

**NORTHROP GRUMMAN**

DEFINING THE FUTURE

*Space Technology*



# Engineering Education Requirements in a Rapidly-Changing Global Environment

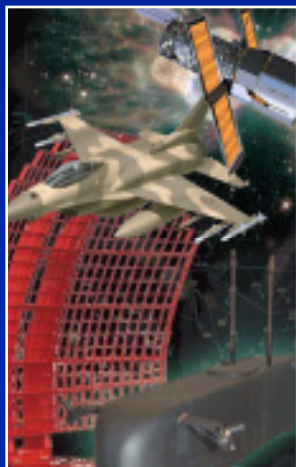
Dwight C. Streit

# Outline

- Northrop Grumman Overview
- Engineering Education Infrastructure Issues
- U.S. Engineering Leadership
- Aerospace Engineering Pressures
- Engineering Career Options
- University Research Importance
- Engineering Education Collaboration

# Northrop Grumman Corporation

## Electronic Systems



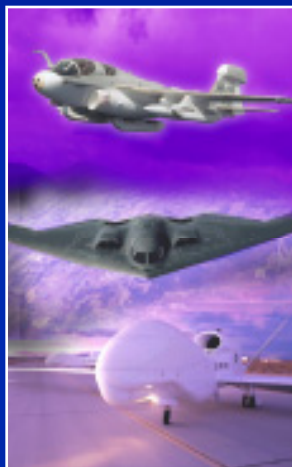
- Airborne Radars
- C<sup>4</sup>ISR
- Electronic Warfare
- Navigation & Guidance

## Information Technology



- C<sup>4</sup>ISR
- Government IT Infrastructure
- Information Security/Assurance

## Integrated Systems



- Tactical Aircraft
- Long Range
- Unmanned
- Airborne Early Warning & Surveillance

## Ship Systems/ Newport News



- Naval Systems Integrator
- Aircraft Carriers
- Attack Submarines

## Mission Systems



- Command, Control and Intelligence
- Digitized Battlefield
- ICBM Systems Integration

## Space Technology



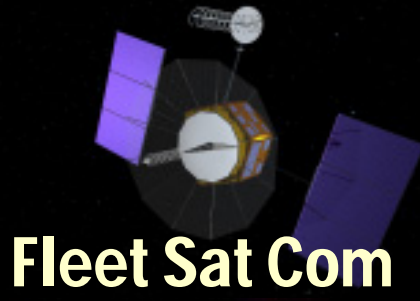
- Intelligence, Surveillance, Reconnaissance
- Electronic Systems
- Military Satcom
- Scientific Satellites
- Software Radios

**\$30B Company with 125,000 People  
All 50 States and 24 Foreign Countries**

# STL → TRW → NGST Space Technology Since 1957



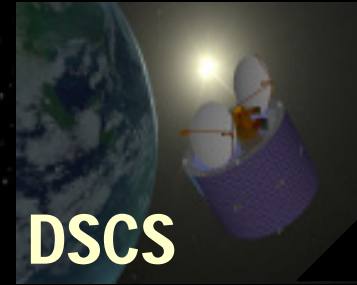
**HERMES**



**Fleet Sat Com**



**MILSTAR**



**DSCS**



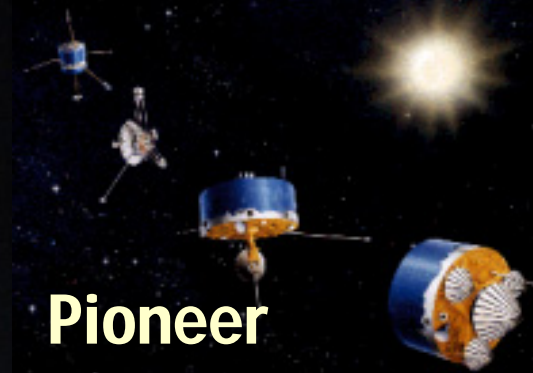
**EOS**



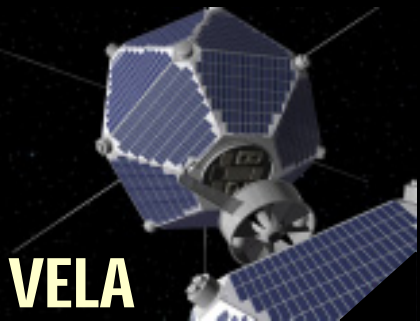
**TDRSS**



**Chandra**



**Pioneer**



**VELA**



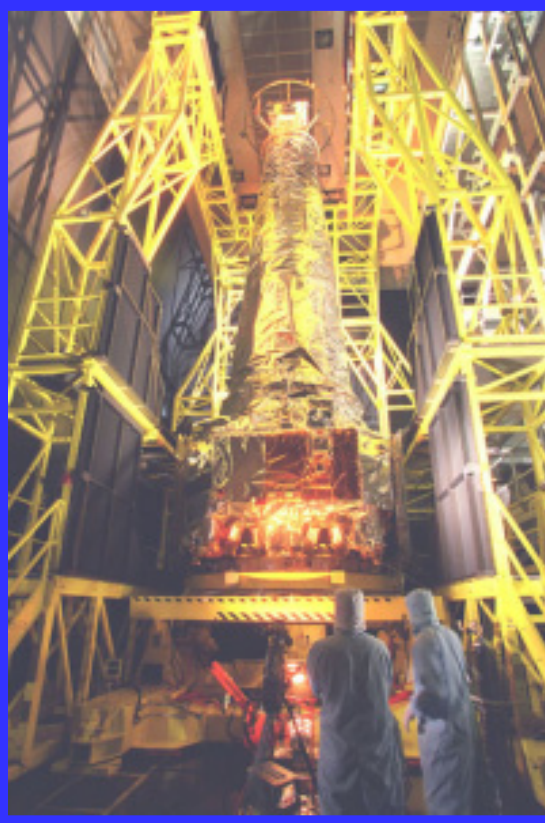
**DSP**



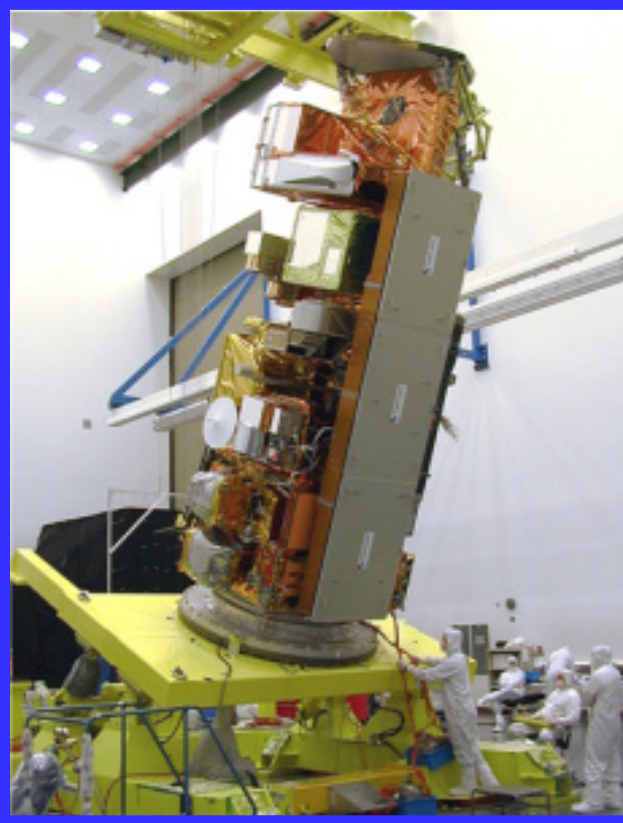
**CGRO**

# Recent Space Technology Satellites for NASA

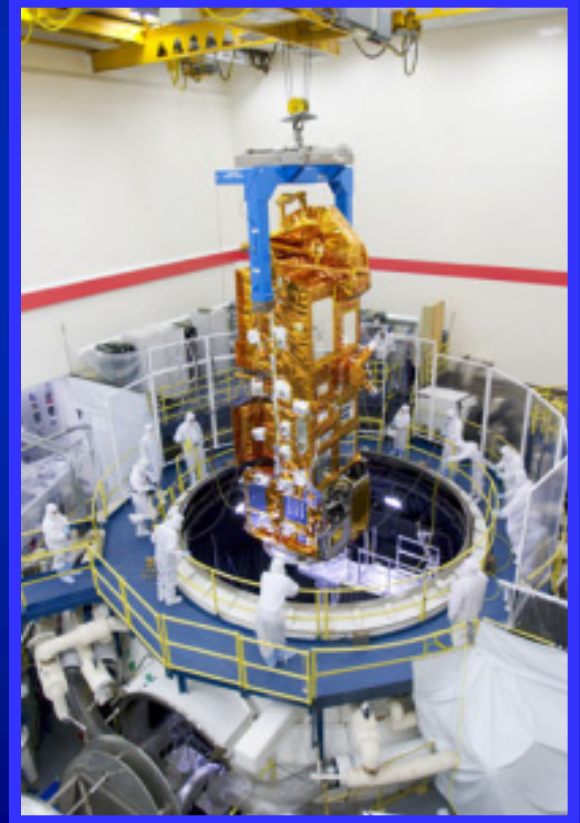
Chandra  
X-Ray Telescope  
Launched 1999



Aqua  
Earth Observing Satellite  
Launched 2002

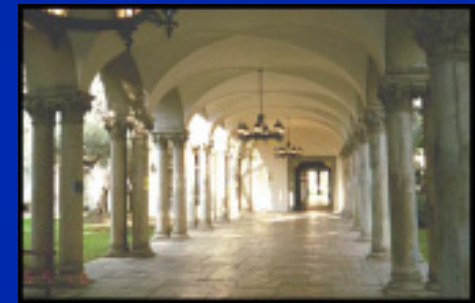


Aura  
Earth Observing Satellite  
Launched 2004



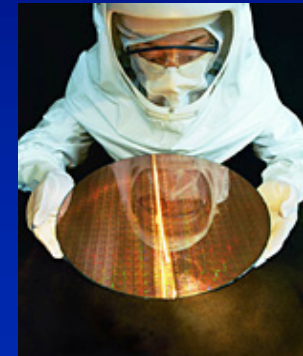
# Engineering Education Infrastructure Issues

- Offshore movement of high technology resources
  - Semiconductors, chemicals, IT, services
- Education infrastructure problems
  - Middle and secondary school pipeline
  - U.S.-based engineering enrollments
- Immigration issues
  - Reduced foreign applications to U.S. graduate schools
- Future aerospace workforce
  - Fewer graduates aggravated by upcoming retirements

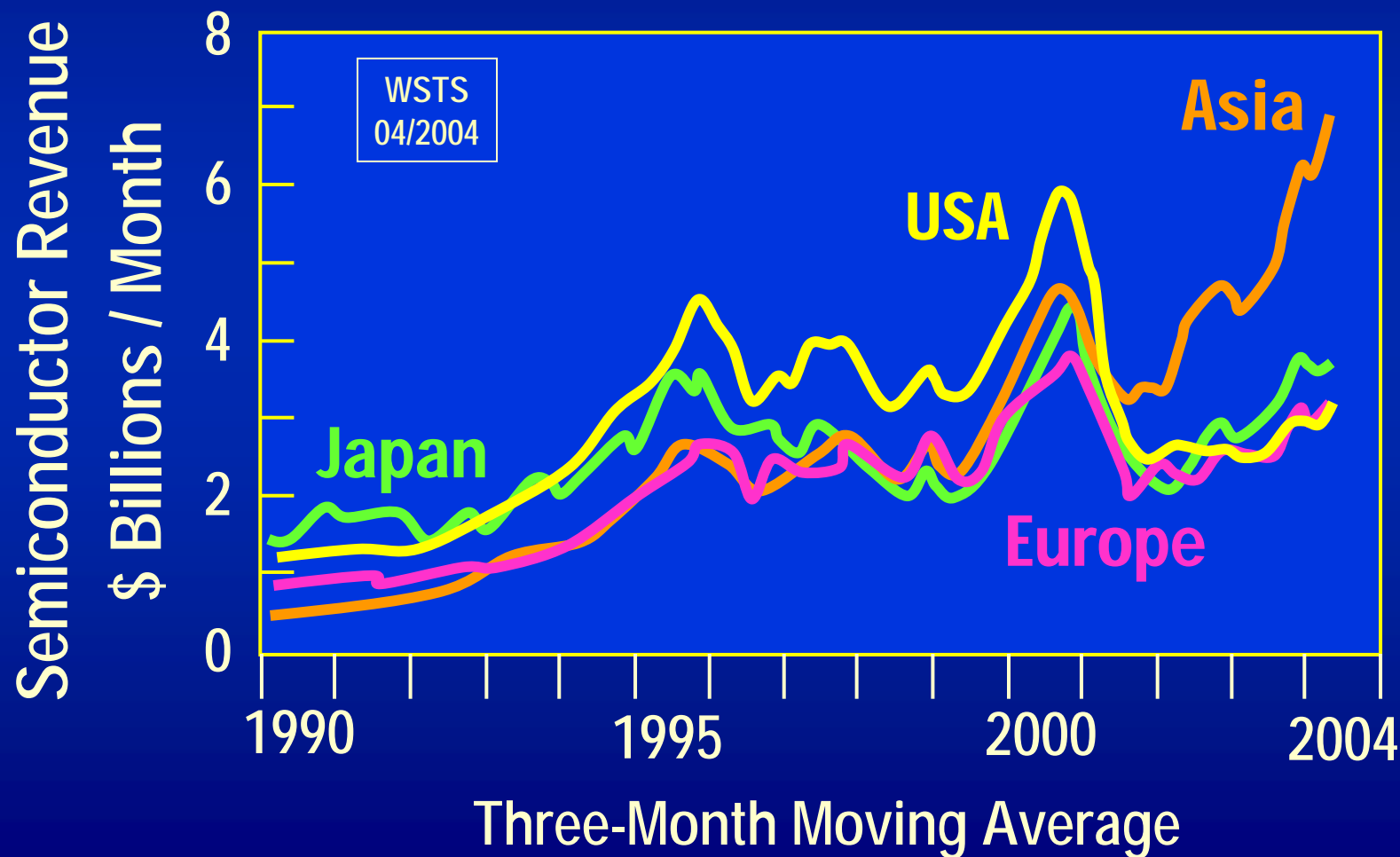


# Semiconductor Fabs Migrating Offshore

- Semiconductor fabs moving to Asia
  - Design services now also in transition
  - R&D will follow design & manufacturing
- Negative impact to U.S. engineering leadership
  - Semiconductors remain a critical enabling technology
- Future impact to government and aerospace
  - Microelectronics leadership is key to national defense
  - Access to specialized chips may be affected
  - Impact is near but not yet hard felt



# Semiconductor Leadership Moving to Asia





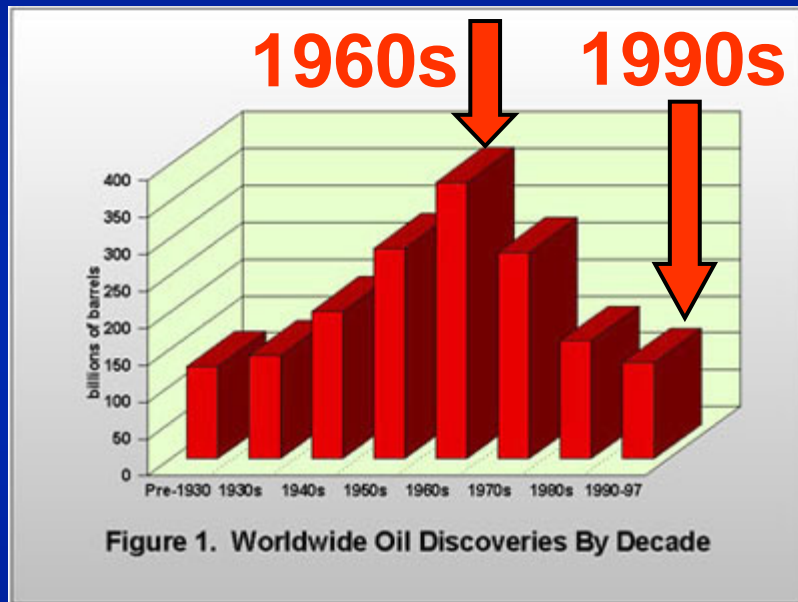
# Off-Shore Movement of Chemical Plants

- Chemical manufacturing moving from U.S. to Asia
  - Over the past ten years, few new plants built in the U.S. but hundreds built in China
- This is an ominous sign
  - Technology follows manufacturing
  - U.S. chemical leadership at risk
- Future impact to government and aerospace
  - New chemicals enable new high tech materials
  - Chemical access in times of need may be impacted

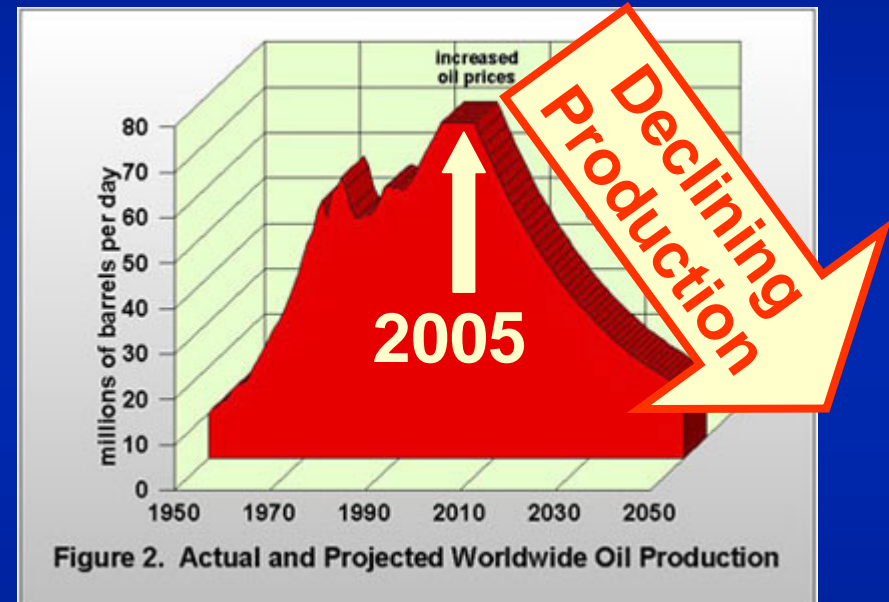


# Increased Demands on Energy Production

## Oil Discovery



## Oil Production



“New assessments of global oil reserves show the world faces a relentless oil-supply crisis within the next ten years.”

Hunter Herron, President, Petroleum Equities Inc. (July 2000)

# Erosion of U.S. Leadership in Engineering

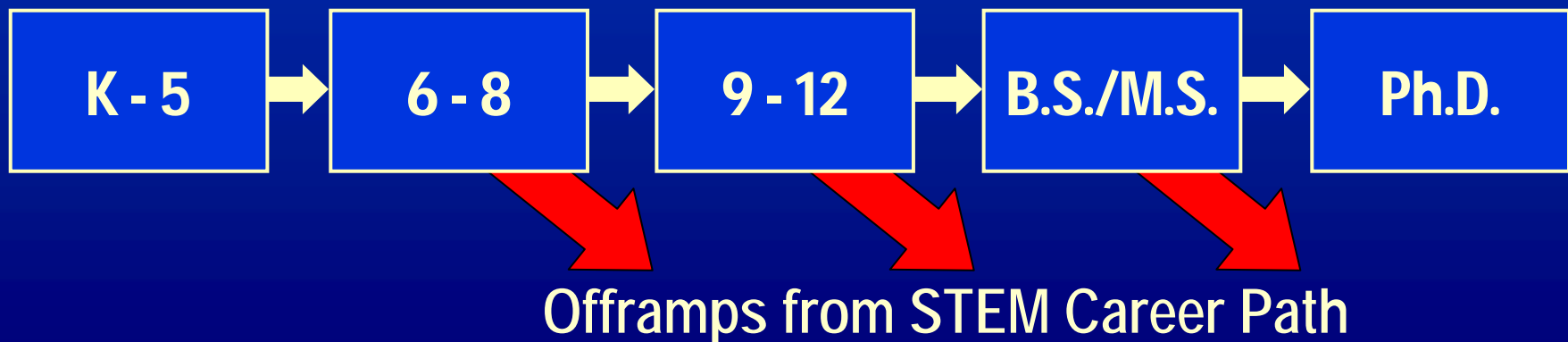
- Lack of federal investment in basic research
  - Fundamental change with long-term implications
- Investment shift from engineering to biology
  - STEM investment has remains virtually flat
  - Bio investment has doubled over past ten years
- Restrictive immigration policies
  - Foreign applications to US graduate schools down 28%
  - Applications from China down 45% in 2004
  - Unintended consequence: retained talent abroad

# Continued Erosion in Math and Science Skills

- Well-known issue remains unresolved
  - Problem-solving skills of American grade-10 students significantly lower than peers in 25 countries
- Problem is systemic but teachers are key
  - Need to create highly-qualified teaching force
  - 260,000 new high school science and math teachers needed by 2008 school year
- Business, education and government collaboration
  - Long-term tactics needed to solve systematic problem

# Urgent Need to Fill the Intellectual Pipeline

- Engineering and scientific intellectual capital
  - Need to attract more US students to STEM programs
  - Need to continue to attract the best foreign scholars
- Success requires collaboration at all levels
  - Business, education and government policy leaders
  - Advance the development of educational systems



# Interesting Comparisons

- Total 2004 U.S. trade deficit: \$666B
  - 2004 with China: \$162B (advanced technology: \$36B)
  - Marshall plan: \$90B total over 4 yrs (today's dollars)
- B.S. Engineering Graduates

	1994	2004
U.S.	73,000	65,000
China	60,000	325,000



- Total 4 year cost for 65,000 B.S. engineers ~ \$13B
  - One week's trade deficit pays for all U.S. graduates!

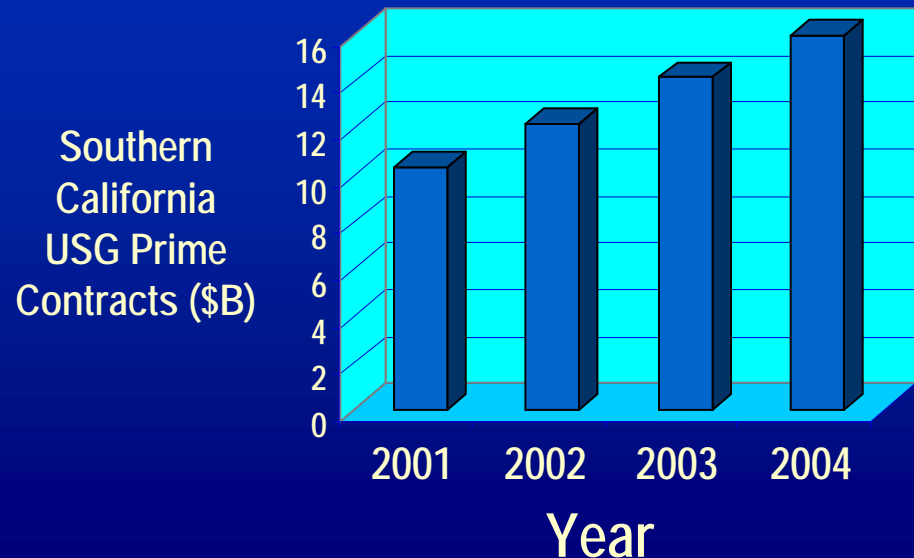
# Aerospace Engineering Pipeline Constricted

- Aerospace industry faces shortage of engineers
  - Feb 2004: 50-year low in aerospace employment
  - Now increasing, but talent pipeline is not sufficient
- Aerospace science and engineering positions
  - 9% of funded positions going unfilled
  - 27% eligible for retirement by 2008
  - Lack of qualified candidates
- Collaboration again required to solve the problem
  - Government, industry and universities must work together



# Aerospace Economy in Southern California

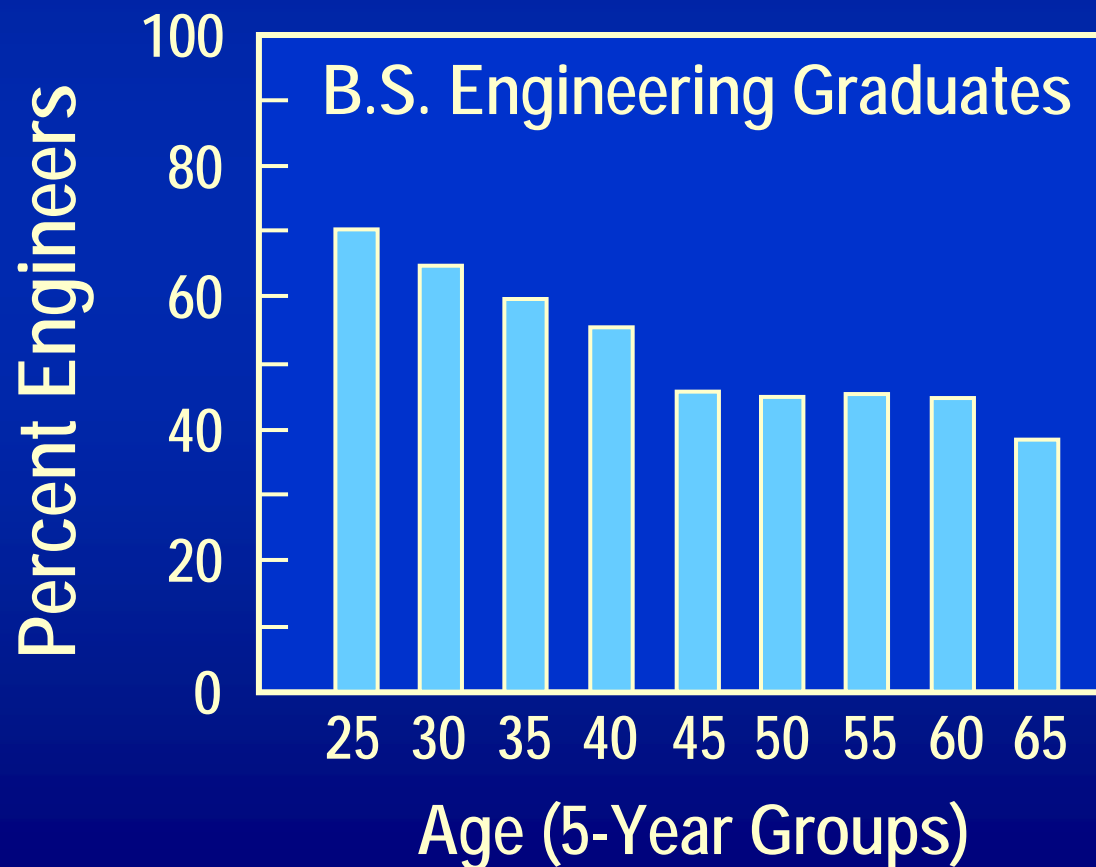
- Manufacturing employment in So. Calif. ~ 1,000,000
- Aerospace employment in So. Calif. ~ 200,000
- Business areas with highest 2004 growth rates in Southern California
  - Aerospace
  - International Trade
  - Tourism



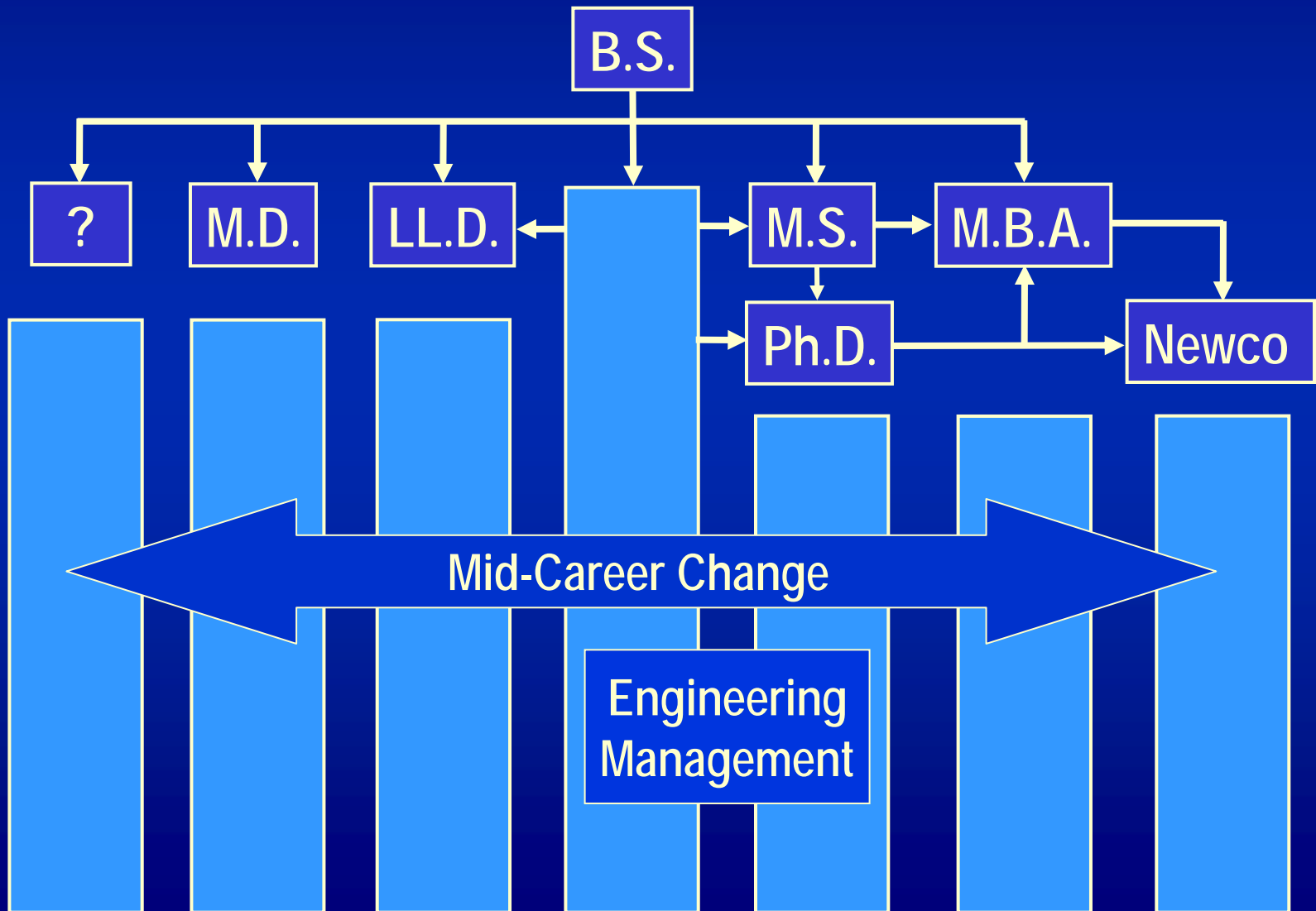


# The Future for Engineering Graduates

- Most graduates will not be “engineers” in 25 years



# Engineering Career Options

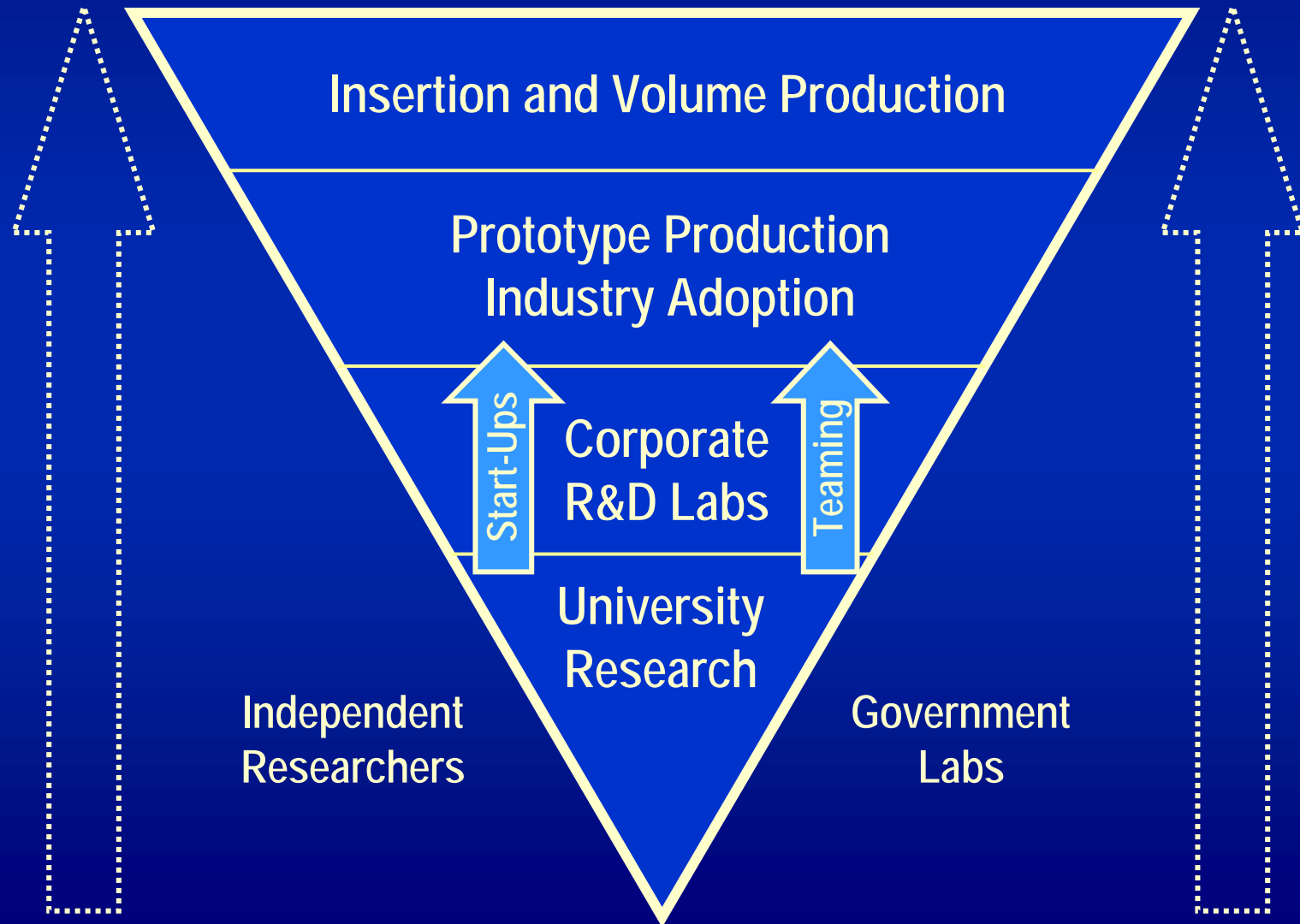


# University Research is Key to the Future

- **Corporate R&D labs downsized**
  - Most now seen as corporate profit centers
  - Short-term focus with reduced investment
  - Off-shore, global shift in R&D funding
- **Government labs focused on DoD**
  - Government and defense applications
- **University research critical to future success**
  - More important than ever for basic R&D
  - Key to future U.S. technology development

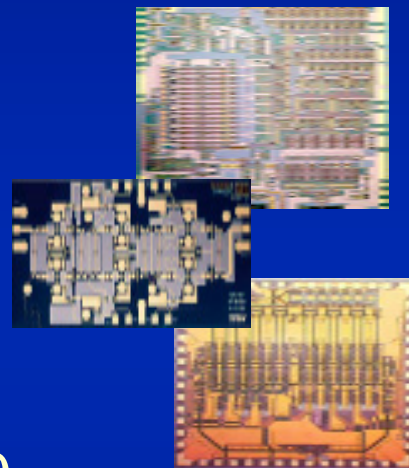


# University Research Key to the Future



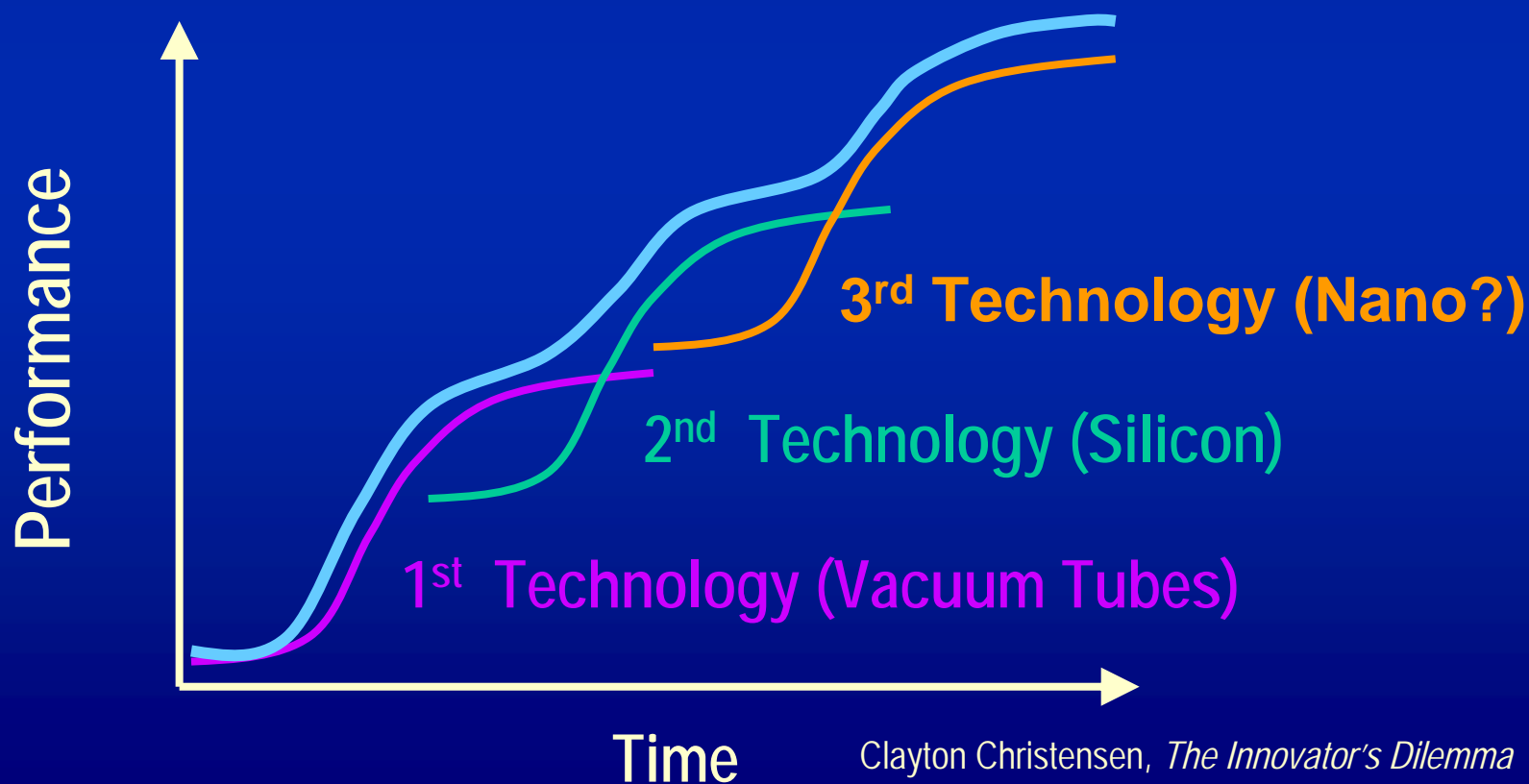
# University – Industry Collaboration Goals

- Enable fundamental research
  - Cost-effective tool to achieve innovation
  - IP issues must be resolved up front
- Improve duplex communication
  - Collaboration strengthens ties
  - Enhance technology insertion perspective
- Strengthen university-industry relations
  - Next generation of engineering leadership
  - Professors provide ideal external expertise



# Potential for Future Recovery

- Technology s-curve provides creative opportunity
  - Massive investment in new technology required now



# Engineering Education Requirements

- Continued focus on core skill sets
  - Math and physics remain the critical foundation
- Expanded systems-engineering exposure
  - Integrated approach to engineering solutions
  - Management of global engineering resources
- Communication and teamwork skills
  - A much-discussed and key requirement
- Freedom for creativity
  - At odds with the corporate culture but a critical need!



# Conclusion

- Education collaboration required for success
  - Global environment is rapidly changing
  - U.S. government investment support is critical
  - Industry:university:government collaboration required
- Engineering education and university research
  - Focus on basic and emerging engineering needs
  - University research is new technology's forcing function
- Engineering education is the key component
  - Enables innovation which in turn drives U.S. economy