KING FAHD UNIVERSITY OF PETROLEUM \& MINERALS DEPARTMENT OF MATHEMATICAL SCIENCES DHAHRAN, SAUDI ARABIA

## STAT 212: BUSINESS STATISTICS II

Semester 043
Final Exam
Wednesday August 24, 2005
12:30 pm - 2:30 pm
Please circle your instructor's name:
Marwan Al-Momani
Raid Anabosi

Name:
ID\#:
Section:
Serial:

| Question No | Full Marks | Marks Obtained |
| :---: | :---: | :---: |
| 1 | 7 |  |
| 2 | 10 |  |
| 3 | 22 |  |
| 4 | 7 |  |
| 5 | 7 |  |
| 6 | 7 |  |
| 7 | $\mathbf{8 0}$ |  |
| Total |  |  |

Q1.The following table presents data on the number of moving traffic offenses during the past five years for various age groups

| Age | Number of Traffic Offenses |  | Total |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 0 | 1 to 2 |  |  |
| $16-25$ | 6 | 22 | 32 | 60 |
| $26-50$ | 12 | 17 | 10 | 39 |
| $51-75$ | 4 | 16 | 11 | 31 |
| Total | 22 | 55 | 53 | 130 |

Based on these data, can we conclude that the number of traffic offenses is independent of the age? Use $\alpha=.05$

| The hypothesis are | $\mathrm{H}_{0}:$ |
| :--- | :--- |
| The test statistic Value |  |
|  |  |
| The critical Value: |  |
| Decision Rule |  |
| Conclusion |  |

Q2.A marketing research study performed by the marketing division of a certain company surveyed the income levels and expenditures of recreation for a sample of 20 people. Measurements recorded the expenditures on recreation during the previous year, Y (In 100,000 S.R), and the total family income, X (In 100,000 S.R).

| X | 21.3 | 30.2 | 31.5 | 45.9 | 34.6 | 17.8 | 53.6 | 17.4 | 26.8 | 15.7 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Y | 1.425 | 1.675 | 1.356 | 4.53 | 3.2 | 1.06 | 4.09 | 1.2 | 1.8 | 0.7 |
| X | 17.6 | 16.89 | 28 | 14.3 | 9.8 | 24.7 | 20.5 | 31.7 | 47.8 | 8.4 |
| Y | 0.9 | 1 | 2.45 | 0.65 | 0.3 | 1.5 | 0.89 | 2.3 | 3.1 | 0.1 |

$$
\sum x=514.49, \sum x^{2}=16189.432, \sum x y=1151.2905
$$

Given that: $\sum y=34.226, \sum y^{2}=86.734686$
a. $\quad r=$

| Interpretation of $r=$ |  |
| :---: | :---: |
| b. Calculate the least square estimates $b_{0}$ and $b_{1}$ | $b_{1}=$ $b_{0}=$ |
| c. Is it possible to calculate $R^{2}$ ? If yes find it and interpret its value | $R^{2}=$ <br> Interpretation of $R^{2}$ : |
| d. Compute a $95 \%$ confidence interval for the average value of Y given $x_{p}=28$ |  |

Q3. The following Minitab output is the result of a multiple regression analysis in which we are interested in explaining the variation in retail price $(\mathbf{Y})$ of personal computers based on four independent variables, monitor included ( $1=$ Yes, $0=$ No) (X1), CPU Speed in Mhz (X2), RAM in MB's (X3), and Hard drive capacity in GB's (X4).

## Regression Analysis: Y versus X1; X2; X3; X4; X2X4

| The regression equation is |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $Y=1404+49 \mathrm{X} 1-3.37 \mathrm{X} 2+4.72 \mathrm{X} 3-105 \mathrm{X} 4+0.644 \mathrm{X} 2 \mathrm{X} 4$ |  |  |  |  |  |  |
| Predictor | Coef |  | Coef | T | P | VIF |
| Constant | 1404 |  | 1765 | 0.80 | 0.433 |  |
| X1 | 48.7 |  | 240.5 | 0.20 | 0.841 | 1.0 |
| X2 | -3.372 |  | 4.689 | -0.72 | 0.478 | 8.3 |
| X3 | 4.721 |  | 3.005 | 1.57 | 0.127 | 2.2 |
| X4 | -104.9 |  | 304.6 | -0.34 | 0.733 | 133.3 |
| X2X4 | 0.6442 |  | 0.6967 | 0.92 | 0.363 | 176.2 |
| $S=697.0$ | $R-S q=70.5 \% \quad R-S q(a d j)=65.5 \%$ |  |  |  |  |  |

Analysis of Variance

$R$ denotes an observation with a large standardized residual
Durbin-Watson statistic $=2.07$
Predicted Values for New Observations

| New Obs | Fit | SE Fit |  | 95.0\% CI |  |  | 95.0\% PI |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1 | 1170 | 259 | ( | 640; | 1700) | ( | -349; | 2689) |
| Values | Predic | for N | Ob | vation |  |  |  |  |


| New Obs | X1 | X2 | X3 | X4 | X2X4 |
| :--- | ---: | ---: | ---: | ---: | ---: |
| 1 | 1.00 | 400 | 64.0 | 5.00 | 2000 |

Best Subsets Regression: Y versus X1; X2; X2X4

Response is Y

|  |  | R-Sq(adj) | C-p | S | $x$$\times 2$$\times \quad \times$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |
| Vars | R-Sq |  |  |  |  | 24 |
| 1 | 67.7 | 66.8 | 0.3 | 684.26 |  | $x$ |
| 1 | 42.8 | 41.2 | 25.2 | 910.58 |  | $x$ |
| 2 | 68.0 | 66.0 | 2.0 | 691.92 |  | X X |
| 2 | 67.8 | 65.8 | 2.2 | 693.89 | X | $x$ |
| 3 | 68.0 | 65.0 | 4.0 | 702.25 |  | X X |

## Correlations: Y; X1; X2; X3; X4

|  | Y | X1 | X2 | X3 |
| :--- | ---: | ---: | ---: | ---: |
| X1 | 0.072 |  |  |  |
|  | 0.678 |  |  |  |
| X2 | 0.655 | -0.020 |  |  |
|  | 0.000 | 0.910 |  |  |
| X3 |  |  |  |  |
|  | 0.691 | 0.045 | 0.658 |  |
|  | 0.000 | 0.795 | 0.000 |  |
| X4 |  |  |  |  |
|  | 0.819 | 0.083 | 0.761 | 0.708 |
|  | 0.000 | 0.632 | 0.000 | 0.000 |

Cell Contents: Pearson correlation $P$-Value

Residual Model Diagnostics


Given this output and your knowledge of multiple regression, answer the following;

| a. The slope of the Speed variable is |  |
| :--- | :--- |
| b. Is the relationship between RAM and Hard drive significant? Why? | $\mathrm{H}_{0}:$ |
|  | $\mathrm{H}_{\mathrm{A}}:$ |
|  | Decision: |



Q4. The U.S. Golf Association undertook a study of two brands of golf balls with the objective to see whether there is a consistency in the distance (in feet) that the two golf ball brands will fly off the tee. To conduct the test, the U.S.G.A. uses a robot named "Iron Byron," which swings the club at the same speed and with the same swing pattern each time it is used. The following data reflect sample data for a random sample of balls of each brand.

| Brand A | 234 | 236 | 230 | 227 | 234 | 233 | 228 | 229 | 230 | 238 | 2319 | 537895 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |
| Brand B | 240 | 236 | 241 | 236 | 239 | 243 | 230 | 239 | 243 | 240 | 2387 | 569913 |

Using $2.5 \%$ sig. level, do you think that the variation in brand A is not greater than that in brand B?

| Hypotheses: | $\mathrm{H}_{0}:$ <br> Check the assumptions: <br> Test statistic $=$ <br> Critical value $=$ <br> Decision rule: <br> Conclusion: |
| :--- | :--- |
|  | 2. |
| Decision: |  |

Q5. A maker of toothpaste is interested in testing whether the proportion of adults (over age 18) who use their toothpaste and have no cavities within a six-month period is any different than the proportion of children (18 and under) who use the toothpaste and have no cavities within a six-month period. To test this, they have selected a sample of adults and a sample of children randomly from the population of those customers who use their toothpaste. The following results were observed.

|  | Adults | Children |
| :--- | :---: | :---: |
| Sample Size | $\mathbf{1 0 0}$ | $\mathbf{2 0 0}$ |
| Number with 0 cavities | $\mathbf{8 3}$ | $\mathbf{1 6 5}$ |

Using the p-value approach and a significance level of 0.05 , do you think that adults are different than children?

| Hypotheses: | $\mathrm{H}:$ |
| :--- | :--- |
| Check the assumptions: | 1. |
| Test statistic $=$ | 2. |
| P-value $=$ | 3. |
| Conclusion: |  |
| Decision rule: |  |
| Decision: |  |

Q6. Referring to question (2) above, if the manufacturer of brand A balls thinks that he average flying distance for the balls is approximately 235 feet. Do the data provide sufficient evidence to support the claim of the manufacturer? Use $2 \%$ significance level.

| Hypotheses: | $\begin{aligned} & \mathrm{H}_{\mathrm{o}}: \\ & \mathrm{H}_{\mathrm{A}} \end{aligned}$ |
| :---: | :---: |
| Check the assumptions: | 1. <br> 2. <br> 3. |
| Test statistic $=$ |  |
| Critical value $=$ |  |
| Decision rule: |  |
| Decision: |  |
| Conclusion: |  |

## Q7.

a. The following table represents the total sales of a big company (In millions of S.R.)

| Years | 1997 | 1998 | 1999 | 2000 |
| :---: | :---: | :---: | :---: | :---: |
| Sales | 1.5 | 2.01 | 2.25 | 2.35 |

Use the year 1997 as the base year to find the simple index value for the year 1999, and interpret its value

| $I_{1999}=$ | Interpretation: |
| :--- | :--- |
|  |  |

b. The following table represents the expenses of a big university for three years (In millions of S.R.)

| Year | Salaries | Lab Materials | Housing Maintenance |  |
| :---: | :---: | :---: | :---: | :---: |
| 1999 | 2 | 0.15 | 0.5 | 0.75 |
| 2000 | 2.1 | 0.16 | 0.45 | 0.6 |
| 2001 | 2.3 | 0.2 | 0.55 | 0.8 |

Calculate an unweighted aggregate price index for the year 2001 using 1999 as the base year, and interpret its value.

| $I_{2001}=$ | Interpretation: |
| :--- | :--- |
|  |  |

c. The following values represent advertising rates paid by a regional catalog retailer that advertises either on TV or in newspaper (In S.R.)

| Year | TV Ad. | $\%$ on TV Ad. | Newspapers Ad. |
| :---: | :---: | :---: | :---: |
| 1 | 1050 | 30 | 1400 |
| 2 | 1085 | 35 | 1470 |
| 3 | 1115 | 35 | 1610 |
| 4 | 1330 | 45 | 2240 |

I. Find the Paashe index for the year 3 using year 1 as a base year, and interpret its value

| $I_{3}=$ | Interpretation: |
| :--- | :--- |
|  |  |

II. Find the Laspeyres index for the year 4 using year 1 as a base year, and interpret its value

| $I_{4}=$ | Interpretation: |
| :--- | :--- |
|  |  |

d. Al-Riyadh bank has two major branches, one in Jeddah, and the other in Al-Riyadh. The manger of the bank wants to evaluate the number of new clients in each quarter, the bank considered four years $1999-2002$. The seasonal index for each quarter is given below

| Quarter | 1 | 2 | 3 | 4 |
| :---: | :---: | :---: | :---: | :---: |
| Seasonal Index | 1.0323 | 0.9236 | 1.0823 | 0.9745 |

I. Normalize the seasonal index values

| Quarter | 1 | 2 | 3 | 4 |
| :---: | :---: | :---: | :---: | :---: |
| Normal Seasonal Index values |  |  |  |  |

II. Suppose that the seasonally unadjusted forecast for the $3^{\text {rd }}$ quarter of 2002 is 263.6149 , find the adjusted forecasted value for the $3^{\text {rd }}$ quarter of 2002.

> Adjusted forecasted value =
III. Find the desesonalized value of $y_{t}=190$ if it was in the $2^{\text {nd }}$ quarter of the year 1999.

Desesonalized value $=$
e. The following data represents the total sales for a certain market for the previous four years (In 100,000 S.R.)

| Year | Sales | Forecasted value $\boldsymbol{F}_{t}$ |
| :---: | :---: | :---: |
| 2001 | 780 | 780 |
| 2002 | 815 | 780 |
| 2003 | 795 | 787 |
| 2004 | 820 | 788.6 |

I. Using the values in the above table, find the single exponential smoothing forecast value for the year 2005 using $\alpha=0.20$

The forecasted value for the year $2005=$
II. Using $\alpha=0.20$ and $\beta=0.25$, find the double exponential smoothing forecast value for the year 2002, given that the fitted line equation for the sales is $y_{t}=777.50+10 t, y_{1}=780$

| $\mathrm{C}_{0}=$ | $\mathrm{T}_{0}=$ |
| :--- | :--- |
| $\mathrm{C}_{1}=$ | $\mathrm{T}_{1}=$ |
| $\mathrm{F}_{2}=$ |  |

III. If MAD for the single and double exponential smoothing methods are $16.445,11.246$ respectively, which method is better? Why?

## Answer: <br> Reason: <br> With Our Best Wishes

