



The 21st Century Emirates Project Overview

March 16, 2006

Building the UAE Knowledge Economy



LargeDay Ventures

- **Venture Capital company**
- **HQ in the UAE**
 - Offices in Abu Dhabi & Dubai
- **Investment focus**
 - Advanced technology companies
 - Small to medium size
 - UAE Knowledge Economy contribution
- **Approach**
 - 21st Century Emirates Project
- **Corporate and project finance engagements**



LargeDay's Principals

- **Kevin Higgins, Paul Bodnoff & Karl Gretton**
 - Advanced technology careers in Canada, United Kingdom and United States
 - Founders, CEOs and senior executives of several advanced technology companies
 - Corel, AssetMetrix, Systemhouse, FreeBalance, CivicLife.com, ELS Group and others
 - Strategy and management advisors to many advanced technology companies through Reid Eddison Inc.
 - Extensive work in the UAE



HE Sheikh Nahyan Mubarak Al Nahyan

"... the United Arab Emirates strives for competitive advantage in the global marketplace. And to succeed, we must increase the participation of our private sector in national development, and in turn, in the global economy. Our entrepreneurs must learn how to work, and compete effectively on the Global stage. They must be prepared to play an important role in shaping our economic future."

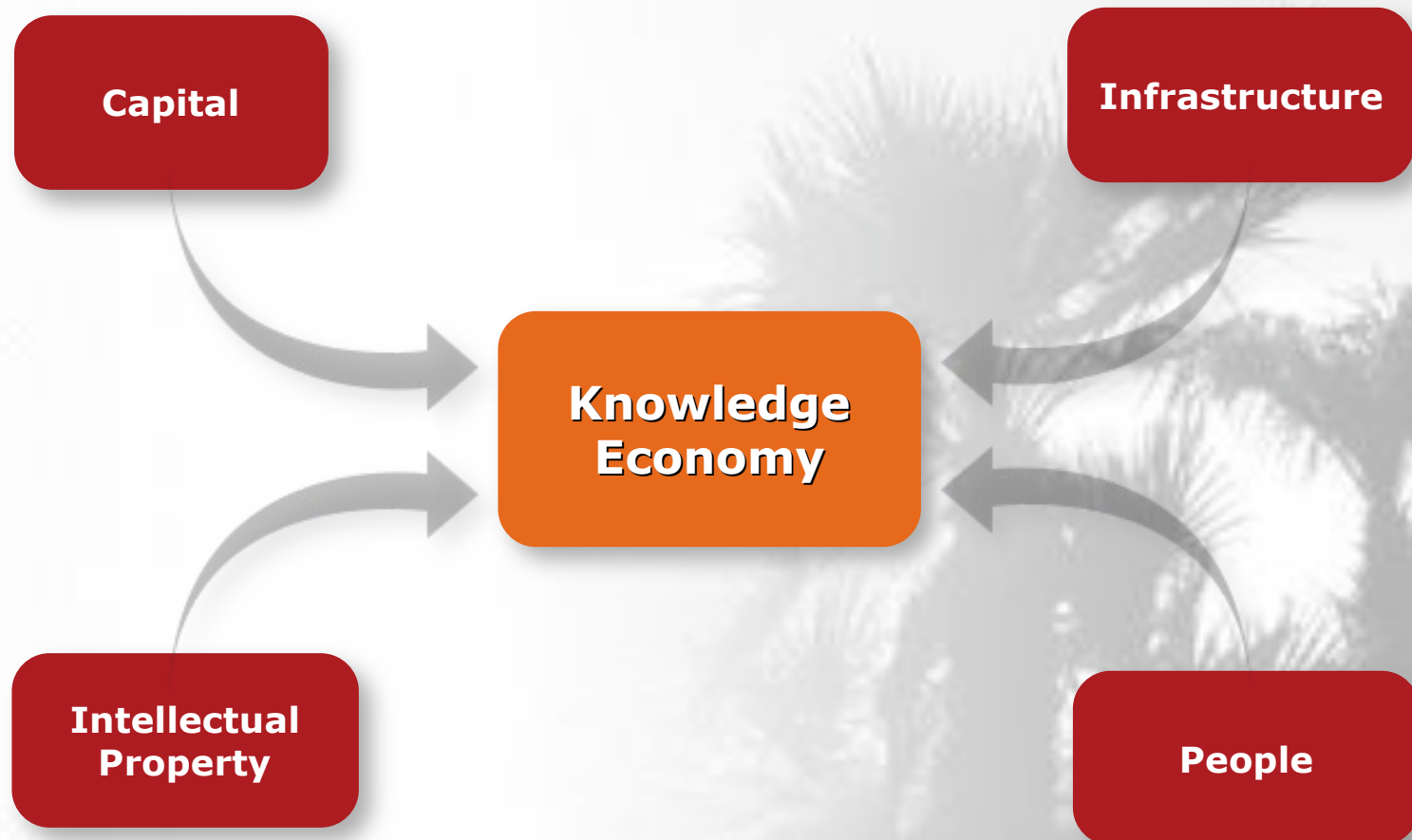
December 2004



Vision

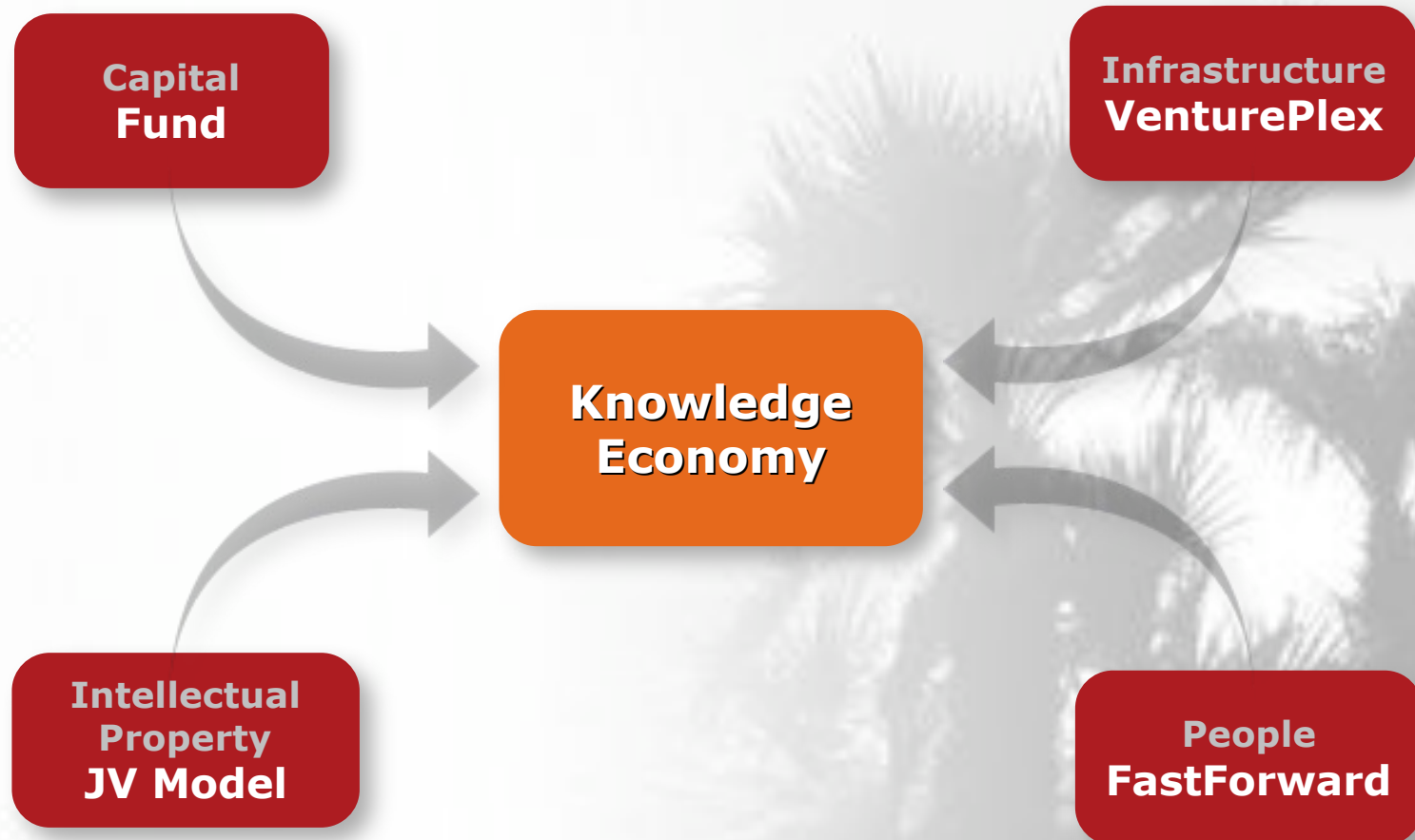
- **Grow UAE knowledge economy by 100 companies and 5,000 jobs over 5 years**
- **'Knowledge economy'**
 - Ecosystem of industries and companies that sustains economic growth and competitive advantage through the intensive creation and commercialization of knowledge
- **Importance**
 - Economic growth - domestic and export
 - Economic diversification
 - High-skill jobs for Emiratis
 - UAE R&D culture
 - UAE regional leadership and influence

UAE Knowledge Economy Cornerstones



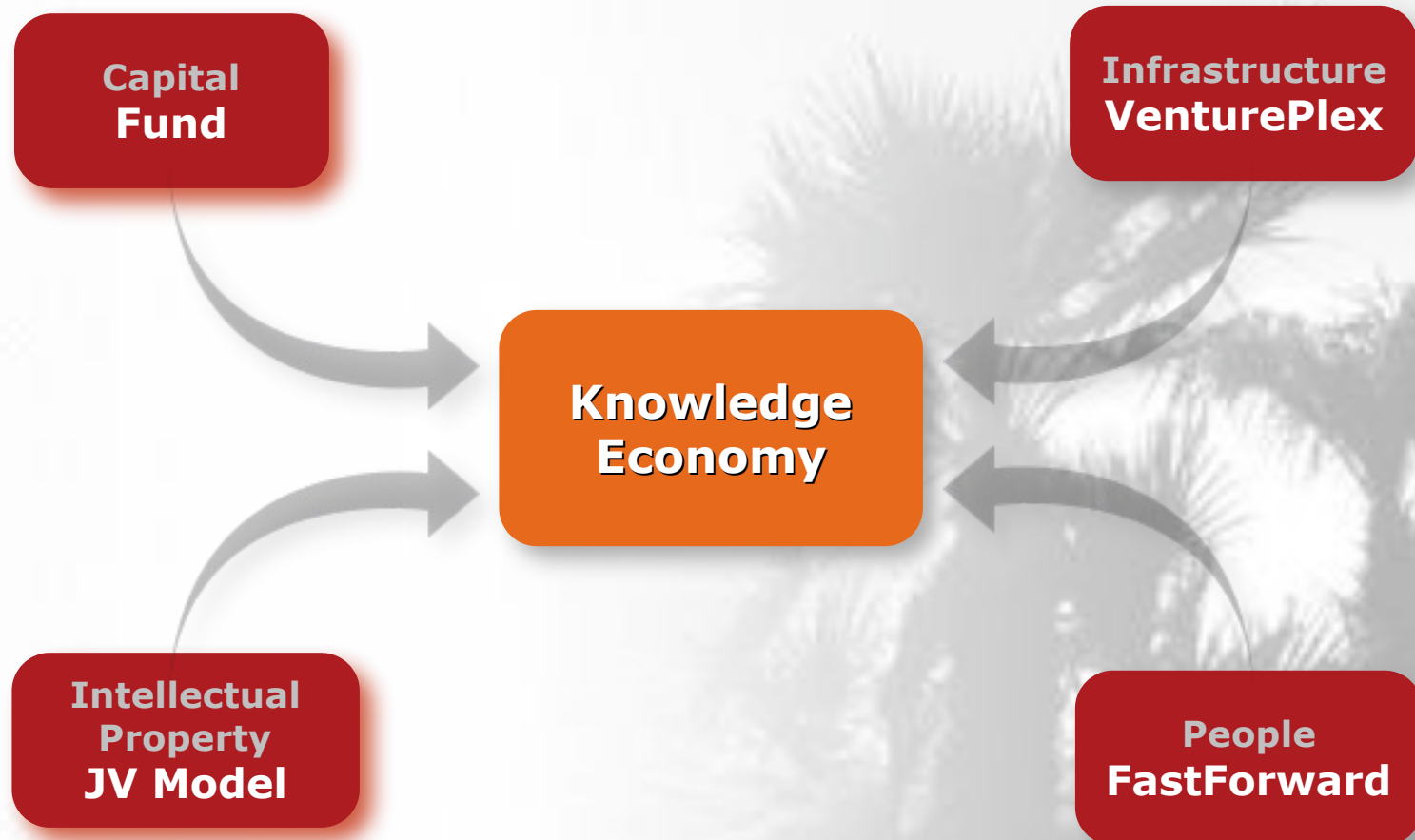


21st Century Emirates Project





21st Century Emirates Fund & JV Model





21st Century Emirates Fund & JV Model

- **Finance and grow 100 investment-worthy advanced technology companies over five years**
 - Joint ventures with offshore technology companies
 - UAE start-ups
- **Target UAE strength sectors**
 - Energy, Utilities, Property Development, Financial Services, Travel & Leisure
- **Mentor companies - strategy, marketing/sales, HR, finance**



100 Companies Over 5 Years - AED 550M

Investments Portfolio Composition

Investment Type	Investment Size	Year 1	Year 2	Year 3	Year 4	Year 5	Total
Controlling Investment							
# Companies		1	1	1	1	1	5
Invested AED	25,000,000	25,000,000	25,000,000	25,000,000	25,000,000	25,000,000	125,000,000
Invested US\$	\$6,811,989	\$6,811,989	\$6,811,989	\$6,811,989	\$6,811,989	\$6,811,989	\$34,059,946
Significant Investment							
# Companies		2	3	5	5	5	20
Invested AED	10,000,000	20,000,000	30,000,000	50,000,000	50,000,000	50,000,000	200,000,000
Invested US\$	\$2,724,796	\$5,449,591	\$8,174,387	\$13,623,978	\$13,623,978	\$13,623,978	\$54,495,913
Micro Investment							
# Companies		5	10	15	20	25	75
Invested AED	3,000,000	15,000,000	30,000,000	45,000,000	60,000,000	75,000,000	225,000,000
Invested US\$	\$817,439	\$4,087,193	\$8,174,387	\$12,261,580	\$16,348,774	\$20,435,967	\$61,307,902
All Investments							
# Companies		8	14	21	26	31	100
Invested AED		60,000,000	85,000,000	120,000,000	135,000,000	150,000,000	550,000,000
Invested US\$		\$16,348,774	\$23,160,763	\$32,697,548	\$36,784,741	\$40,871,935	\$149,863,760



Return On Investment

Return On Investment Analysis	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	Total
Company Investments	8	14	21	26	31	0	0	100
Company Exits	0	0	4	7	9	6	3	29
Capital Invested (AED)	549,999,999	55,000,000	60,500,000	66,550,000	73,205,000	-	-	805,254,999
Company Sale Proceeds (AED)	-	-	506,250,086	791,032,754	1,061,250,208	619,062,621	294,791,724	3,272,387,393
Interest Income (AED)	48,999,999	42,999,997	32,799,994	19,954,990	5,525,485	-	-	150,280,466
Fund Expenses (AED)	16,500,000	18,150,000	68,247,009	98,868,625	127,866,906	82,156,266	49,729,176	461,517,982
Net Cash (AED)	582,499,998	79,849,997	531,303,072	778,669,119	1,012,113,787	536,906,355	245,062,548	3,766,404,876
Internal Rate of Return	21.35%							



5,000 Jobs Over 5 Years

	Year 1	Year 2	Year 3	Year 4	Year 5
Controlled Companies	250	500	750	1,000	1,250
Significant Companies	200	500	1,000	1,500	2,000
Micro Companies	125	375	750	1,250	1,875
All Companies	575	1,375	2,500	3,750	5,125

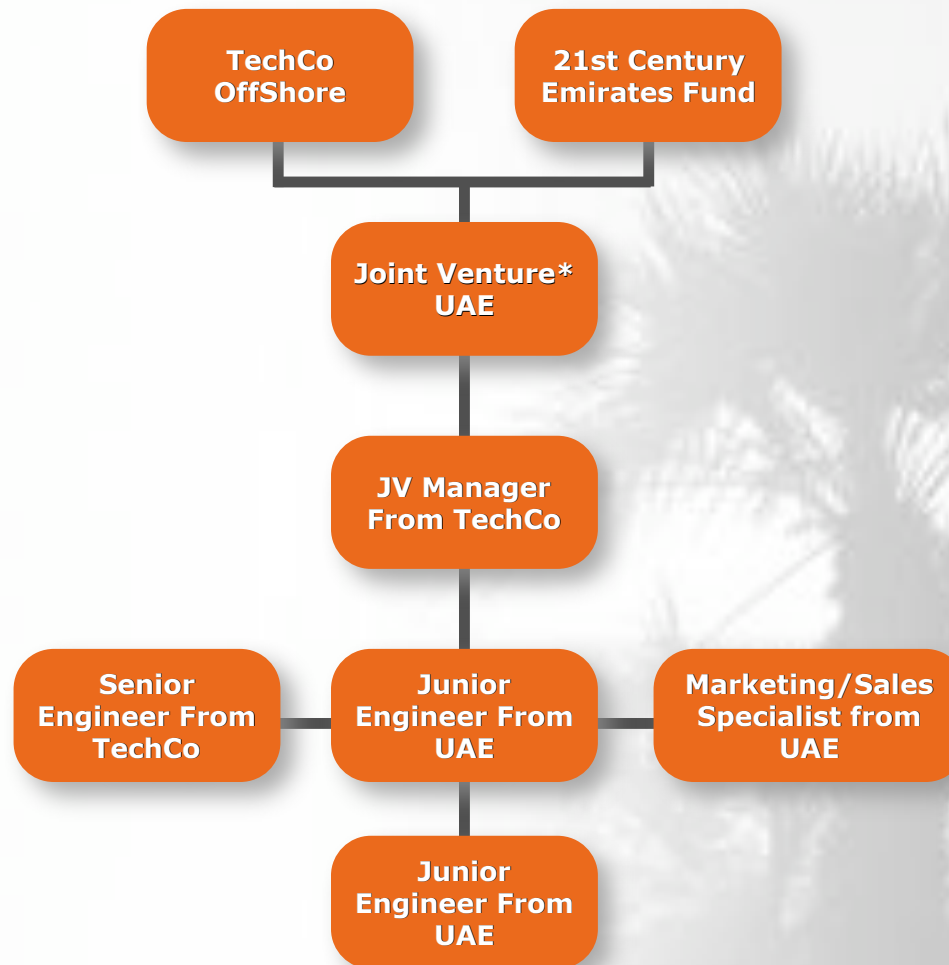


Joint Venture Investment Approach





Typical Micro Joint Venture Formation



*Finance, HR, IT Support
Provided by LargeDay



Potential Investee Companies

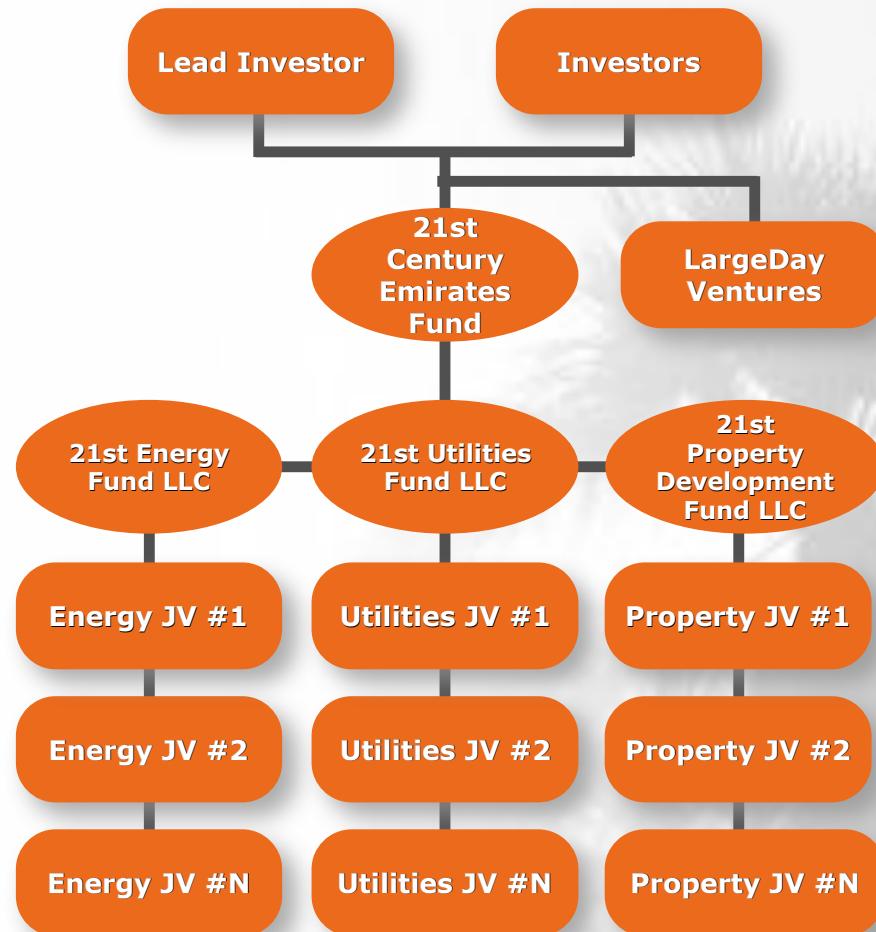


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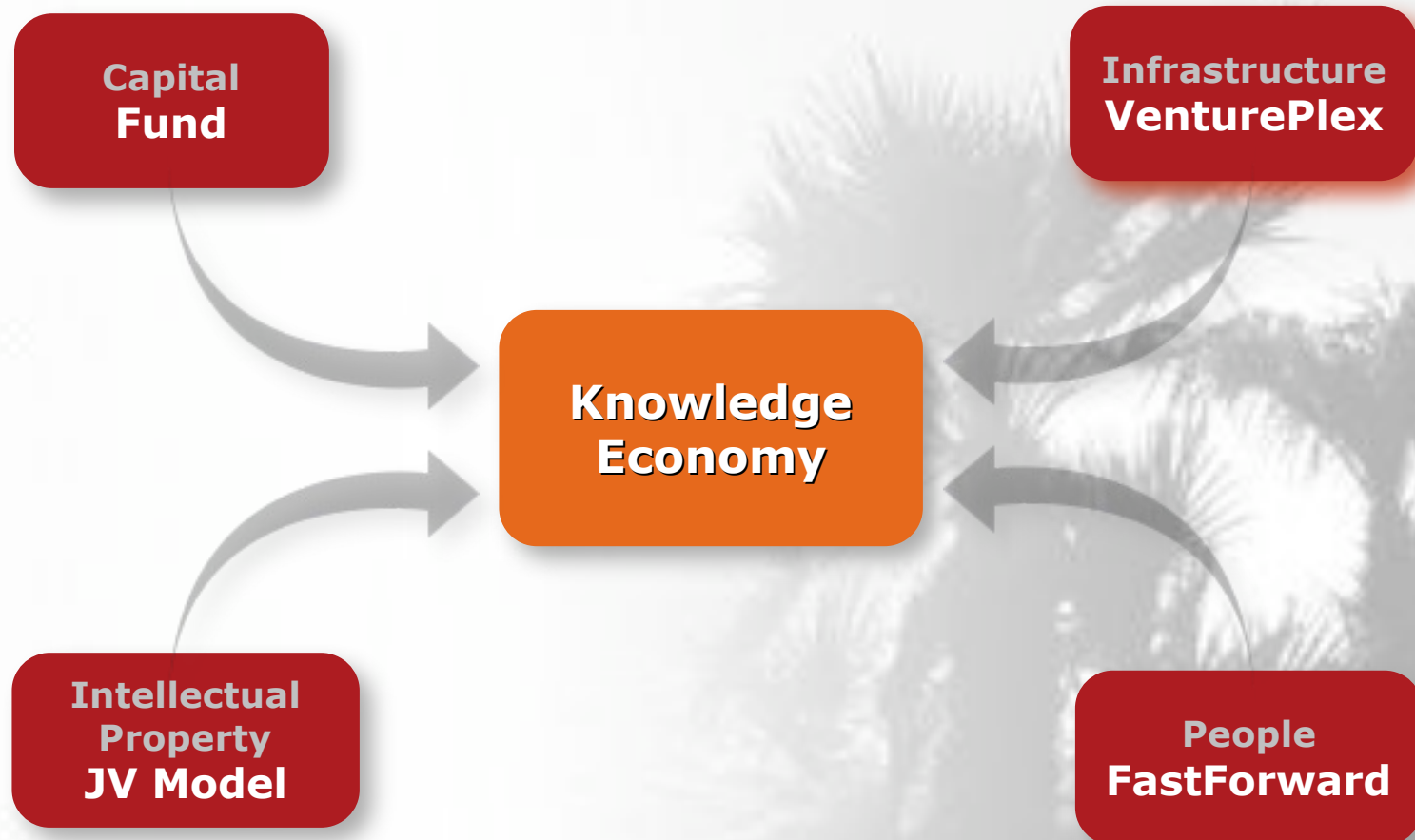


Establish Themed Mutual Funds



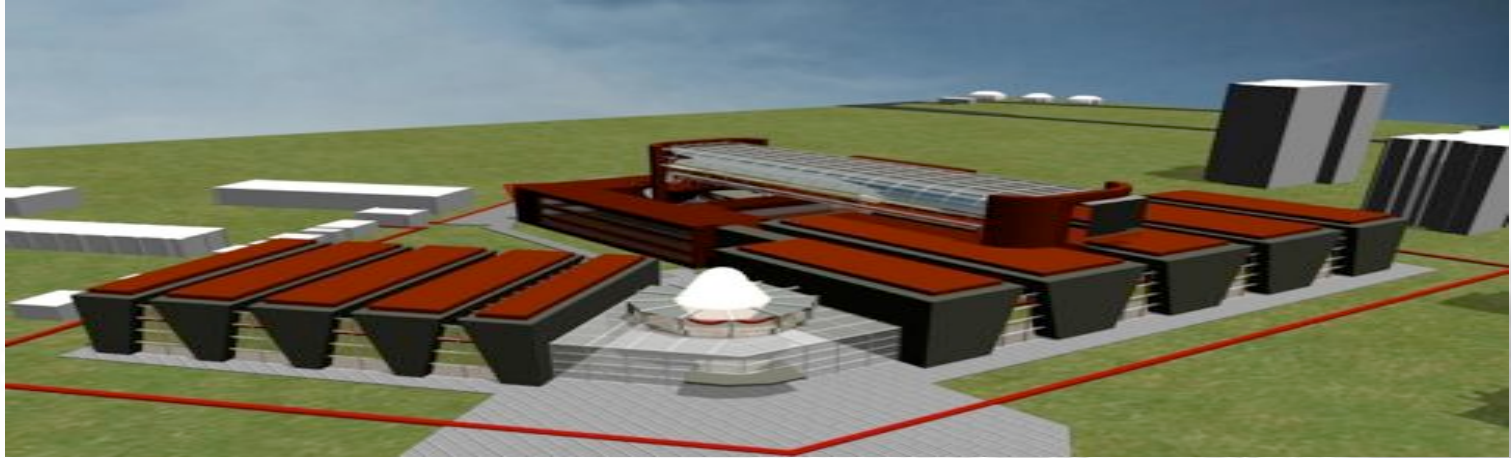


21st Century Emirates VenturePlex





21st Century Emirates VenturePlex



- **Office space for 30 advanced technology JV companies**
- **Living space for offshore teams building JV companies**
- **A 140,000 sq ft integrated complex with full business and living amenities**
- **A real estate investment opportunity for private investors**



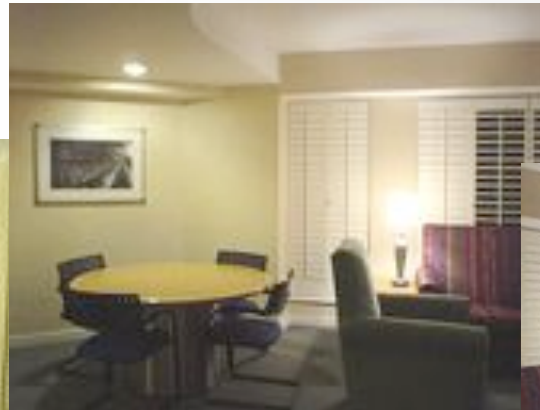
VenturePlex Work Space



- **Individual work spaces for 200 tech workers**
- **Small and large meeting spaces**
- **Complete ITC infrastructure**
- **30,000 sq ft**



VenturePlex Living Space



- **Studio and 1- and 2- bedroom apartments**
- **Accommodation for 60 residents and 10 visitors**
- **70,000 sq ft**



VenturePlex Business Partner Space



- Health club
- Restaurants, FedEx, other business support partners
- Mosque
- 40,000 sq ft



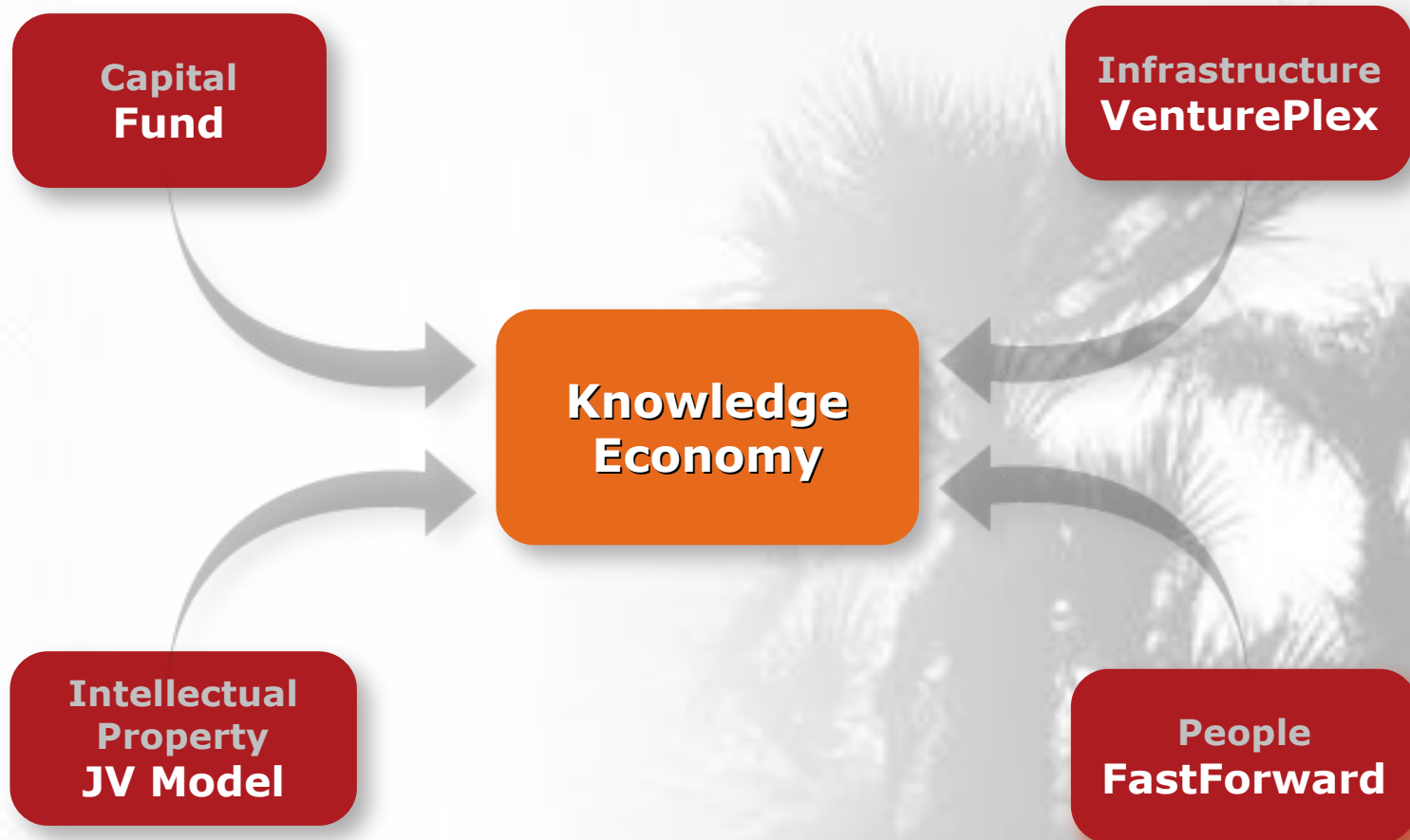
VenturePlex Investment Opportunity



- **VenturePlex construction cost of \$30,000,000**
- **VenturePlex options for real estate investors**
 - Office space of 30,000 sq ft offered in a single parcel
 - Living space of 70,000 sq ft offered as individual apartments
 - Business partner space of 40,000 offered in a single parcel
- **Construction cost and profit returned at launch**



21st Century Emirates FastForward Program





21st Century Emirates FastForward Program

- **Goal: accelerated creation of 1,500 Emirati jobs in UAE advanced technology sector**
- **Program blends**
 - Apprenticeship in 100 JV companies
 - Specific entrepreneurial training by UAE post-secondary institutions & LargeDay
- **Benefits**
 - Exposure to corporate culture in real advanced technology companies
 - 'Real work' contribution to JV companies
 - Several compensation options for individuals including stock options and offshore work terms



LargeDay FastForward Workshops

- **Four essential business strategy workshops for new Knowledge Economy entrepreneurs**
 - **Business Building 101**
 - Aptitudes & attitudes for the new entrepreneur (half day)
 - **So What? Who Cares? Why You?**
 - The power of strong market positioning (full day)
 - **Building Buzz & Brand**
 - Promoting your company and product (full day)
 - **Other People's Money**
 - The commitments that come with the money (full day)

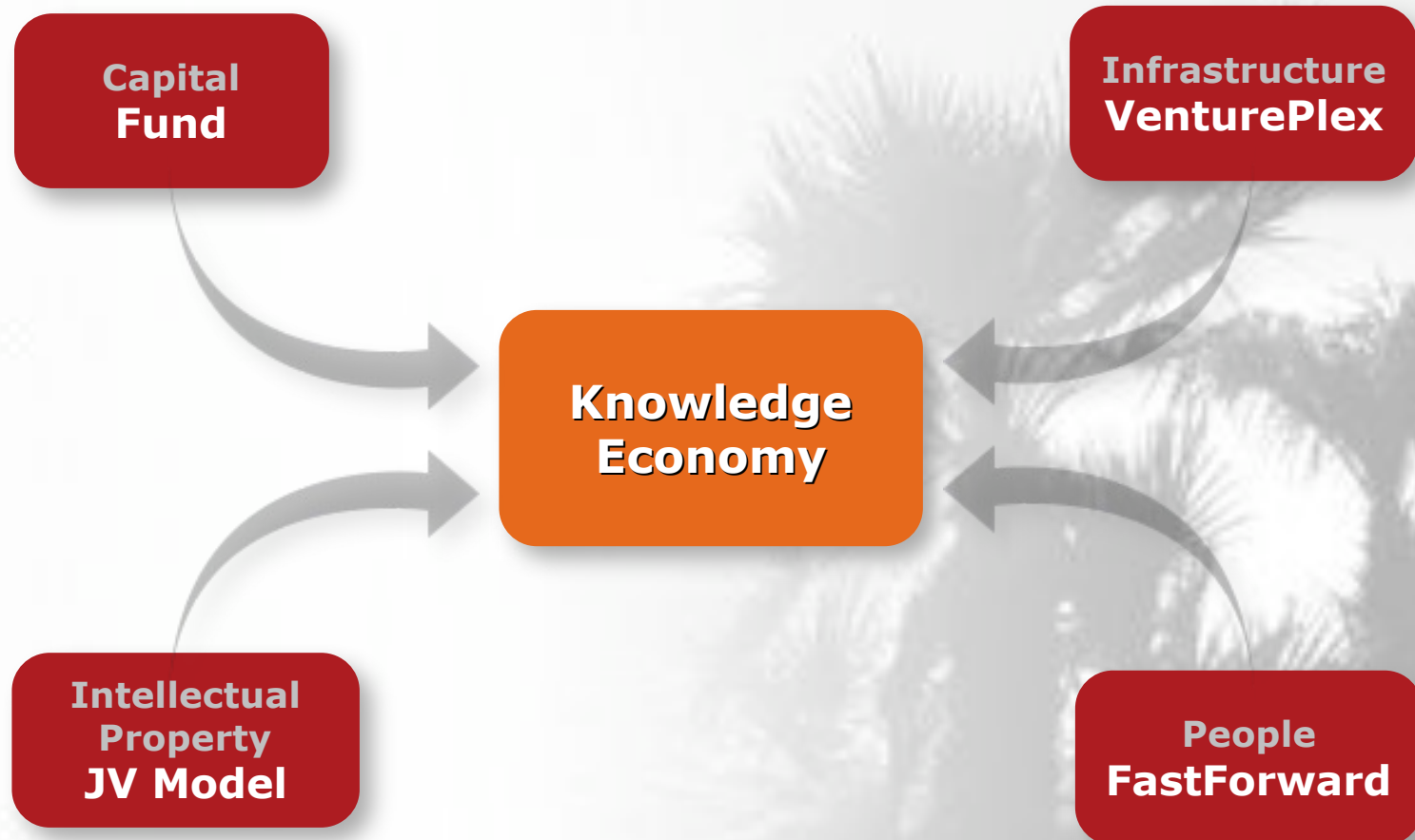


FastForward Workshops - '06 Program

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Business Building 101	X	X	X	X	X	X	X	X	X	X	X	X
So What? Who Cares? Why You?	X			X			X			X		
Building Buzz & Brand		X			X			X			X	
Other People's Money			X			X			X			X



21st Century Emirates Project





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