KING FAHD UNIVERSITY OF PETROLEUM & MINERALS DEPARTMENT OF MATHEMATICS & STATISTICS Spring 2013 (Semester 122)

STAT212: BUSINESS STATISTICS II

Instructor: Dr. Walid S. Al-Sabah

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Office Hours: Monday 9:15 – 10:45 am Tuesday 10:00 am – 1:00 pm

Check Blackboard regularly for announcements

Teaching Schedule:Section 01SMW 7:00 – 7:50 am59-2003Section 05SMW 8:00 – 8:50 am59-2013Wednesday classes will meet in 5-202 and will be
dedicated to learning MINITAB

Course Objectives:

Formulate and test statistical hypotheses about important population parameters. Learn the methods of simple and multiple linear regression and time series.

Learning Objectives: By completing this course, students should be able to

- > Formulate and test a hypothesis test about the mean of a normal distribution
- > Formulate and test a hypothesis about a population proportion
- > Formulate and test a hypothesis about the difference between two normal population means
- > Formulate and test a hypothesis about the difference between two population proportions
- > Formulate and test a hypothesis about a population variance
- > Formulate and test a hypothesis about the ration of two population variances
- > Interpret the results of hypothesis tests and explain the result in a business context
- > Formulate a linear regression problem and interpret the estimated coefficients
- ▶ Formulate and test hypotheses about the coefficients of a linear regression problem
- > Check the assumptions of a linear regression problem
- Build and interpret autoregressive time series models
- Choose an appropriate forecasting model
- Understand and interpret index numbers

Text and Package:

- 1. Basic Business Statistics: Concepts and Applications, 11th edition, by Berenson, M.L., Levine, D.M., and Krehbiel, T.C., Pearson-Prentice Hall (2009).
- 2. MINITAB16 Statistical Package will be used.

Assessment*

Activity		Weight
Class Work - Homework, Lab work and $Quizzes^{1}(5\% + 9\% + 6\%)$		20%
First Major Exam (Chapters 9, 10 and 12)	Sunday March 17, 2013	20%
Second Major Exam (Chapters 13 and 14)	Sunday April 21, 2013	20%
Final Exam (Comprehensive)	ТВА	40%

*You need to achieve at least 50% in order to pass the course

¹ There will be a quiz the first Monday after we finish a chapter

Academic Integrity: All KFUPM policies regarding ethics and academic honesty apply to this course.

Important Notes:

- \checkmark Please bring your book to every class, as well as a calculator with statistical functions.
- \checkmark Excessive unexcused absences will result in a grade of <u>*DN*</u> in accordance with University rules.
- <u>Attendance</u> on time is *very* important.
 <u>A formula sheet</u> and <u>statistical tables</u> will be provided for you in every exam.

Home Work:

- \checkmark To successfully learn statistics, students need to solve problems and analyze data. The selected assigned problems are specifically designed to help you understand the material.
- \checkmark Homework is due in class on the first Saturday after completing a chapter.
- \checkmark No late homework will be accepted.

Week	Sections	Topics	Notes
Week 1		Fundamentals of Hypothesis Testing	
26/1 - 30/1	9.1, 9.2	Methodology, t test of hypothesis for the Mean	
Week 2	9.3, 9.4, 9.6	One tail-tests	
2/2 - 6/2		Z-test for the proportion	
Week 3	10.1, 10.2	Comparing two means of two independent	
9/2 - 13/2		populations, Comparing the means of two related population,	
Week 4	10.3, 10.4	Comparing two population proportions	
16/2 - 20/2		F-test for the difference between two variances	
Week 5 23/2 – 27/2	12.1, 12.2, 12.3	Chi-Square test for the difference between two proportions (independent samples) Chi-Square test for differences among more than two proportions Chi-Square test for independence	
Week 6		McNemar Test for the difference between two	Wednesday 6 March
2/3 - 6/3	12.4, 12.5	proportions (related samples) Chi-Square test for the variance or standard deviation	Last day for dropping course(s) with grade of "W"
Week 7		Types of regression models,	
9/3 – 13/3	13.1 – 13.5	Simple Linear Regression Equation Measures of variation Model Assumptions Residual Analysis	
Week 8		Autocorrelation	Sunday 17 March
16/3 – 20/3	13.6 - 13.9	Inference about the Slope and Correlation C.I and P.I. estimates Pitfalls in regression	First Major Exam
		Midterm Vacation	
Week 9		Developing a Multiple Regression model	
30/3 - 3/4	14.1 – 14.3	R^2 , Adjusted R^2 , and overall F-test Residual Analysis,	
Week 10		Inferences concerning the population Regression	Wednesday 10 April
6/4 - 10/4	14.4 - 14.6	coefficients Testing portion of the Multiple Regression Models Using Dummy variables and interaction terms in regression models	Last day for withdrawal from all courses with grade of "W"
Week 11		The quadratic regression model	
13/4 - 17/4	15.1, 15.3	Collinearity	
Week 12 20/4 – 24/4	15.4, 15.5	Model building Pitfalls in multiple regression	Sunday 21 April Second Major Exam
Week 13		The importance of Business Forecasting	
27/4 - 1/5	16.1 – 16.3	Component forecasting of time – series models Smoothing and annual time series	
Week 14		Least square trend fitting and forecasting	
4/5 - 8/5	16.4 – 16.6	Autoregressive modeling for trend and forecasting Choosing an appropriate forecasting model	
Week 15	167 169	Time series forecasting of seasonal data	
11/5 – 15/5	10.7, 10.8	Index numbers	