

н

п

.(brain gain approach)

•

		:			
/	/	/	/	/	/
/ /			/	/	/
					/

.

0096638604285 : 0096638602544 :

oukil@kfupm.edu.sa



:

2

.

..

. ./.

1.

4

1

.

3

-1

:

":

- .(Knowledge-producing companies) : ⁵ (Reinventing the wheel) : ⁶ : ⁷

(Freeman) (Patel) (North)

.5

...

10

.

6"

:

.7

8

• .

.

.

(Freeman, 1987) : ¹⁰ (Bontis, 2004) << (Intellectual Capital) : ¹¹

-2

9

.11 .12



.15 14



(Oukil, 1996) : ¹³ : ¹⁴ : ¹⁵

```
.(Virtual university)
```

16

(E-learning)

·

п

(Christopher Freeman) : ¹⁶

II

. .

.²⁰ /

: 21

. .

.

.

/ : / / ²²

.23

..

.

 $\begin{array}{c} .(\text{Stewart, 1977}): {}^{17}\\ .(\text{Freeman, 1987}): {}^{18}\\ .(2002): {}^{19}\\ .20\\ .(\text{Stewart, 1977}): {}^{21}\\ (\text{Learning}): {}^{22}\\ (\text{Freeman, 1987}): {}^{23}\\ .24\end{array}$

.

18

:3-2

•

:4-2 :

.

25 . . .

.

.

.

.26 27 .

> 30 .29 28

25 : (Bontis, 2004) : ²⁶ .(stress) : ²⁸ . ²⁸ . ²⁹ : .2004) :

.(Diversity) : ³⁰

.



.





.34 35

.(Virtual) : ³¹ (Information and Communication Technologies) : ³² : ³³

.

(UNESCO) : ³⁴ . (ALESCO) : ³⁵ .1978 : (UNITAR) .

32

.

п



.³⁸. 39

40

.41 : /2-4

: 42 .

. –	36
(CERIST : Data Base)	: 37 : 38
	39
	: 40
	: 41
(TOKTE	2 N) : ⁴²

: /3-4

/4-4



:

%22.6

44

•

.⁴⁵2001-1995

.

•

.

: -5

(CALDAS NETWORK) : 43

.(2003 /) %10 : 44

.(2003) : 45

:(2002) . .

:(2003)

8-6/

.

)

Bontis, Nick (2004):

National Intellectual Capital Index: A United Nations initiative for the Arab region, <u>Journal of Intellectual Capital</u>, Vol. 5, no. 1, pp. 13-39;

Freeman, C.

• (1987): "Technology Policy and Economic Performance: Lessons From Japan"

Pinter Publishers, London,

• (1988): "The factory of the future: The Productivity Paradox, Japanese Just-in-time and information Technology" ESRC, England;

North, D.C., (1994):

"The New Institutional Economics And Development" <u>Forum</u>, vol. 1, no. 2, May;

:

"(

Oukil, M. S.

>> (1996): "L'université du Futur"

Actes du Séminaire National Sur L'université En Economie de Marché, Constantine, Algérie;

>> "Notes on Transfer of Technology by National Scientists and Technologists Living Abroad with particular reference to Algeria" Actes d'une Conférence Internationale, Sfax, Tunisia, 7-9/12/1994;

>> (Forthcoming: 2004):

"Higher Performance: The real Big Challenge For Developing and Arab Countries"

International Conference, Australia, July;

Patel, I. G., (1994):

"Limits of The Current Consensus On Development" Keynote address, Proceedings of the Conference on Development Economics, The World Bank;

Stewart, F. (1977):

Technology and Underdevelopment, MacMillan, London;

COMPETENCIES AND KNOWLEDGE MANAGEMENT IN DEVELOPING AND ARAB COUNTRIES: THE BRAIN-GAIN APPROACH

M. Said Oukil Visiting Professor DEPARTMENT OF MANAGEMENT AND MARKETING COLLEGE OF INDUSTRIAL MANAGEMENT, KING FAHD UNIVERSITY OF PETROLEUM AND MINERALS DHAHRAN – SAUDI ARABIA

Innovative efforts, in terms of Human Resources Management (HRM) and Management of Competencies have given birth to a very much interesting approach called "Brain-Gain".

For Developing and Arab countries, which have so long been suffering from the brain-drain phenomenon, recourse to such a formula, should allow a certain mobilization of their competencies living abroad and could therefore overcome, at least partially, the shortage of knowledge needed for growth and development. That is if only public authorities in those countries gain conscience and take concrete and immediate actions, without delaying to reinforcing infrastructures, including the development of cultural industries.

In his present paper, the author envisages to examine practical implications and limits of the "brain-gain" solution for those developing countries, and argue for urgent hard thinking to reduce information and knowledge gaps in the present new or globalization era.

Key words

HRM / Management of Competencies / Knowledge management / Knowledge economy / Knowledge workers / Brain-Drain / Brain-Gain / Intellectual Capital Organizational innovation / Innovation / Research and Development / Science and Technology / Competitive advantages / "Problem-solving" approach / Learning / Cultural industries.

Tel : 00 966 3 860 4285

Fax: 00 966 3 860 2544

E-mail: oukil@kfupm.edu.sa