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Title of Paper: Electronic supply chain management applications by Swedish SMEs

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## Electronic supply chain management applications by Swedish SMEs

## **Abstract**

The Internet has become an integral part of business activities of most corporations today. Electronic supply chain management (SCM) can improve the operational efficiency of the firm by streamlining processes between the company and its suppliers, business partners, and customers. This research explores the extent and the degree of Internet application in Swedish small- and medium-sized enterprises (SMEs). The analyses of the data show that the Swedish SMEs use the Internet in their supply chain activities to a large degree. The study establishes some differences between smaller and larger organizations as well as between manufacturing and service companies.

**Keywords:** Customer relationship management; Electronic business; Enterprise information systems; Enterprise resource planning; Electronic marketplace; Strategic information systems; Supply chain management; Value chain; Logistics operations; Manufacturing