

The use of YouTube in Education

sharing experience in course IAS 418
(contemporary Islamic business transactions)

Dr. Salah AlShalhoob
Director Center of research excellence
in Islamic banking and finance
KFUPM
E-mail: shalhoob@kfupm.edu.sa



About YouTube

- Visual Platform
- Founded in February 2005.
- YouTube allows billions of people to:
 - discover,
 - watch
 - share originally-created videos.



About YouTube

- YouTube provides a forum for people to:
 - connect.
 - Inform.
 - inspire others across the globe.
- acts as a distribution platform for original content creators and advertisers large and small.




YouTube and Education

- Higher Education
- Primary & Secondary Education
- Subject
- Channels



Higher Education

- NPTEL (National Program on Technology Enhanced Learning), India.
- UCBurkeley
- MIT
- Stanford



	University	videos	views
	UCBerkeley	4,173	6,316,127
	MIT	2,403	4,765,553
	Stanford	1,601	4,169,041
	Yale	956	2,607,674



YouTube Channels

- KFUPM

(<http://www.youtube.com/user/kfupmchannel>)

KAU

(<http://www.youtube.com/user/kauUniversity>)

Al-Imam University

(<http://www.youtube.com/user/alimamuniversity>)

KSU

(<http://www.youtube.com/user/pdksuchannel>)

Subject

- Engineering
- Science
- Humanities
- Business
 - Finance
 - Management
 - Leadership
- History

- etc
(<http://www.youtube.com/education?category=University>)
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YouTube in Course IAS 418

- Why
- How
- Impact
- Improvement



Why

- Interactive education
- The nature of the course
- Learning from others
- Implement the course theories
- Interest of the student

How

- Choose the subject “Islamic Insurance Takaful”
- Watch the video:

(التامين بين الحظر والاباحة, للشيخ عبدالله بن منيع)

<http://www.youtube.com/watch?v=L2G7xEFoYzk>

- The student have their notes.
- Quiz “20 min.”

How

- The result is between 7-10
- Average (9.48)
- Compare to exams

exam	Highest	Lowest	average
First/20	20	13	18.15/90.74
Second/25	25	14	21.48/85.9
Final/35	34	23	28.83/82.38
Quiz/10	10	7	9.48/94.81



Impact

- Interest
- Self learning
- Implementation
- All use the tool
- Interact



Improvement

- Development
- More subjects
- More material