

4. State *and explain briefly* the four steps of “idea reduction” phase of brainstorming?

5. what is the purpose of storyboarding?

Question 5: [22 marks]

1. Explain the differences between the following:

(a) Stakeholder:

(b) User:

(c) Actor:

2. State two questions that will help you to identify actors of a certain system.

3. State two questions that will help you to identify Stakeholders that are not actors of a certain system.

4. Identify two possible stakeholders for each of the following systems:

- (a) A train protection system which will automatically bring a train to a halt if it exceeds the speed limit for a track segment or if it goes through a red signal.
- (b) An information system for television schedulers which provides information about viewing figures for all programmes produced by different TV stations as well as other information about major events, such as football matches, which may affect programme scheduling.

Question 6: [22 marks]

Refer to HOLIS case study (at the end of this exam) and answer the following:

1. In analyzing the problem, the HOLIS team discovered that there are actually three different groups of stakeholders, each of whom sees the problem differently. Complete the following table of the problem statement according to one of these stakeholder's perspectives.

Element	Description
The problem of ...	
Affects ...	
And results in ...	
Benefits of a solution ...	

HOLIS Case Study

Lumenations, Ltd. has been a worldwide supplier of commercial lighting systems for use in professional theater and amateur stage productions for more than 40 years. In 2002, its annual revenues peaked at approximately \$120 million, and sales are flat. Lumenations is a public company, and the lack of growth in sales is taking its toll on the company and its shareholders. The last annual meeting was quite uncomfortable since there was little new to report regarding the company's prospects for growth. The stock climbed briefly to \$25 per share last spring on a spate of new orders but has since crept back down to around \$15 per share. The theater equipment industry as a whole is flat, and there is little new development. The industry is mature and already well consolidated, and since Lumenations' stock is in the tank and its capitalization is only modest, acquisition is not an option for the company. What's needed is a new marketplace, not too remote from what the company does best, but one in which there is substantial opportunity for growth in revenue and profits. After conducting a thorough market research project and spending many dollars on marketing consultants, the company has decided to enter a new market, that of lighting automation for high-end residential systems. This market is apparently growing at 25 percent to 35 percent each year. Even better, the market is immature, and none of the established players has a dominant market position. Lumenations' strong worldwide distribution channel will be a real asset in the marketplace, and the distributors are hungry for new products. Looks like a great opportunity.

The HOLIS Software Development Team

The project for the case study is the development of HOLIS, our code name for an innovative new Home Lighting automation System to be marketed by Lumenations. The HOLIS team is typical in terms of its size and scope. For the purposes of our case study, we've made it a fairly small team, only 15 team members, but it's large enough that all of the necessary skills can be fairly represented by individuals with some degree of specialization in their roles. It's the structure of the team that's most important, and by adding more developers and testers, the structure of the HOLIS team scales well to a size of 3050 people and commensurately larger software applications than HOLIS will require. To address the new marketplace, Lumenations has set up a new division, the Home Lighting Automation Division. Since the division and the technology are mostly new to Lumenations, the HOLIS team has been assembled mostly from new hires, although a few team members have been transferred from the Commercial Lighting Division.