

FORMER TEACHING APPOINTMENTS/EXPERIENCE

Assistant Professor of Marketing, Department of Management and Marketing, College of Industrial Management, King Fahd University of Petroleum & Minerals, Dhahran 31261, Saudi Arabia

Subjects Instructed: International Marketing, Retail Management, Industrial Marketing, Consumer Behaviour

Full Time Lecturer in Marketing, MBA/Msc. Programs, GIMPA Business School, Ghana Institute of Management and Public Administration (GIMPA), Greenhill, Achimota, Accra, Ghana (April, 2007- August, 2007)

Subjects Instructed: Strategic Marketing Management (MBA Level) and Principles of Management (Diploma Level)

Lecturer (Part-Time), Executive MBA Programme, University of Ghana Business School, Legon, Ghana (April 2007- June, 2007) *Subject Instructed:* Marketing Research at EMBA level

Visiting Lecturer, Regent University College of Science and Technology, Accra, Ghana (September, 2005-to-date)

Subjects Instructed: e-Business & e-Commerce Management and Marketing Management (Undergraduate Level)

Visiting Fellow, Methodist University College, Accra, Ghana (September 20, 2005-Oct. 1, 2005)

Subject Instructed: A seminal Presentation on Synopsis of the Internet

Full-Time Tutor, Wenchi Senior High School, P.O. Box 88, Wenchi, B/A, Ghana (June, 1999- Sept. 1999) *Subject Instructed:* Principles of Business Management and Costing

Teaching Practice Tutor (in partial fulfilment for the award of Diploma in Education), Sunyani Senior High School, P.O. Box 156, Sunyani, Ghana (June, 1997-Aug. 1997)

Subject Instructed: Introduction to Business Management

Tutor, and Co-ordinator, The Annual Vacation Classes organised by Tertiary Level Students/BASU and Wenchi District Assembly for Senior High School Students, Wenchi, B/A, Ghana (Jan. 1995- Sept. 1998)

Subject Instructed: Principles of Business Management

National Service Personnel, Kyekyewere L/A Junior Secondary School, Kyekyewere, Seikwa, Wenchi District, Wenchi, B/A, Ghana (Oct., 1991-June, 1992)

Subject Taught: English Language

PREVIOUS INDUSTRIAL AND PUBLIC WORK EXPERIENCE

Jan. 2000- Nov. 2002:

Sales/Marketing Executive, Domod Aluminium Limited (A member of the Ghana's Club 100 since the company's inception), P.O. Box GP 13192, Accra, Ghana, Tel.: +233 21 667355/ 665116/7010241/7010242, Fax: +233 21 669 422, Email: domod@ghana.com or info@domod.com, Website: <http://www.domod.com>

May, 2001-Nov. 2002

Marketing Manager (Part-Time), Topro Business Services Company Limited, North Kwashieman, Santa Maria, Accra, Ghana

Feb. 1999-June 1999

Administrator (Part-Time), Wenchi Urban Council, Wenchi District Assembly, P.O. Box 9, Wenchi B/A, Ghana

Sept. 1998-Jan. 1999

Community Mobiliser (As a National Service Personnel), Community Water and Sanitation Division, Wenchi District Assembly, P. O. Box 9, Wenchi B/A, Ghana

Sept. 1998-Dec. 1998

Marketing Officer and Presenter (Part-Time), Royals FM, P .O. Box 41, Wenchi-B/A, Ghana

LEADERSHIP EXPERIENCE

- **President**, National Service Personnel Association, Wenchi District, Wenchi, B/A, Ghana (1998-1999 Service Year)
- **President**, Brong Ahafo Students' Union (one of the largest, well-organized and dynamic regional union on campus), University of Cape Coast Branch, Cape Coast, Ghana (1997-1998 Academic Year).
- **President-in-charge of Marketing (Local & International)**, International Association of Students Interested in Management and Economics (AIESEC), University of Cape Coast Local Committee (AIESEC-CAPE COAST), Cape Coast, Ghana (1997-1998).
- **Secretary**, National Union of Ghana Students' (NUGS) Committee on International Relations, University of Cape Coast, Cape Coast, Ghana (1997-1998).
- **Organizing Committee Member in charge of Marketing**, 19th West African Leadership Development Seminar (WALDS) hosted by AIESEC-CAPE COAST from January 28 to February 5, 1997