

Information Assurance and Security: An Introduction

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Presentation Outline

- 1 Warm-Up
- 2 Motives: Why to Worry?
- 3 Definitions: What is IAS and related terms?
- 4 Reading Assignment

Warm-UP: Question & Attendance

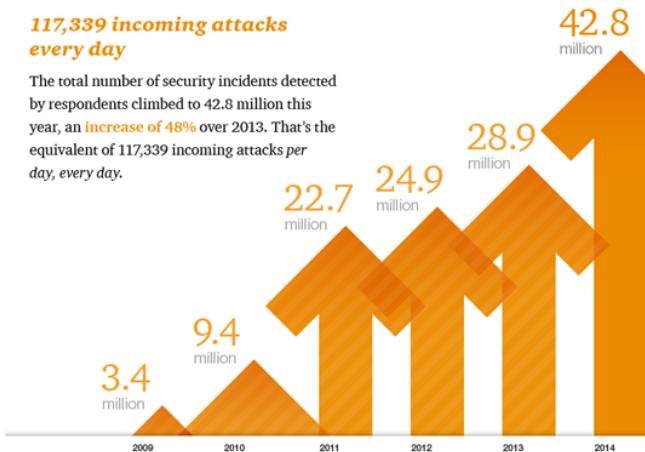


Socrative Student

Volume & Trend

117,339 incoming attacks every day

The total number of security incidents detected by respondents climbed to 42.8 million this year, an **increase of 48%** over 2013. That's the equivalent of 117,339 incoming attacks *per day, every day*.

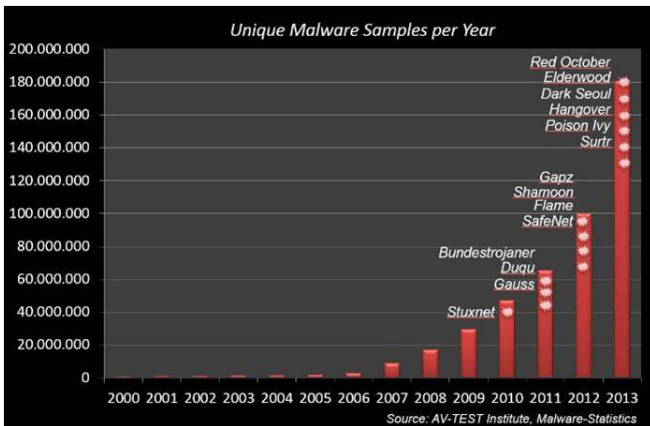


Src: Global State of Information Security Survey 2015

Some Figures

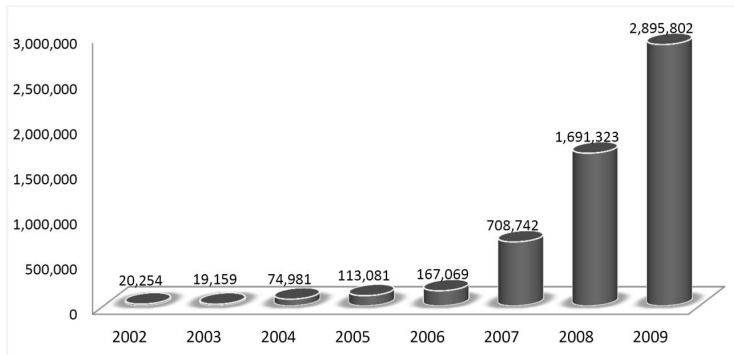
- \$8.9 million the annual avg cost of cyber crime for a global company.
- \$300 billion - \$1 trillion the low to high cost estimate of how much is lost globally through cyber crime on an annual basis, as calculated by McAfee in 2012.
- 55% of UK companies have been a victim of data theft in the past year.
- £600,000 to £1.2 million the average cost of a large UK organization's worst data breach last year
- 556 million individuals victims of cyber crime in 2012
- \$110 billion the amount of money stolen from consumers on the web around \$197 per person.
- 1509934 new viruses appeared in the first half of 2013 (20% higher than the second half of 2012)

Trend & Some Reported Incidents



Trend & Some Reported Incidents

New malware signatures



Src: : Symantic Corp

Trend & Some Reported Incidents

Regional incidents

40% of IT decision makers in Saudi Arabia have been exposed to DDoS



[Read more](#)

Trend & Some Reported Incidents

Regional incidents



Hack on Saudi Aramco hit 30,000 workstations on August 15, 2012, ... [Read more](#)



Trend & Some Reported Incidents

Regional incidents

In June 2010 Stuxnet computer worm infected the software of at least 14 industrial sites in Iran ...

[Watch TED video to learn more](#)

[Read more at wikipedia ...](#) and [IEEE Spectrum](#)



Trend & Some Reported Incidents

Historical global incidents

- Oct 2013: Adobe servers penetrated (code as well as details of 38 million customer accounts are compromised)
- Sept. 2013: A file containing 2 million customers' data is stolen from Vodafone Germany
- Oct. 2012: Creation of a citizen's cyber defense network in France (organization of volunteers and experts, comprised of 6 WGs) to communicate and advise nation and French army on cyber defense and security
- May 2012: Elysee (the official residence of the French president) becomes victim of a cyber attack between the two rounds of presidential elections

Trend & Some Reported Incidents

More historical global incidents

- Apr 2011: Sony's PlayStation network becomes victim of a major cyber attack (network stays closed for over a month after 77 million items of data, including banking information, are stolen)
- Jun 2010: Stuxnet infected Siemens equipment at Iranian nuclear plants
- 1994: Vladimir Levin, a Russian mathematician, managed to penetrate the database for Citibank (moved \$10 million into foreign accounts before being arrested)
- 1983: Kevin Mitnick is arrested by US police after getting into the internal network of the Pentagon

Definitions

IA Definition

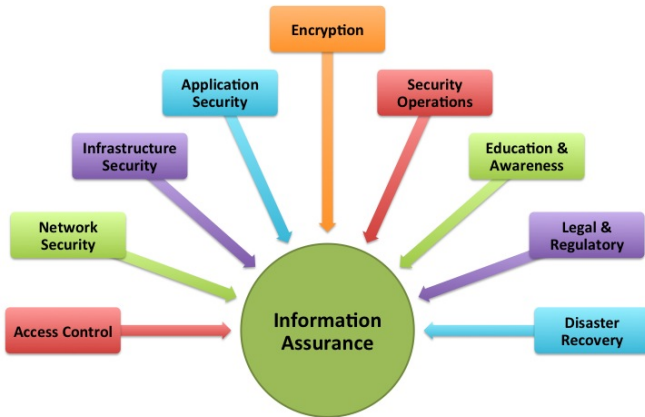
Debra Herrmann View

- IA is a broad field that there is no universally accepted definition.
- Researchers often give their own spin to IA, usually reflecting their own concerns.
- e.g. Debra Herrmann: IA should be viewed as spanning four security engineering domains:
 - physical security
 - personnel security
 - IT security
 - operational security

Debra S. Herrmann, Complete Guide to Security and Privacy Metrics: Auerbach, 2007.

IA Definition

Another view



IA Definition

US DoD View

According to US DoD, IA involves: Actions taken that protect and defend information and information systems by ensuring their availability, integrity, authentication, confidentiality and non-repudiation. This includes providing for restoration of information systems by incorporating protection, detection and reaction capabilities.

- protect information assets from destruction, degradation, manipulation, and exploitation
- also capability to recover if any of those happen
- both proactive and reactive

Src: NIST Glossary of Information Security Terms

IS Definition

According to NIST Glossary of IS Terms:

The protection of information and information systems from unauthorized access, use, disclosure, disruption, modification, destruction in order to provide:

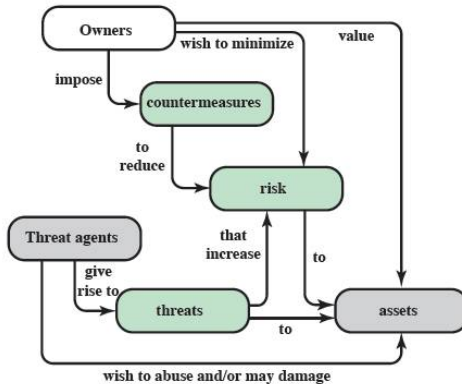
- confidentiality
- integrity
- availability

Src: NIST Glossary of Information Security Terms

IA vs. IS

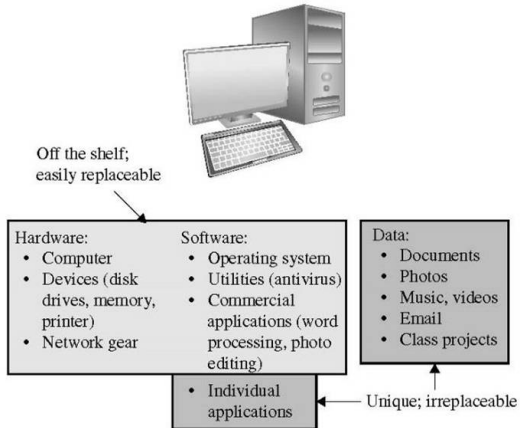


Whole Picture



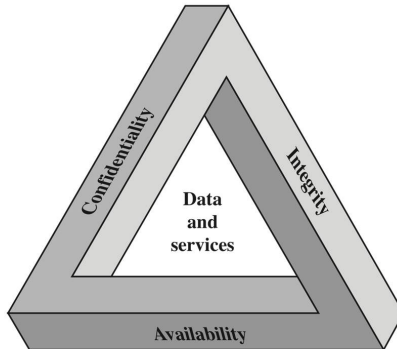
Src: Computer Security: Principles and Practice, 3/E, Stallings & Brown, 2014

Assets & Values



Src: Analyzing Computer Security, Charles Pfleeger and Lawrence Pfleeger, 2012

Goals: CIA Triad



Src: Analyzing Computer Security, Charles Pfleeger and Lawrence Pfleeger, 2012

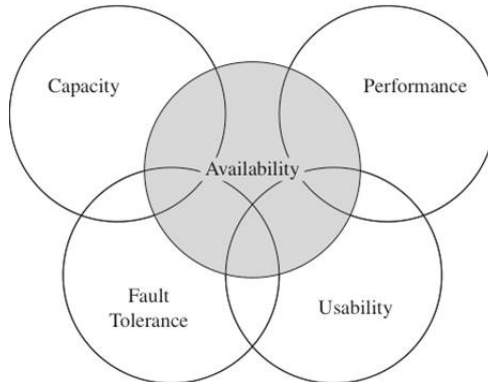
Goals: CIA Triad

CIA and More

- **Availability:** timely, reliable access to data and information services for authorized users
- **Integrity:** protection against unauthorized modification or destruction of information
- **Confidentiality:** assurance that information is not disclosed to unauthorized persons
- **Authentication:** security measures to establish the validity of a transmission, message, or originator
- **Non-repudiation:** assurance that the sender is provided with proof of a data delivery and recipient is provided with proof of the sender's identity, so that neither can later deny having processed the data.

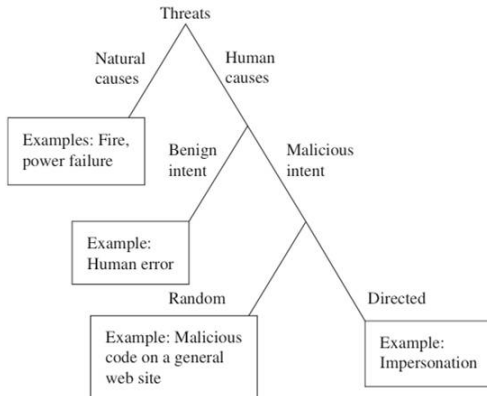
Goals: CIA Triad

Availability overlap with other quality factors



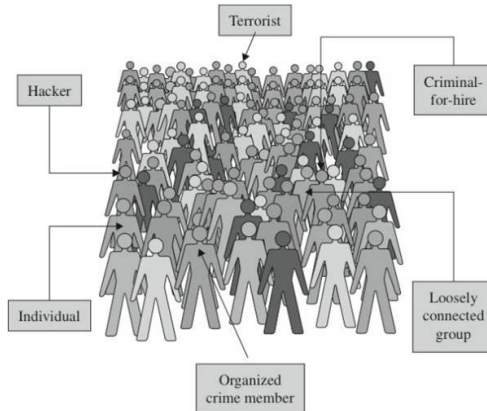
Src: Analyzing Computer Security, Charles Pfleeger and Lawrence Pfleeger, 2012

Kinds of Threats



Src: Analyzing Computer Security, Charles Pfleeger & Lawrence Pfleeger, 2012

Attackers Categories



Src: Analyzing Computer Security, Charles Pfleeger & Lawrence Pfleeger, 2012

Motive-Opportunity-Method

Opportunity

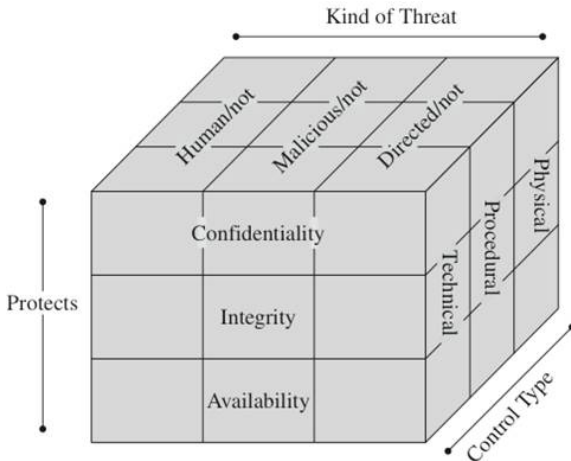


Motive

Method

Src: Analyzing Computer Security, Charles Pfleeger & Lawrence Pfleeger, 2012

Threat-Goals-Control



Src: Analyzing Computer Security, Charles Pfleeger & Lawrence Pfleeger, 2012

Reading Assignment



Reading: Read Chapter 1: Principles of Information Security

Reference: [NIST Glossary of Key Information Security Terms](#) and other reports at [NIST Computer Security Division](#)