

## **Entrepreneurial university: The importance of students and graduates' expectations**

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### **Abstract:**

This paper proposes expanding the discussion on the question of how a university could succeed in providing entrepreneurship education or become entrepreneurial. This question has been discussed by many authors, but with heavy focus on the supply side. Here, it is considered from a demand side and in a particular country situation; that of Saudi Arabia where entrepreneurship education and development are at their very early stages but evolving very rapidly. Specifically, the task consists of arguing the great importance of meeting graduates' expectations in entrepreneurship, thus making their university really entrepreneurial in conjunction with industry and governmental policy. The paper draws on the existing literature and presents supporting evidence from two separate surveys carried out in (2006) at King Fahd University of Petroleum and Minerals; one survey is done by a research team formed to propose a new course on entrepreneurship and another is done by the author, independently.

**Key words:** Entrepreneurial University, graduates' expectations, Triple Helix network

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