

**1**

**Traditional Definition of ERP – Term of 90's**



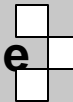
**2**

**Maximizing ERP**

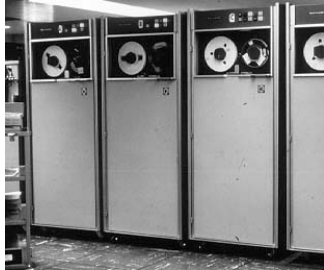


**3**

**Where is it headed now? mySAP ERP for Example**



# What is ERP?



## •1979

- No definition



## •1989

- ERP = Standard Business Software (= SAP!)



## •1999

- ERP = Old → E-Business = New !



## •Today

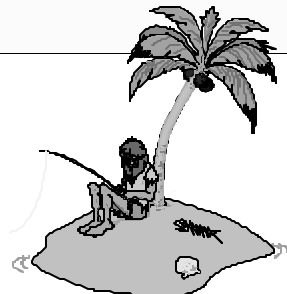
- E-Business no longer replacement but extension of ERP
- ERP = ???

- ***(1) ERP is commodity, a product in the form of software;***
- ***(2) ERP is the development objective of mapping all process and data into an infrastructure,***
- ***(3) ERP is the key element of an infrastructure delivering a solution to business***

Klaus and Gable (2000)

- ***SAP, Oracle, PeopleSoft, JD Edwards, Greatplains are world's leading ERP***
- ***SAP is the Market Leader***

# Typical IT Scenario before ERP



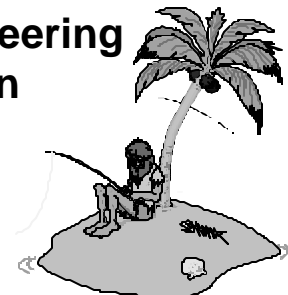
**Sales**



**Finance**



**Engineering  
Design**



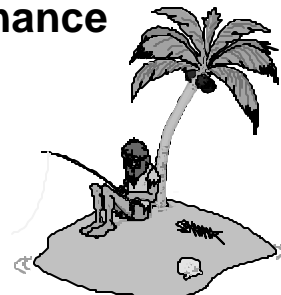
**Production  
Planning**



**Inventory**



**MIR**



**Shop Floor  
execution**



**Procurement**



**Quality**



**Maintenance**



**Controlling**

- ***Focus on Functions***
- ***Applications developed over time in response to differing corporate stimuli***
- ***Interfaced Systems - (Reconciliation)***
- ***Hardware Dependent I/T Systems***
- ***Inconsistent, Redundant Data***
- ***Consolidation & Managerial Control Difficult***
- ***Process Productivity Monitoring Difficult***
- ***Reaction to change slow***

- ***Standard software package*** that needs to be customised
- ***Rich potential for customising***, in comparison to other packages
- ***Application software***, in differentiation to database management software, middleware, or operating systems
- ***Integrated database*** for storing both master and transactional data.
- ***Providing business solutions*** in support of core processes
- ***High functionality*** as it attempts to support a large number of business functions
- ***Process-oriented view*** cutting across functions of an enterprise, and this view is often depicted and supported by a 'reference model'

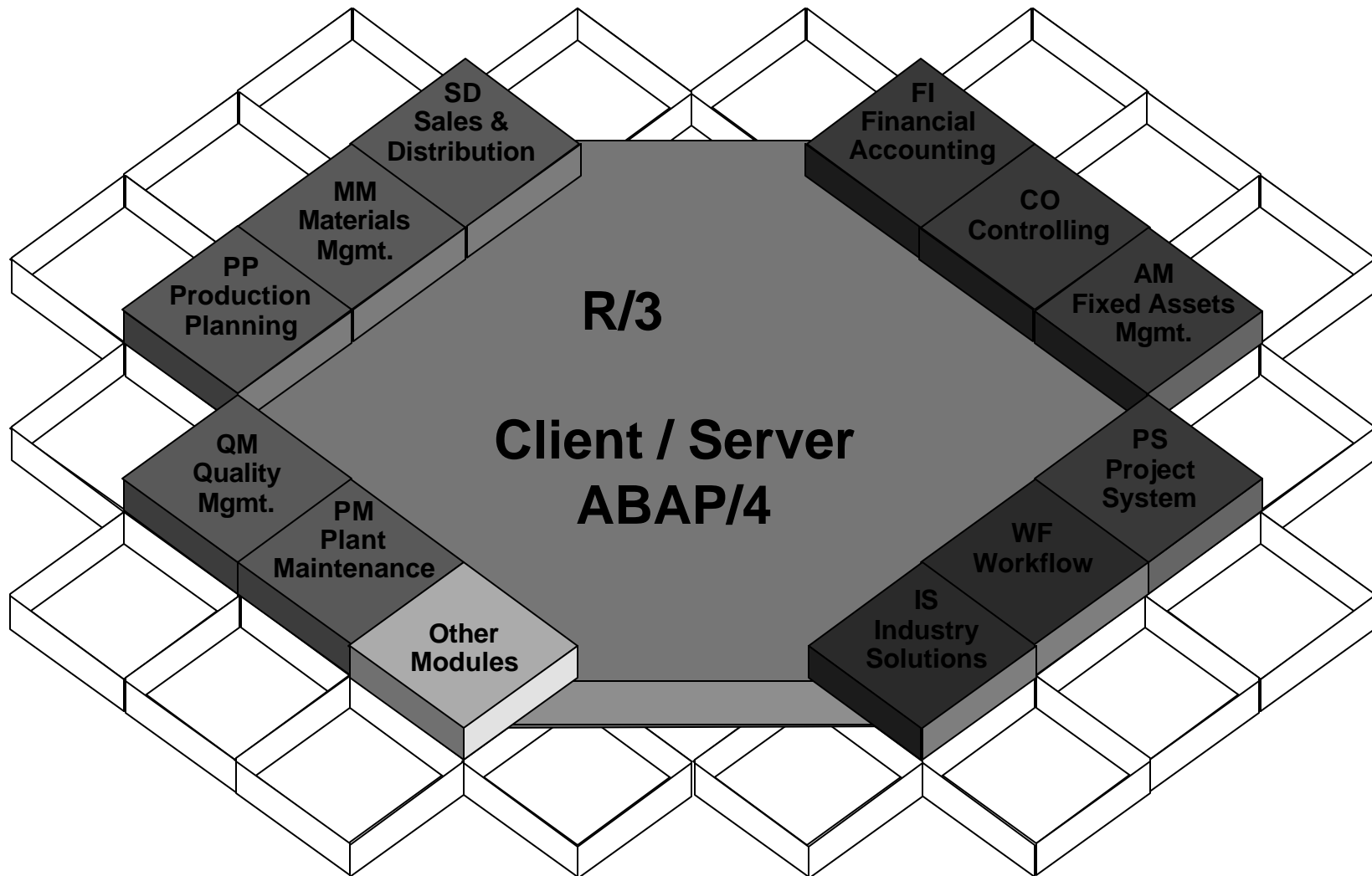
- ***Targeting multiple industries in various countries***
- ***Frequent and repetitive use*** is the focus of functionality, and not the irregular activities of product development, management and planning
- ***Consistent graphical user interface*** across all application areas.
- ***Layered architecture***, separating the database, the application and the presentation in different layers.
- ***“Open” regarding choice of software and hardware platforms***, with most solutions being offered for a variety of Solaris, Windows NT or Linux.
- ***Complex administration*** is nothing entirely unique to ERP but few systems are as mission critical as these are

- ***Automation of business transactions*** in the back-office. Flexibility in changing the system to cater to newer business processes.
- ***Coordination across business functions***, making it possible to practice concepts as ‘available to promise’ and ‘just in time inventory’.
- ***Coordination across geographical distances***, enabling managers to follow what is happening at every point of their organisation around the globe. Easier Corporate Consolidation / Managerial control
- ***Consolidation of terminology***, making sure the same term is not used with different meanings in different systems or functions. Single definition of data.
- ***Consistent application logic, information and interface***, creating an IT environment easier to understand and thus to work in
- ***Single system***, creating an IT infrastructure easier to manage. (For example in conversion issues such as Y2K and the Euro currency)
- ***Avoiding building your own integrated systems***, something involving large costs and risks

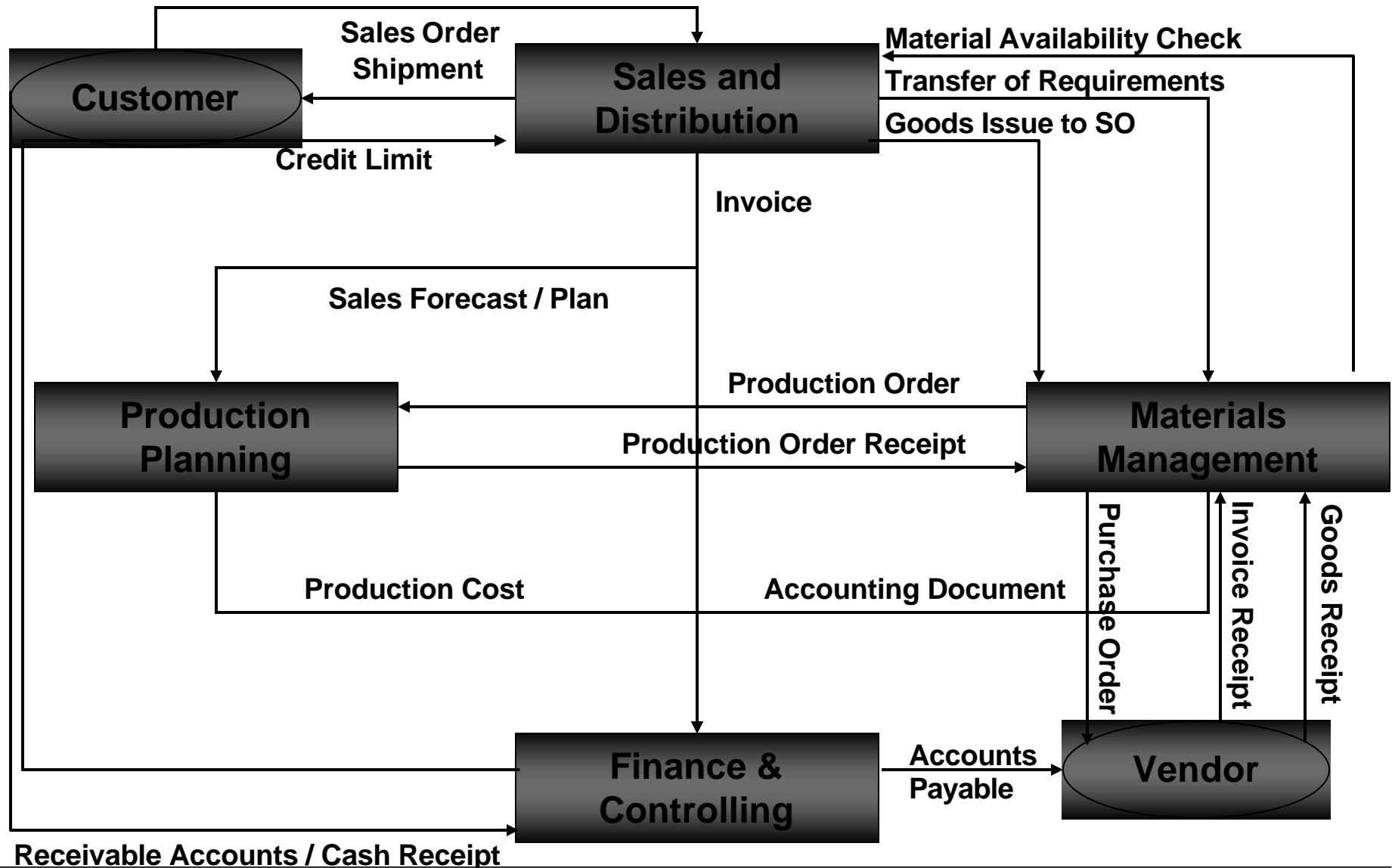


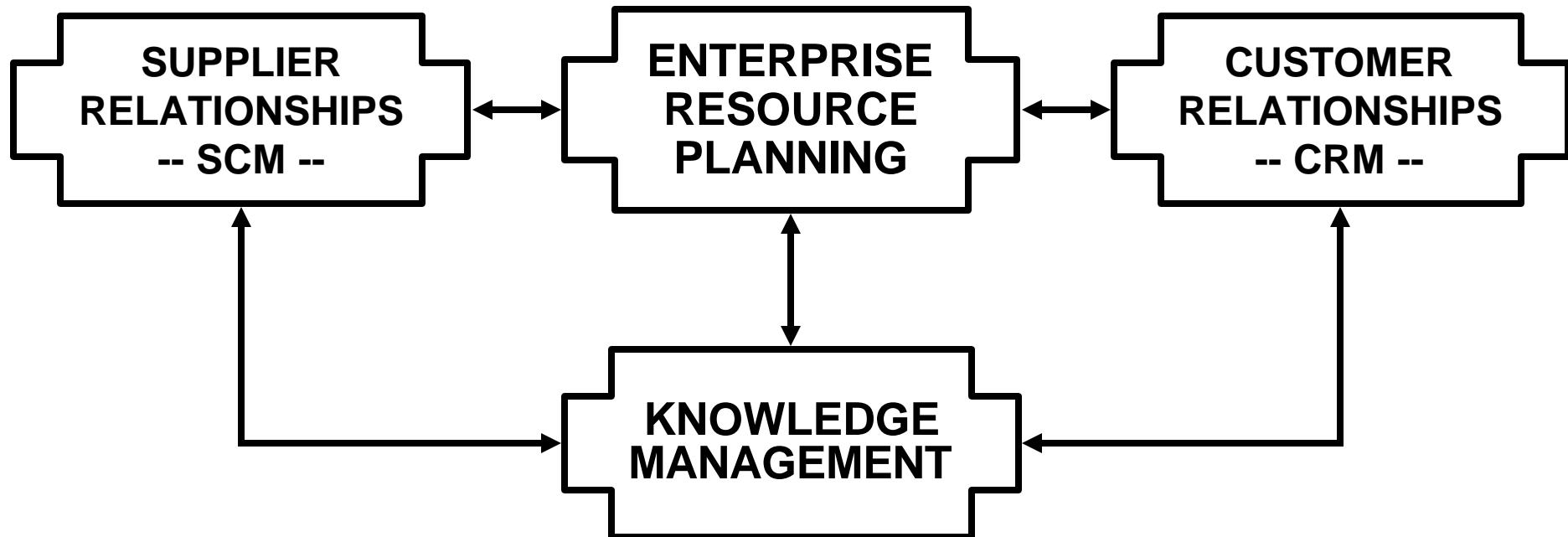
- ***Need for common platform***, with the intent to replace a myriad of legacy systems and some times with the catalyst being to avoid specific issues (Y2K for example)
- ***Process improvement*** expected from the implementation.
- ***Data visibility*** that could be used to improve operating decisions.
- ***Operation cost reductions***, as evident by the metrics used for measuring the success of the implementation.
- ***Increased customer responsiveness*** in operations.
- ***Improved strategic decision making***
- ***Personal Improvement***

# SAP R/3 – Defined the ERP Market – Modular and Integrated

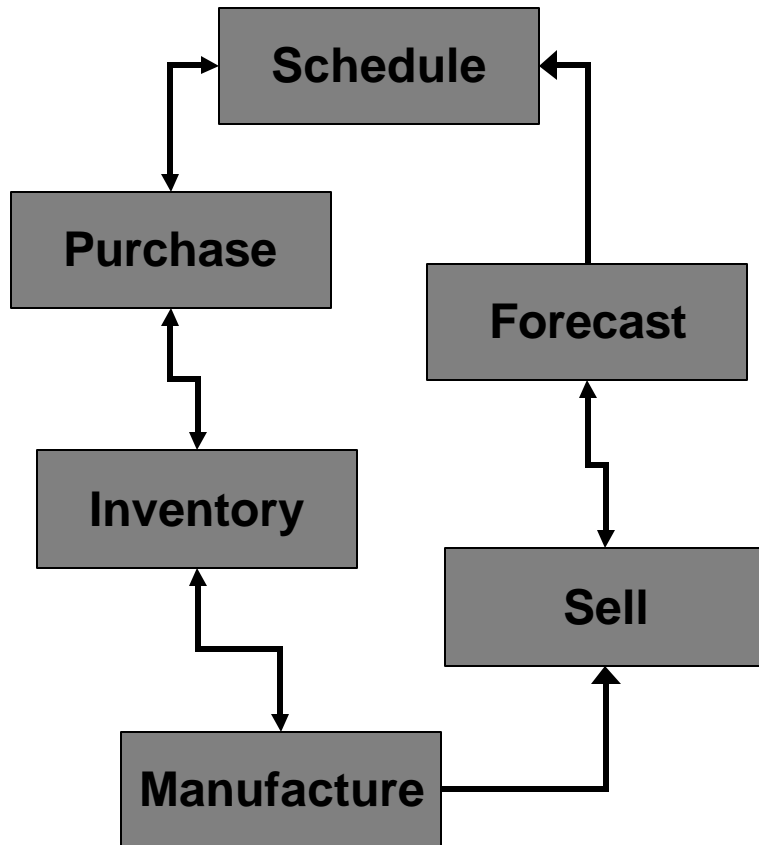


# Modular and Integration - An Example

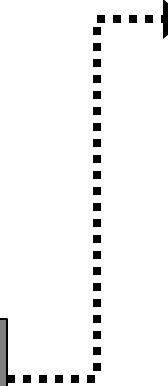
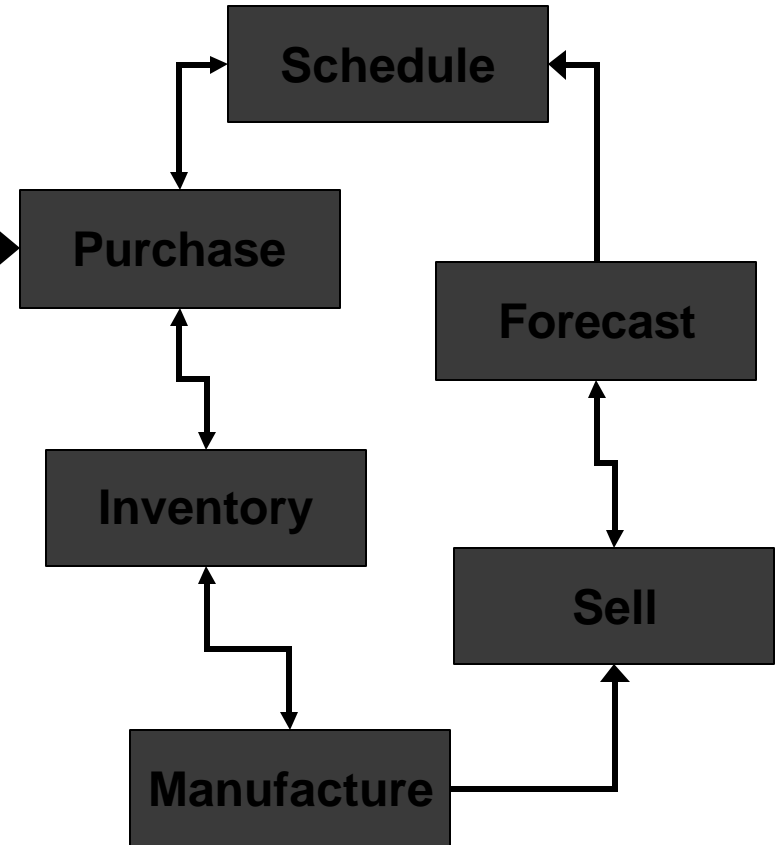




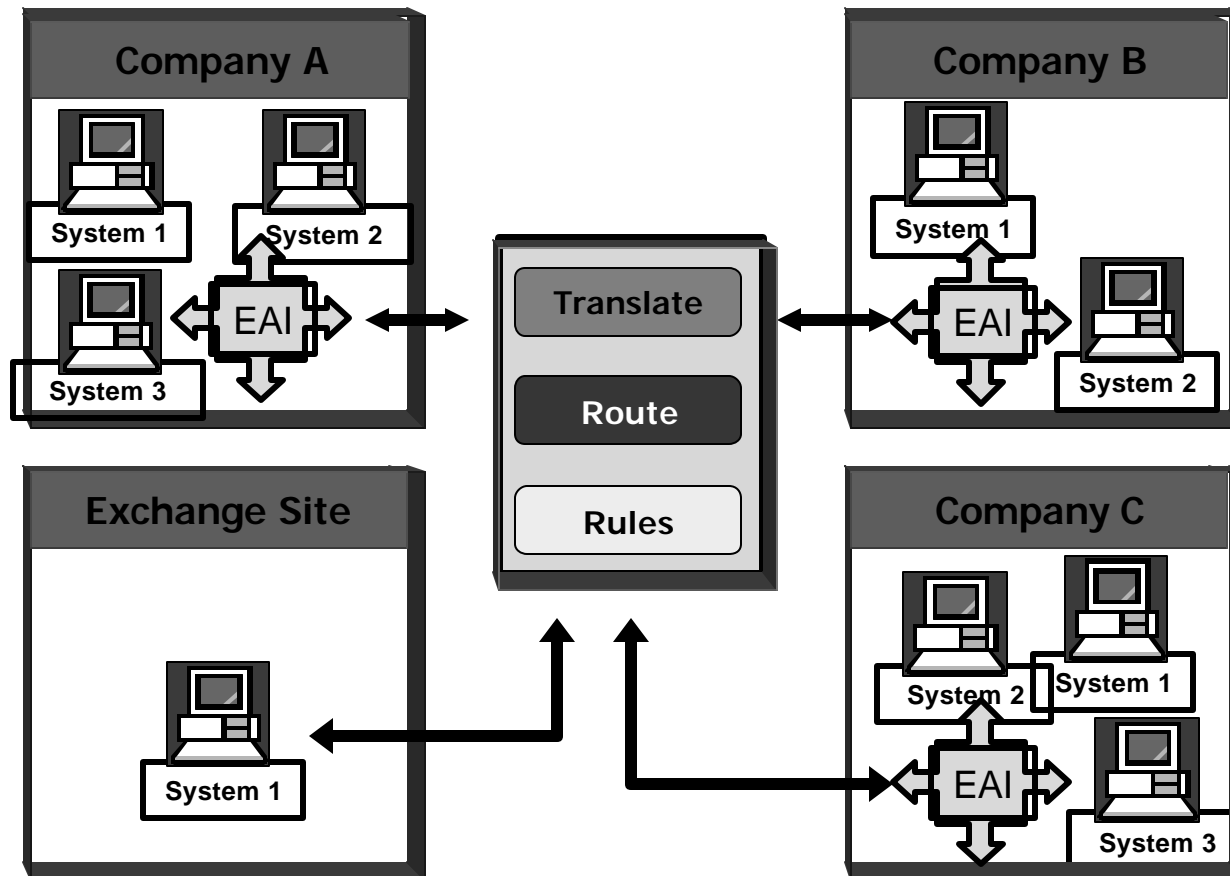
## Supplier



## Customer



# Enterprise Application Integration



# Integration Challenges

•Business data

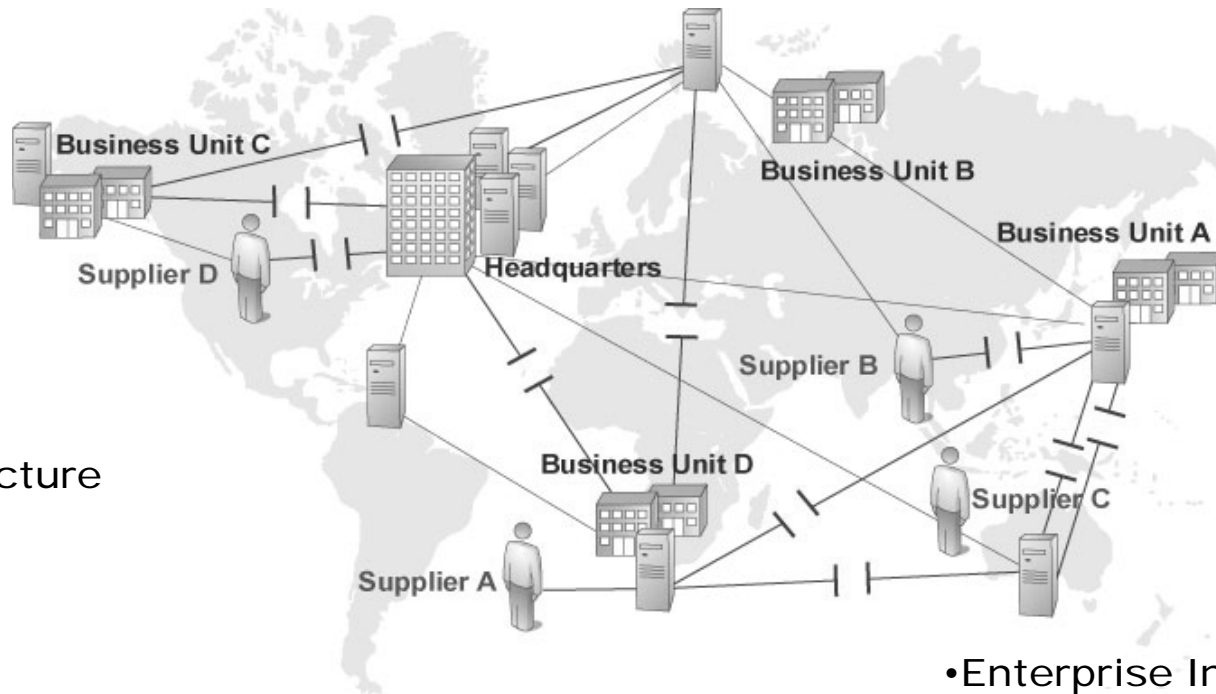
•End-User Integration

•Infrastructure

•Enterprise Application Integration

•Enterprise Information Integration

•Integrating Business Partners



# What is ERP Today?

## •Press

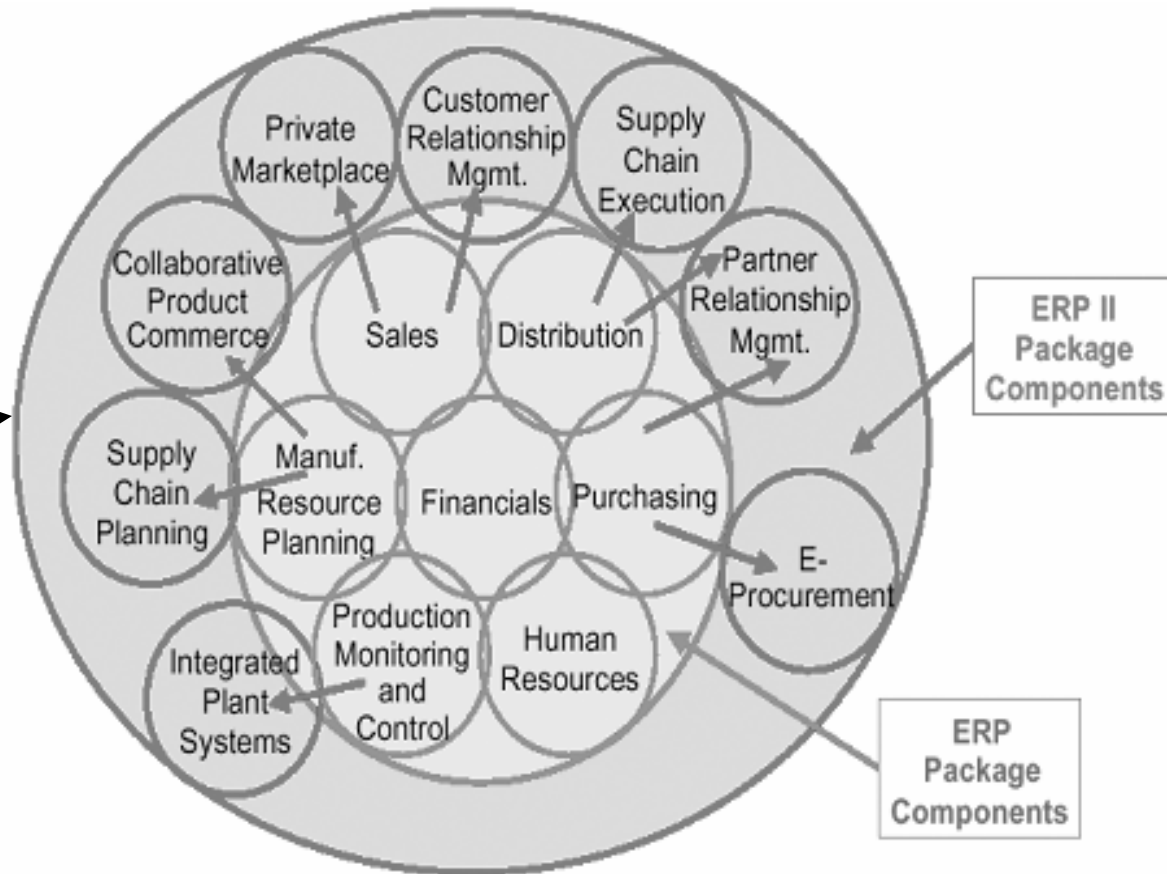
- ‘Backoffice admin & operations applications common to most companies’

## •Analysts

- ‘ERP = HR + Finance + Corporate Functions + Blue Collar Operations’

## •Competitor

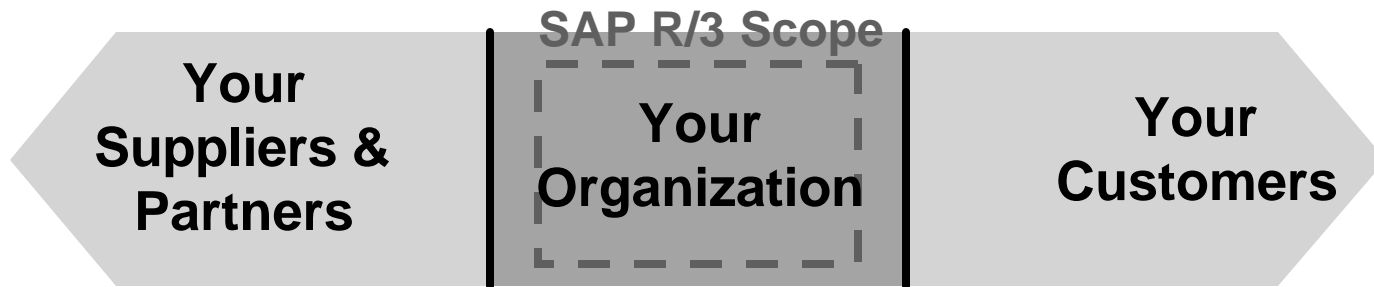
- ‘HR + Finance + Purchasing + Distribution + Portal + Technology’



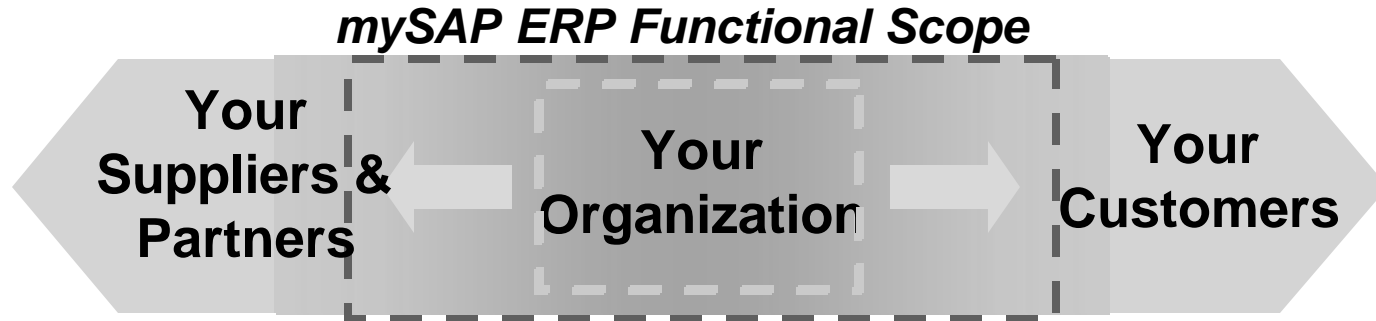
Source: Gartner Research



# Footprint of mySAP ERP vs. SAP R/3



## Extension of Adaptable End-to-End Business Processes



**ADAPTABLE business processes**

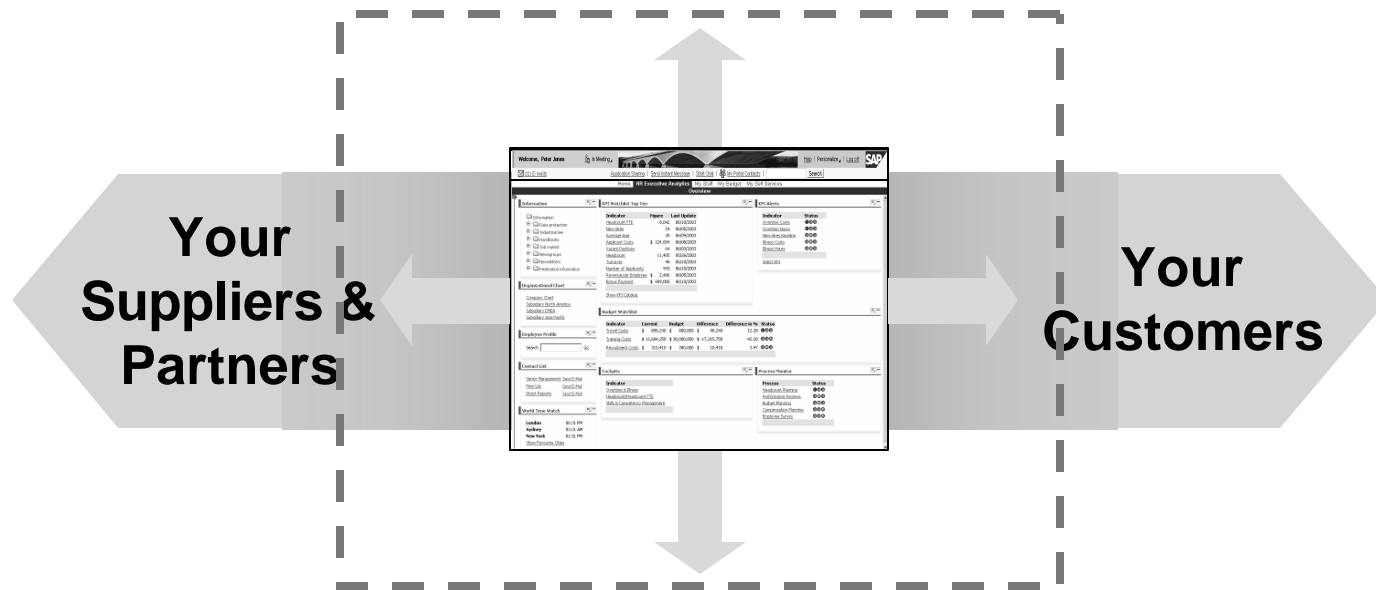
## Evolved Technology Platform



**ADAPTABLE business processes supported by FLEXIBLE platform**

## New Role-based Portal / User Interface

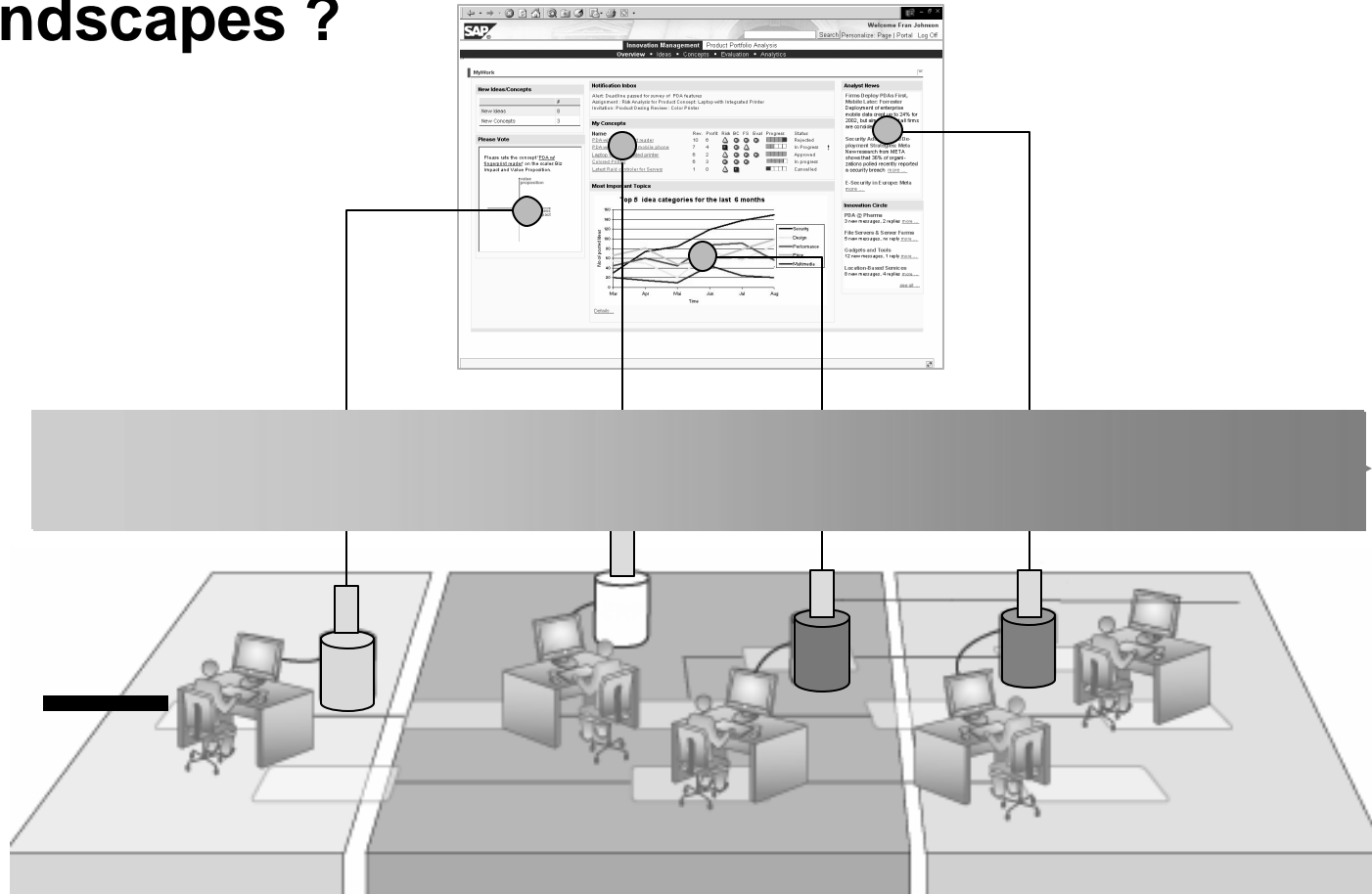
Improved **PRODUCTIVITY** and increased **INSIGHT**



**ADAPTABLE** business processes supported by **FLEXIBLE** platform

# What If?

- ... we could "extract" the execution of business scenarios from the complexity of existing application landscapes ?



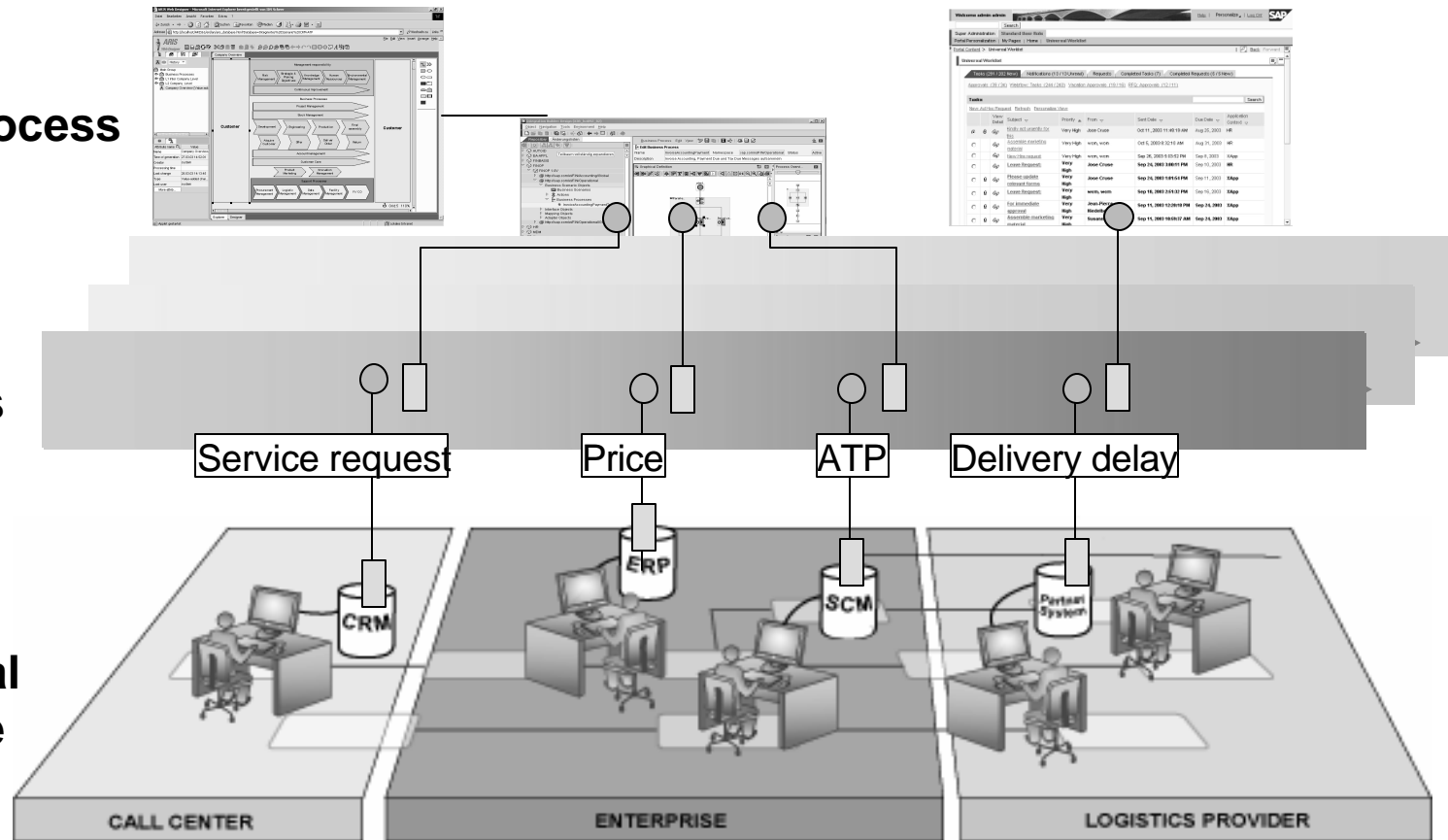
# Service-Oriented Architectures Enhance Enterprise Agility

- Model-driven processes based on abstract services delivered through open standards

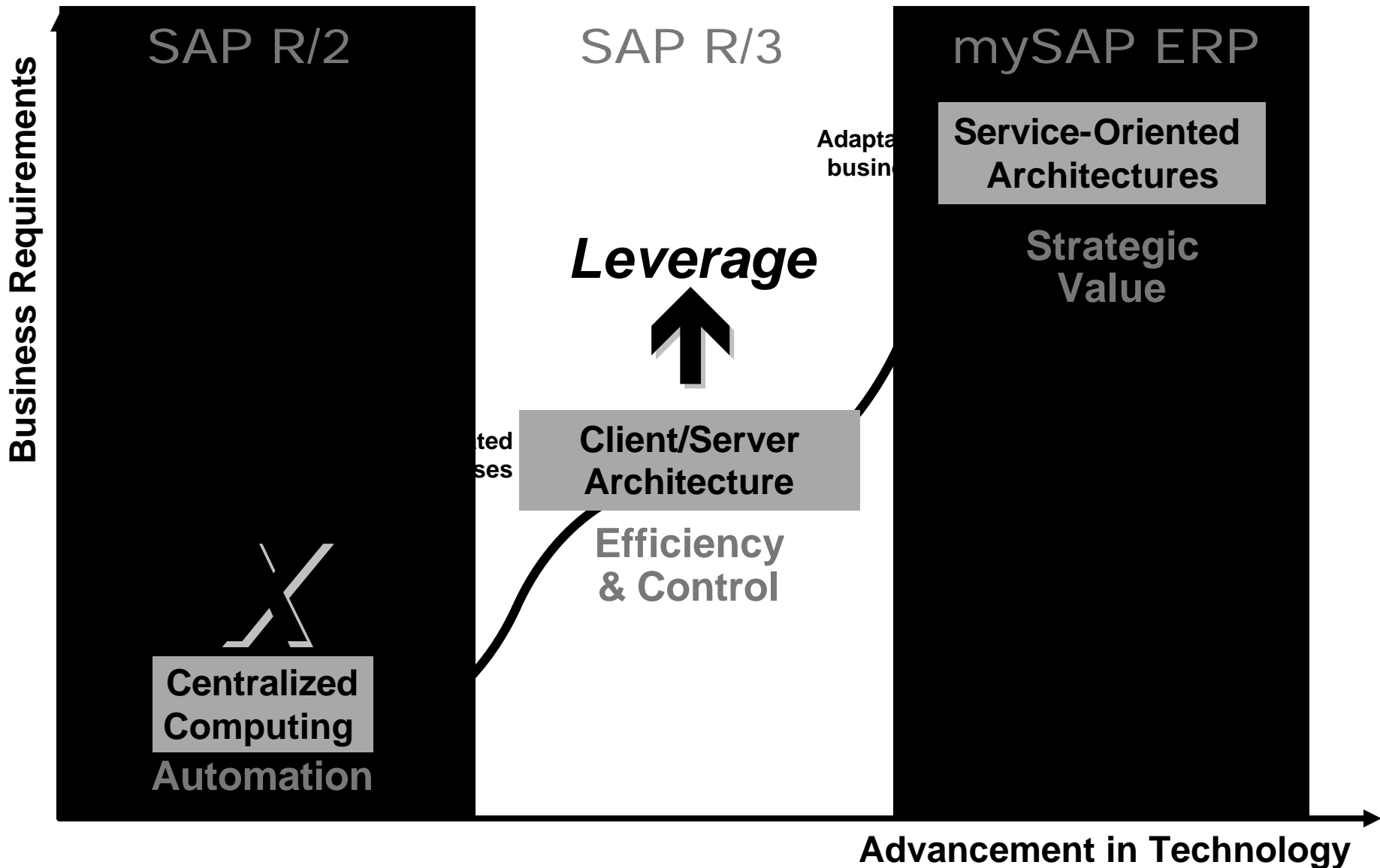
NEW  
Business Process  
Model

NEW  
Business  
Scenarios

STABLE  
Operational  
Enterprise  
System



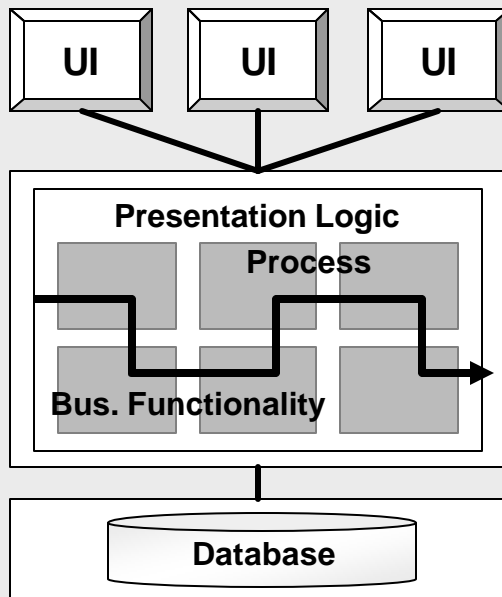
# Next Generation ERP Solution – mySAP ERP



# What's New?

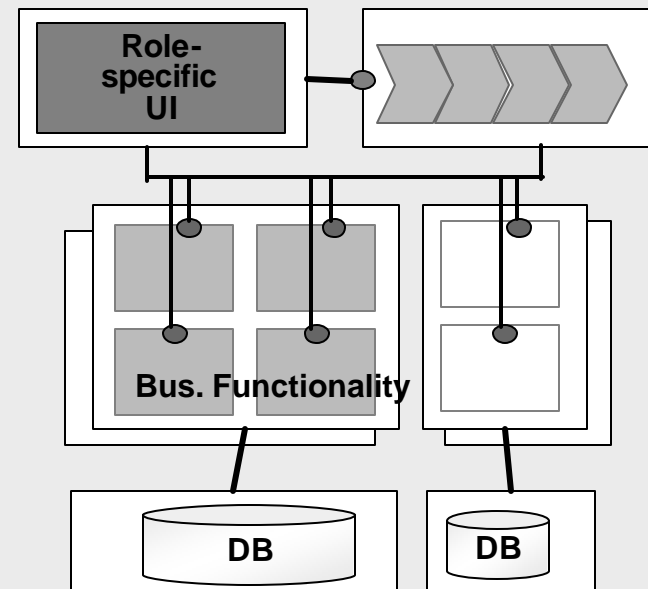
## From 3-tier C/S to Enterprise Services

### 3-tier Client/Server Architecture



- Expose business functionality thru a given UI
- Low level APIs exist, but hard to use

### Enterprise Services Architecture

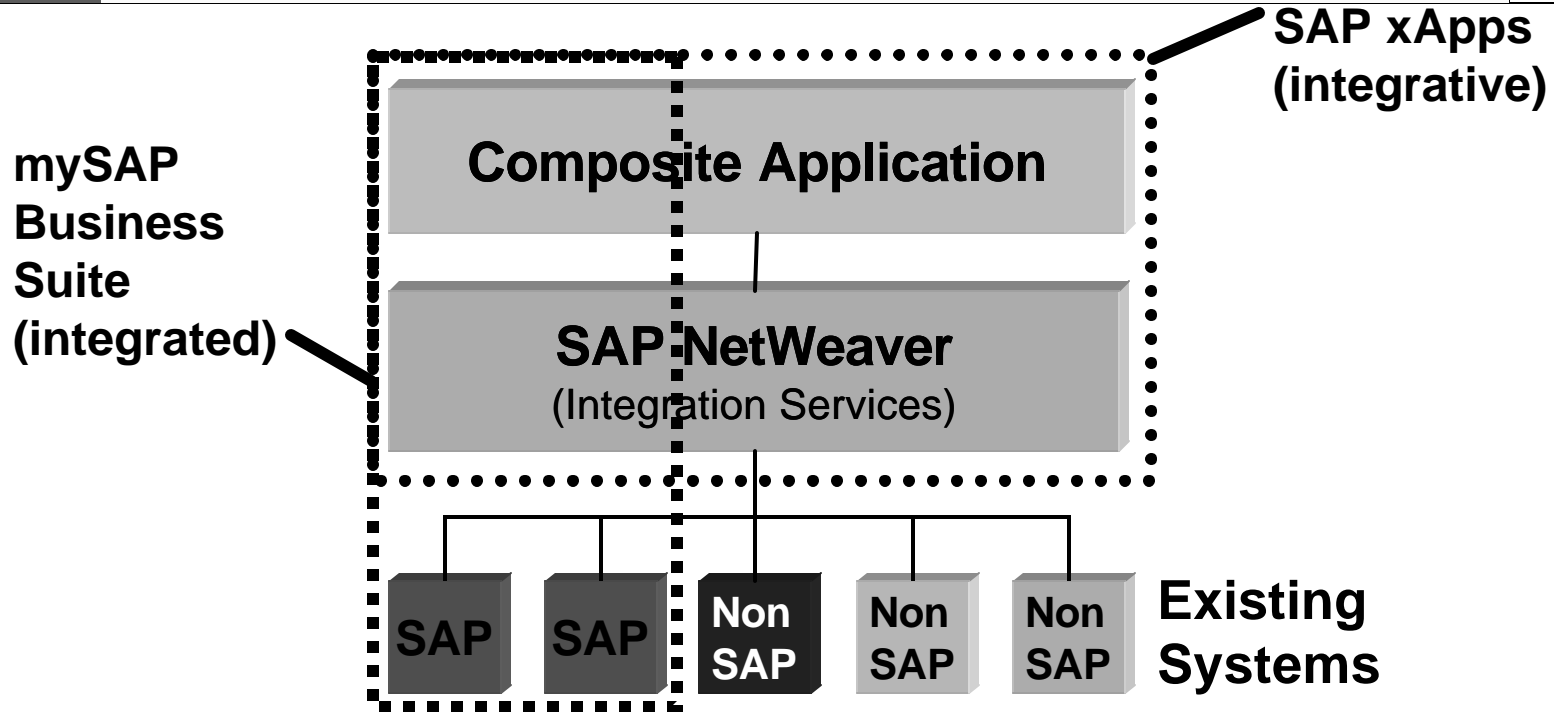


- Role-based UIs built on Enterprise Services
- Process automation within and across organizational boundaries built on Enterprise Services



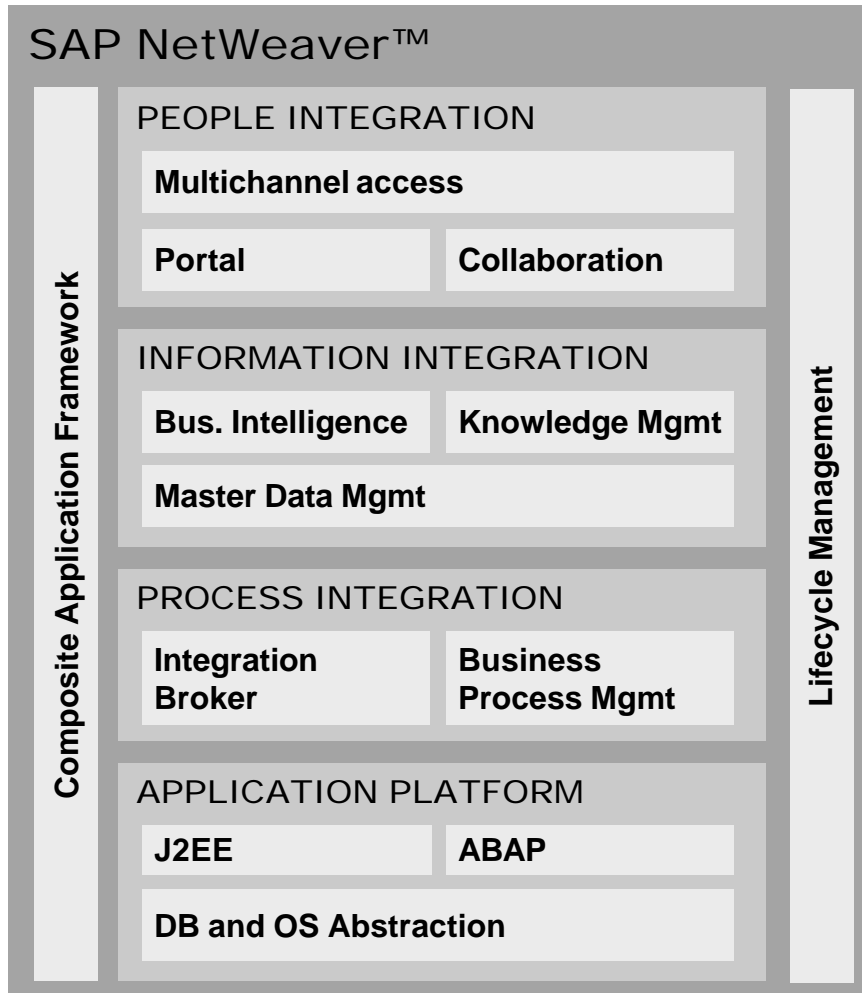
# Enterprise Services Architecture

In the future, all solutions are based on composite applications



## •Terminology

- xApps are **Packaged Composite Applications (PCAs)**
- mySAP consists of **Composite Apps and Engines (R/3, APO, ...)**
- Packaged Solutions combine specific **CAs and Engines and Consulting Services** into industry specific solutions to given business pain points.



• Deliver Superior business value

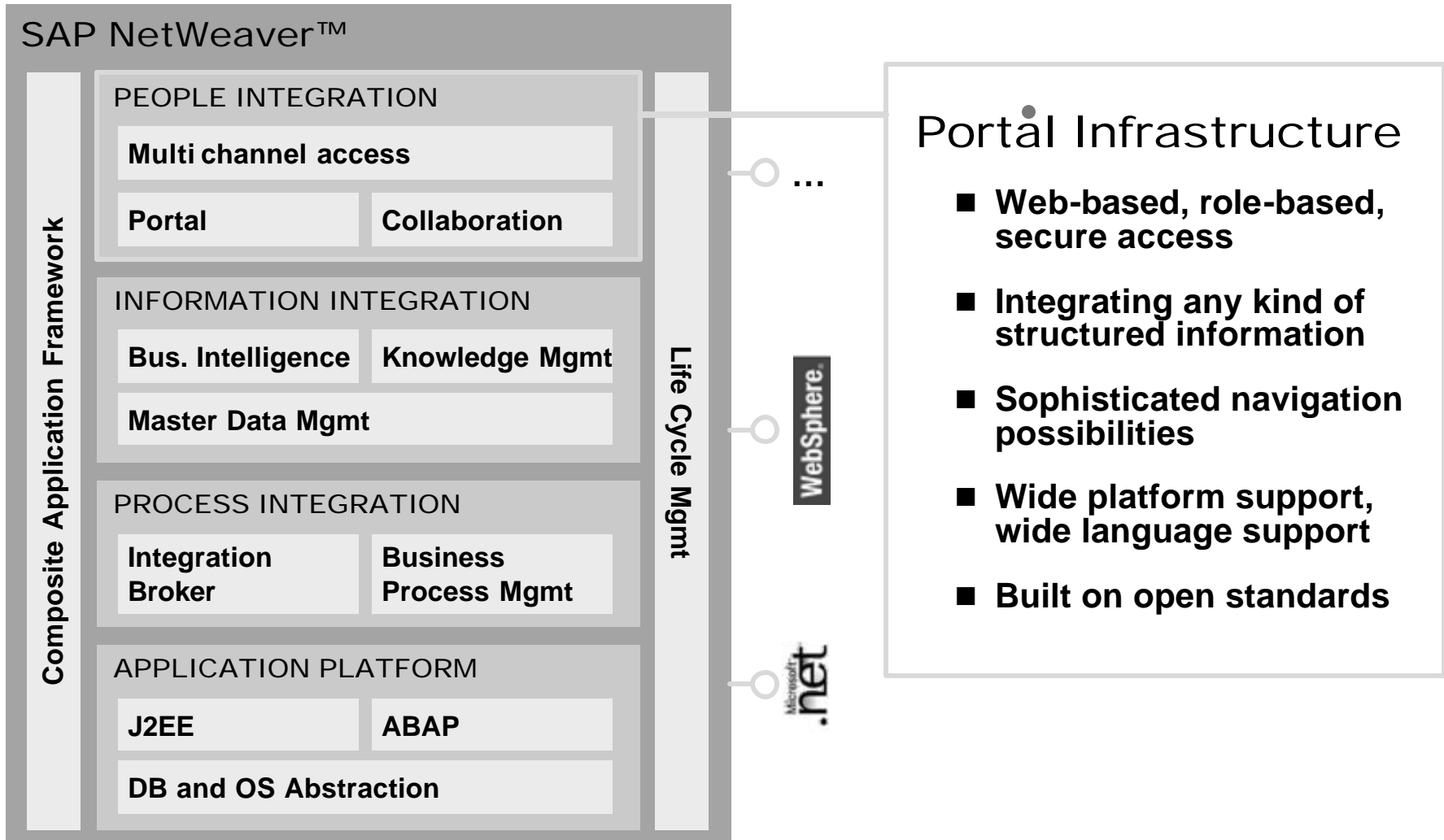
- Prepackaged business content
- Reduces complexity

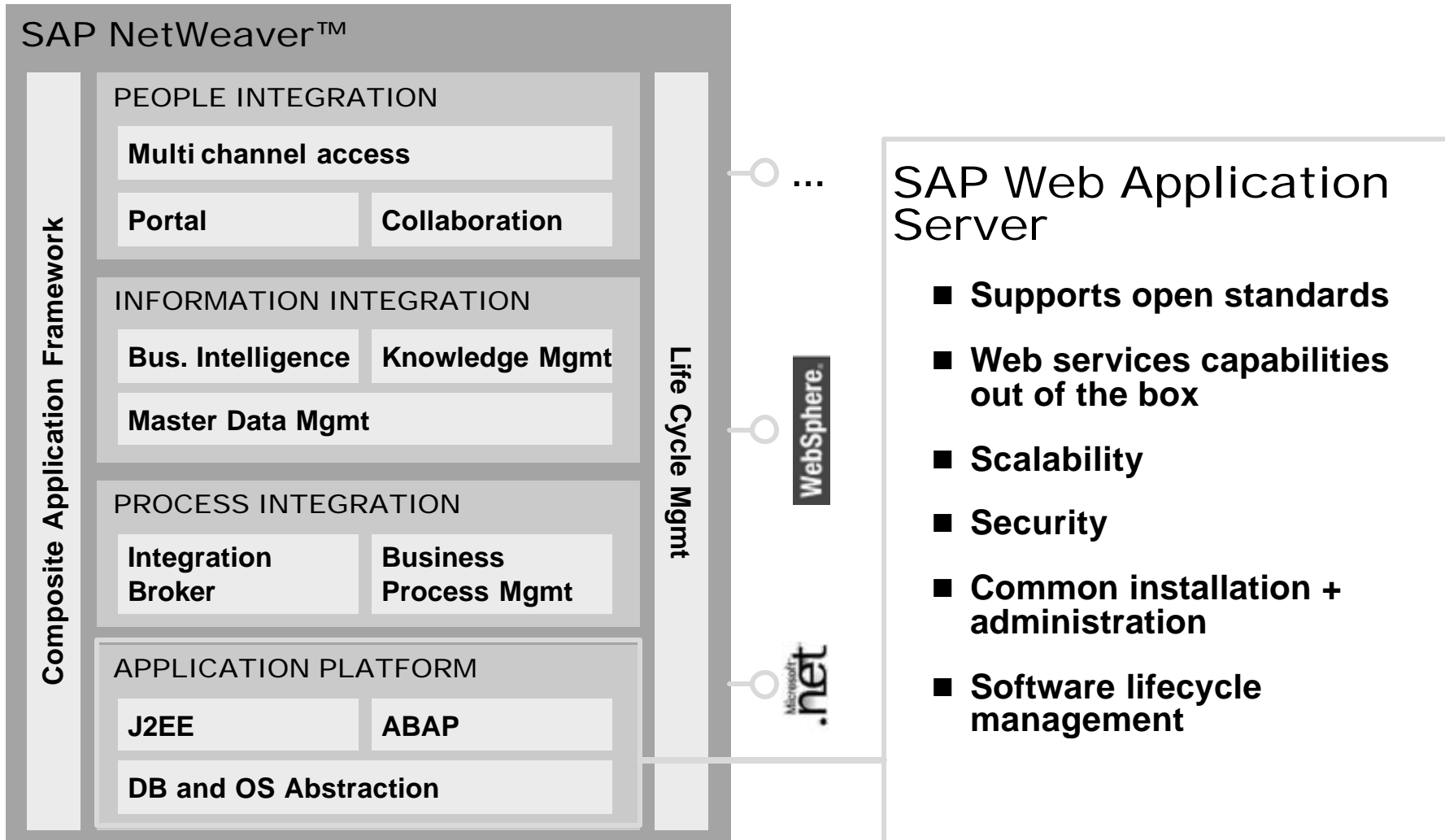
• Open, flexible architecture

- Service oriented architecture
- Open standards-based

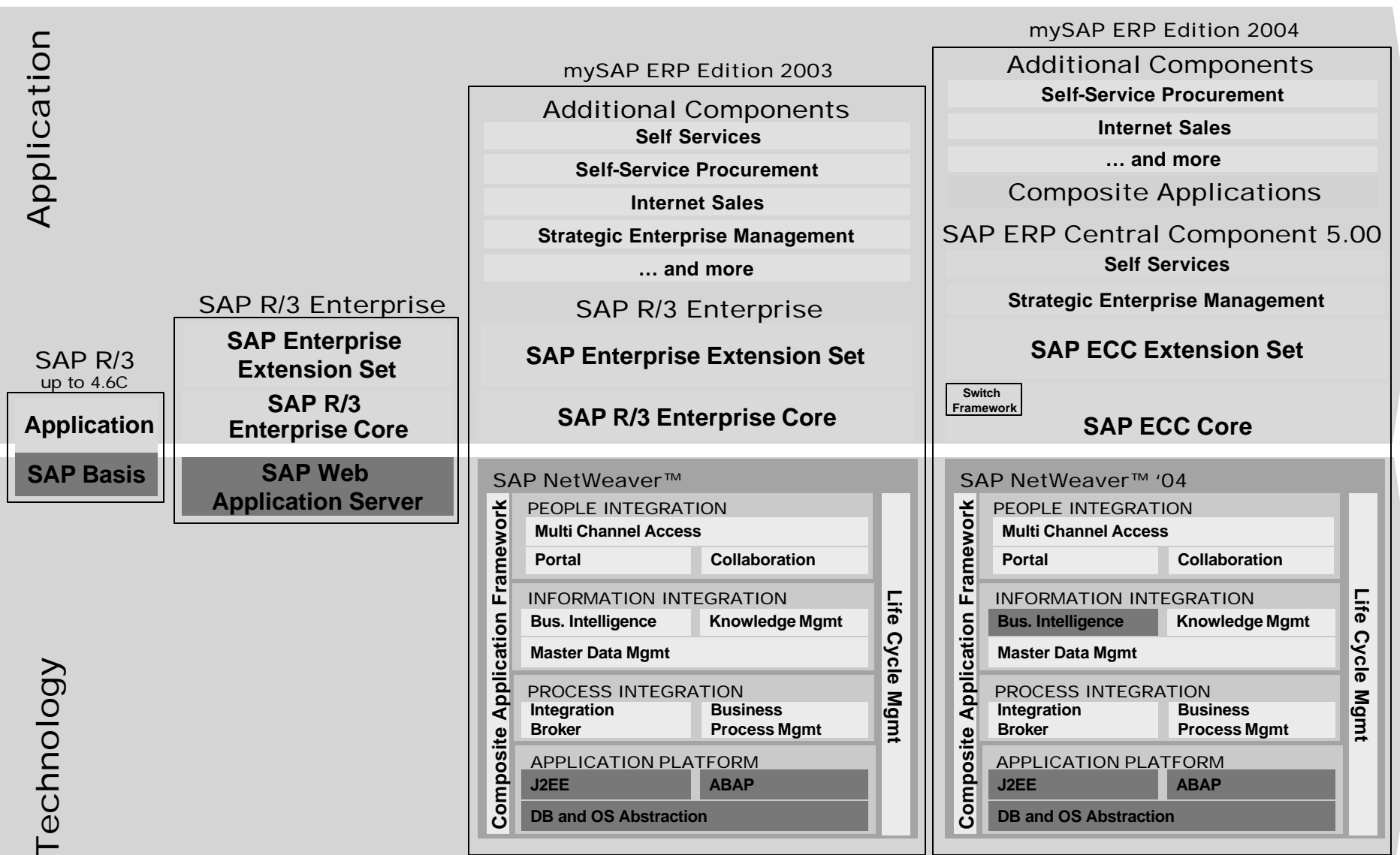
• Reduce TCO of the entire IT landscape

- Leverage existing investments
- One integrated platform
- Best Integration with SAP





# Architecture of mySAP ERP



# Positioning Within SAP's Product Portfolio

## SAP for <Industry>

- SAP for Aerospace & Defense
- SAP for Automotive
- ...

## SAP Packaged Solutions

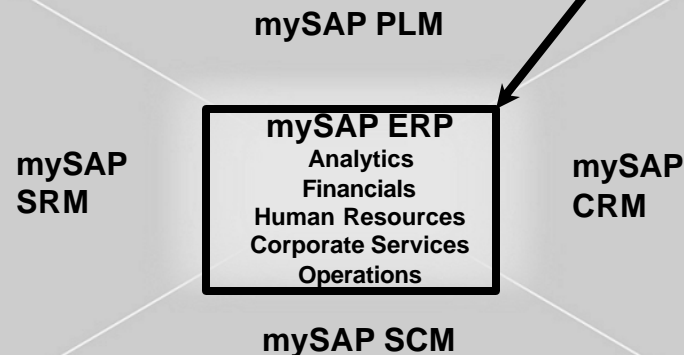
- Service Management for <Industry>
- Financial Insights for <Industry>
- ...

**mySAP ERP is a solution located in mySAP Business Suite**

## SAP xApps

- SAP xApp Resource & Program Mgmt
- SAP xApp Product Definition
- SAP xApp Mergers & Acquisition
- ...

## mySAP Business Suite



## SAP Smart Business Solutions

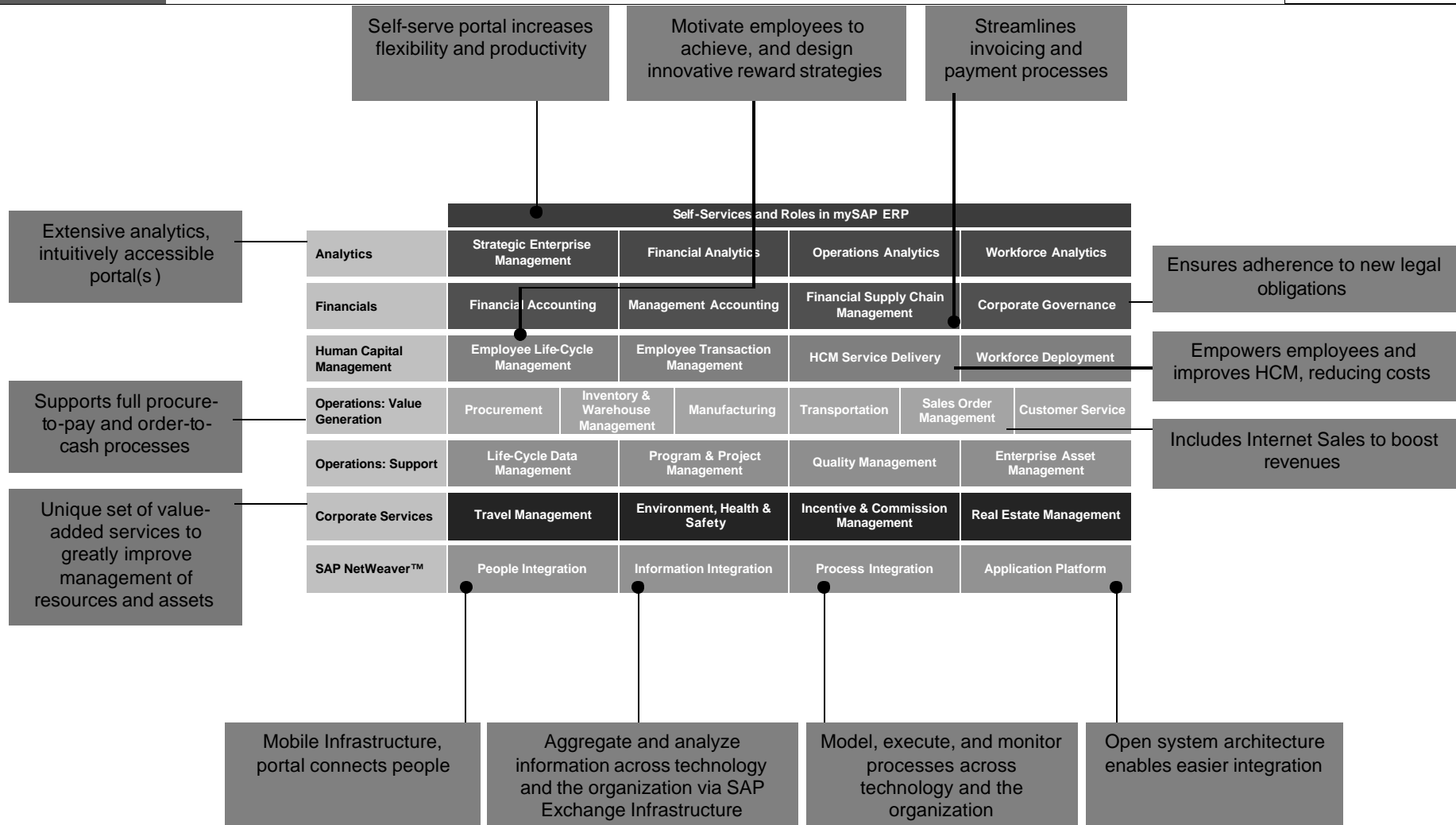
- mySAP All-in-One
- SAP Business One

## SAP NetWeaver

- SAP Enterprise Portal
- SAP Business Intelligence
- ...
- SAP Master Data Mgmt
- SAP Exchange Infrastructure
- ...




- SAP Business One Server




# Added Functionality



## Analytics

Self Services	Strategic Enterprise Management	Financial Analytics	Operations Analytics	Workforce Analytics
<ul style="list-style-type: none"> <li>● Manager Self-Service (S61, S60, S22)</li> <li>● Employee Self-Service (S61)</li> </ul>	<ul style="list-style-type: none"> <li>● Legal &amp; Management Consolidation (S60, S22)</li> <li>● Balanced Scorecard (S60, S22)</li> <li>● Risk Management (S60, S22)</li> <li>● Management Cockpit (S60, S22)</li> <li>● Strategic Planning (S60, S22)</li> <li>● Value-Based Management (S60, S22)</li> <li>● Financial Statement Planning (S60, S22)</li> <li>● Investment Planning (S60, S22)</li> <li>● Stakeholder Relationship Management (S60, S22)</li> </ul>	<ul style="list-style-type: none"> <li>● Financial &amp; Management Reporting (S22, S60)</li> <li>● Financial Planning, Budgeting &amp; Forecasting (S22, S60)</li> <li>● Profitability Management (S22, S60)</li> <li>● Product &amp; Service Cost Management (S22, S60)</li> <li>● Overhead Cost Management &amp; ABC/M (S22, S60)</li> <li>● Payment Behavior Analytics (S22, S60)</li> <li>● Working Capital and Cash Flow Management (S60, S22)</li> </ul>	<ul style="list-style-type: none"> <li>● Procurement Analytics (S64)</li> <li>● Inventory &amp; Warehouse Management Analytics (S64)</li> <li>● Manufacturing Analytics (S64)</li> <li>● Transportation Analytics (S64)</li> <li>● Sales Analytics (S59)</li> <li>● Customer Service Analytics (S59)</li> <li>● Program &amp; Project Management Analytics (S62)</li> <li>● Quality Management Analytics (S62)</li> <li>● Enterprise Asset Management Analytics (S62)</li> </ul>	<ul style="list-style-type: none"> <li>● Strategic Alignment (S61)</li> <li>● Reporting &amp; Benchmarking (S61)</li> </ul>





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## Financials

 Financial Accounting	 Management Accounting	 Financial Supply Chain Management	 Corporate Governance
<ul style="list-style-type: none"> <li>● General Ledger (S60)</li> <li>● Accounts Receivable (S60)</li> <li>● Accounts Payable (S60)</li> <li>● Fixed Assets Accounting (S60)</li> <li>● Bank Accounting (S60)</li> <li>● Cash Journal Accounting (S60)</li> <li>● Inventory Accounting (S60)</li> <li>● Tax Accounting (S60)</li> <li>● Accrual Accounting (S60)</li> <li>● Fast Close (S60)</li> <li>● Financial Statements (S60)</li> <li>● Parallel Valuation (S60)</li> </ul>	<ul style="list-style-type: none"> <li>● Profit Center Accounting (S60)</li> <li>● Cost Center &amp; Internal Order Accounting (S60)</li> <li>● Project Accounting (S60)</li> <li>● Investment Management (S60)</li> <li>● Product Cost Accounting (S60)</li> <li>● Profitability Accounting (S60)</li> <li>● Revenue &amp; Cost Planning (S60)</li> <li>● Transfer Pricing (S60)</li> </ul>	<ul style="list-style-type: none"> <li>● Credit Management (S22, S8)</li> <li>● Electronic Presentment &amp; Payment (S22, S8, B10, B23, S60)</li> <li>▶ Collections Management (S22, S8)</li> <li>● Dispute Management (S22, S8)</li> <li>● In-house Cash (S22, S8)</li> <li>● Cash &amp; Liquidity Management (S22, S8)</li> <li>● Treasury &amp; Risk Management (S22, S8)</li> </ul>	<ul style="list-style-type: none"> <li>● Audit Information System (S60)</li> <li>● Management of Internal Controls (S60, S55)</li> <li>● Business Risk Management (S60)</li> <li>● Whistle Blower Complaints (S60)</li> <li>● Transparency for Basel II (S60)</li> </ul>

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## Human Capital Management

Employee Life-Cycle Management	Employee Transaction Management	HCM Service Delivery	Workforce Deployment
<ul style="list-style-type: none"> <li>● Recruiting &amp; Talent Management (S5)</li> <li>● Enterprise Learning (S24, S66)</li> <li>● Performance Management (S61)</li> <li>● Compensation Management (S61)</li> <li>● Workforce Deployment (S14, S61, S23, S70, S59, S21)</li> </ul>	<ul style="list-style-type: none"> <li>● HR Administration (S61)</li> <li>● Organizational Management (S61)</li> <li>● Expatriate Management (S61)</li> <li>● Benefits Management (S61)</li> <li>● Time &amp; Attendance (S61)</li> <li>● Global Payroll (S61, S52)</li> </ul>	<ul style="list-style-type: none"> <li>● Manager Self-Services (S61, S60)</li> <li>● Employee Self-Services (S60, S61, S53)</li> <li>● Interaction Center (S61, S14)</li> <li>● Alternate Delivery Channels (S61, B26)</li> </ul>	<ul style="list-style-type: none"> <li>● Project Resource Planning (S14, S61)</li> <li>● Resource &amp; Program Management (S23, S70)</li> <li>● Call Center Staffing (S59, S21)</li> <li>▶ Retail Scheduling (S59, S21)</li> </ul>




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## Operations: Value Generation





Procurement	Inventory & Warehouse Management	Manufacturing	Transportation	Sales Order Management	Customer Service
<ul style="list-style-type: none"> <li>● Self-Service Requisitioning (S63)</li> <li>● Purchase Order Processing (S64)</li> <li>● Receipt Confirmation (S64)</li> <li>● Invoice Verification (S64)</li> </ul>	<ul style="list-style-type: none"> <li>● Inbound Processing (S64)</li> <li>● Outbound Processing (S64)</li> <li>● Cross Docking (S64)</li> <li>● Warehousing &amp; Storage (S64)</li> <li>● Physical Inventory (S64)</li> </ul>	<ul style="list-style-type: none"> <li>● Manufacturing Planning (S64)</li> <li>● Manufacturing Execution (S64)</li> </ul>	<ul style="list-style-type: none"> <li>● Transportation Planning (S64)</li> <li>● Transportation Execution (S64)</li> <li>● Freight Costing (S64)</li> <li>● Foreign Trade &amp; Legal Services (S64)</li> </ul>	<ul style="list-style-type: none"> <li>● Internet Sales (S59)</li> <li>● Field Sales (S33, S59)</li> <li>● Quotation and Order Management (S59)</li> <li>● Contract Management (S59)</li> <li>● Billing (S59)</li> </ul>	<ul style="list-style-type: none"> <li>● Installation &amp; Configuration Management (S59)</li> <li>● Service Contract &amp; Entitlement Management (S59)</li> <li>● Planned Services (S59)</li> <li>● Service Requests and Order Management (S59)</li> <li>● Field Service (S62, S33)</li> <li>● Warranty Management (S59)</li> </ul>

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## Operations: Support





 Life-Cycle Data Management	 Program & Project Management	 Quality Management	 Enterprise Asset Management
<ul style="list-style-type: none"> <li>● Document Management (S62)</li> <li>● Product Structure Management (S62)</li> <li>● Recipe Management (S62)</li> <li>● Integration (S62)</li> <li>● Change &amp; Configuration Management (S62)</li> </ul>	<ul style="list-style-type: none"> <li>● Project Planning (S62)</li> <li>● Project Execution (S62)</li> <li>● Interfaces (S62)</li> <li>● Program Management (S62)</li> <li>● Design Collaboration (S62)</li> <li>● Collaborative Project Management (S62)</li> </ul>	<ul style="list-style-type: none"> <li>● Quality Engineering (S62)</li> <li>● Quality Assurance / Control (S62)</li> <li>● Quality Improvement (S62)</li> </ul>	<ul style="list-style-type: none"> <li>● Technical Assets Management (S62)</li> <li>● Preventative &amp; Predictive Maintenance (S62)</li> <li>● Maintenance Execution (S62)</li> <li>● Work Clearance Management (S62, S45)</li> </ul>




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## Corporate Services

 Travel Management	 Environment, Health & Safety	 Incentive & Commission Management	 Real Estate Management
<ul style="list-style-type: none"> <li>● Travel Request &amp; Pre-Trip approval (S60, S61, S22)</li> <li>● Travel Planning - Online Booking (S60, S61, S22)</li> <li>● Travel Expense Management (S60, S61, P78, S22)</li> <li>● Mobile Self-Service - Anytime &amp; Anywhere (S60, S61, P6, S22)</li> <li>● Global Travel Policy Compliance (S60, S61, S22)</li> <li>● Analytics (S60, S61, S22)</li> </ul>	<ul style="list-style-type: none"> <li>● Basic Data &amp; Tools (S38)</li> <li>● Product Safety (S38)</li> <li>● Hazardous Substance Management (S38)</li> <li>● Dangerous Goods Management (S38)</li> <li>● Waste Management (S38)</li> <li>● Industrial Hygiene &amp; Safety (S38, S23)</li> <li>● Occupational Health (S38, S23, S62)</li> <li>● Emissions Management (S67)</li> </ul>	<ul style="list-style-type: none"> <li>● Design Incentive Compensation Plans (S9)</li> <li>● Calculate Variable Compensation - Direct Sales Commissions &amp; Incentive Compensation (S9)</li> <li>● Effectiveness Analysis (S9)</li> <li>● Organizational Management (S9)</li> </ul>	<ul style="list-style-type: none"> <li>● Property Acquisition and Disposal (S62, S60, S201)</li> <li>● Property Portfolio (S201, S60, S62, B9, P14, P36)</li> <li>● Commercial Management (S201, S60, S64)</li> <li>● Technical Management (S201, S62, S64, S63, S14, V42, P75, P14)</li> <li>● Controlling &amp; Reporting (S201, S60, B12)</li> </ul>

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## SAP NetWeaver™

People Integration	Information Integration	Process Integration	Application Platform
<ul style="list-style-type: none"> <li>● Portal Access (B20)</li> <li>● Collaboration (B20)</li> <li>● Portal Content (B20)</li> <li>● Multi Channel Access (B20, B26, B28, B40)</li> </ul>	<ul style="list-style-type: none"> <li>● Business Intelligence (B12, S14, S51, S34, S22, S23, S47, B20)</li> <li>● Knowledge Management (B20, S65, B24)</li> <li>● Master Data Management (B25)</li> <li>● Content Organization (B12, B20, P18)</li> </ul>	<ul style="list-style-type: none"> <li>● Business-to-Business (B21)</li> <li>● Business Process Management (B28, B7, B21, B20)</li> <li>● Connectivity (B21)</li> <li>● Integration Content (B21)</li> <li>● Message Handling (B21)</li> <li>● Infrastructure (B21, B28)</li> </ul>	<ul style="list-style-type: none"> <li>● Productive Development (B28, B11, B30, B33, B8, B32)</li> <li>● Openness and Interoperability (B28)</li> <li>● Reliable Operation (B28, B17)</li> <li>● Security (B28, B8)</li> <li>● Platform Architecture (B28, B20, B26, B33)</li> <li>● Life Cycle Management (B4, B8, B30, B33, V152, B32)</li> <li>● Composite Application Framework (B10, B20, B28)</li> </ul>

- SAP Product Available
- ▶ SAP Product Available with Future Releases
- ◎ Future Focus

- P Partner Product Available
- ▶ P Partner Product Available with Future Releases
- ◎ Collaborative Business Map Available

Sxx, Vxx, Bxx SAP Product & Service  
Pxx Partner Product  
For more information see: <http://www.sap.com>