



**INTERNET & WEB**  
**APPLICATION DEVELOPMENT**  
**SWE 444**

Fall Semester 2008-2009 (081)

**Module 0: Getting Started**

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## Objectives/Outline

- **Objectives**

- Be familiar with the class requirements and policy
- Learn what it is all about and set expectations.

- **Outline**

- Course Objectives & Outcomes
- Evaluation Methods
- Course Resources
- Tentative Major Topics
- Caveat
- Questions & Answers
- Next Lecture ...

## Course Objectives & Outcomes

### ➤ Course Objectives

- To provide students with conceptual and practical knowledge, and skills required to develop web applications and web services.

### ➤ Learning Outcomes

- *Upon completion of the course, you should be able to:*
  1. Perform analysis modeling and design modeling for web applications.
  2. Identify candidate tools and technologies for developing web applications.
  3. Develop user-interfaces for web applications.
  4. Describe and transform data using XML and its related technologies.
  5. Develop web applications and web services.

## Evaluation Methods

Assignments & Quizzes	10 %
Major Exam 1 (Date: Nov. 19, 2008@7:00-9:00PM & Room:TBA)	15 %
Major Exam 2 (Date: Dec. 31, 2008@7:00-9:00PM & Room:TBA)	20 %
Final Exam (semi-comprehensive) [Date: as announced by the registrar]	25 %
Term Project (Group of 3 or 2): Submitted in phases.	30 %

## Course Resources

### ➤ Required Material

- No *official* textbook but the lecture slides provides a good start in addition to several web sites that will be made available through the course website

### ➤ Recommended References

- *Internet and World Wide Web How to Program*, 4/e, H. M. Deitel, P. J. Deitel, and A. B. Goldberg, Pearson Education Inc., 2008.
- *Advanced DOM Scripting: Dynamic Web Design Techniques*, J. Sambells & A. Gustafson, Apress 2007.
- *XML How to Program*, 1/e, H. M. Deitel, et al., Pearson Education Inc., 2001.
- [Web Engineering - The Discipline of Systematic Development of Web Applications](#), G. Kappel, B. Pröll, S. Reich, and W. Retschitzegger (eds), John Wiley & Sons, 2006.

## Tentative Major Topics

- Internet Basics for Web Applications [**~4 Lectures**]
  - Introduction to the Internet
  - Client-server basics
  - HTTP protocol
  - Web security
  - Search engines
- Web Engineering Fundamentals [**~3 Lectures**]
  - Introduction to web applications & web engineering
  - Requirements gathering & planning for web engineering
  - Analysis modeling for web Applications
  - Design modeling for web applications (quality dimensions, architectural design)
  - Design modeling for web applications (interface design, content design)
  - Testing web applications
- Markup Languages and Styling [**~6 Lectures**]
  - HTML, XHTML, CSS (Cascading Style Sheets)
- Client-Side Scripting (JavaScript) [**~3 Lectures**]
- Server-Side Programming [**~7 Lectures**]
- Data Description and Transformation (XML, XSL, XSLT, DTD, DOM, XSD) [**~8 Lectures**]
- Web Services, Web Servers (Hosting) [**~4 Lectures**]
- Advances in Web Engineering [**~4 Lectures**]

## Caveat

### ➤ What this course is not about

“... there is a difference between *training* and *education*. If computer science is a fundamental discipline, then university education in this field should emphasize enduring *fundamental principles* rather than *transient current technology*.”

-Peter Wegner, Three Computing Cultures. 1970.

## Q & A





## Next Lecture Preliminary Questions

- What is the Internet?
- What is the world-wide web (www)?
- What are the common applications of the Internet?
- What are the main constituents of the Internet?
- What is a network protocol? What is a protocol standard? Who is responsible for creating protocol standards? Why?
- What are the main constituents of the Web?
- How did the Internet, and the Web evolve?
- What does Web Development mean?
- What does Web Services mean?
- Etc.