

Microsoft®
Expression® Web 2
The professional web design tool

- Introduction to Expression Web 2
- Features of Expression Web 2
- Summary
- Sources



Mohammed Al-Faifi SWE 444

The image shows the software box for Microsoft Expression Web 2. The box is white with a yellow band across the middle. The top of the box features a green and blue floral-like graphic. The text 'Microsoft Expression Web 2' is visible on the box.

ABOUT

Microsoft®
Expression® Web 2
The professional web design tool

- **New Era, New Tool**
 - Reduce complexity and ease data integration by using powerful design tools and task panes to design for ASP.NET, PHP and XML.
 - Integrate web design and development in Expression Web 2 with Visual Studio 2008.

Mohammed Al-Faifi

The slide contains the word 'ABOUT' in large red letters. To the right is the Microsoft Expression Web 2 logo. Below the logo is a bulleted list with one main bullet point 'New Era, New Tool' and two sub-bullet points describing the tool's capabilities. The name 'Mohammed Al-Faifi' is at the bottom left.

ABOUT

Microsoft®
Expression® Web 2
The professional web design tool

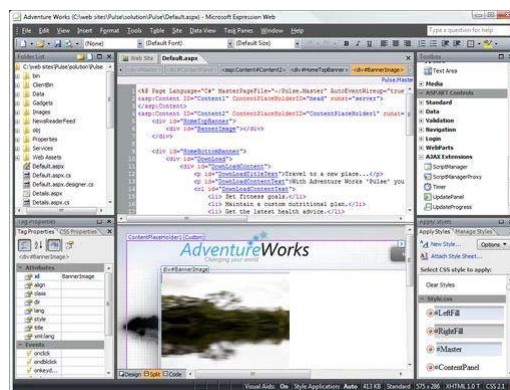
- **Beautiful Inside and Out**
 - Precise control of page layout and formatting.
- **Passionate about Standards**
 - Built-in support for modern Web standards makes it easy to optimize your sites for accessibility and cross-browser compatibility.

Mohammed Al-Faifi

FEATURES

Microsoft®
Expression® Web 2
The professional web design tool

- **Professional Design Environment**

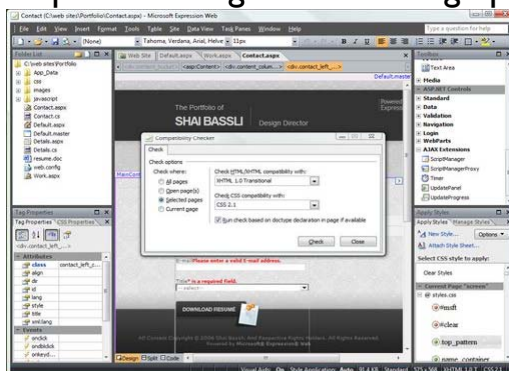


Mohammed Al-Faifi

FEATURES

Microsoft®
Expression® Web 2
The professional web design tool

- **Standards Based Site Design**
 - Expression Web builds sites to XHTML, CSS, XML, and XSLT, making sure your pages are compliant throughout the design process.

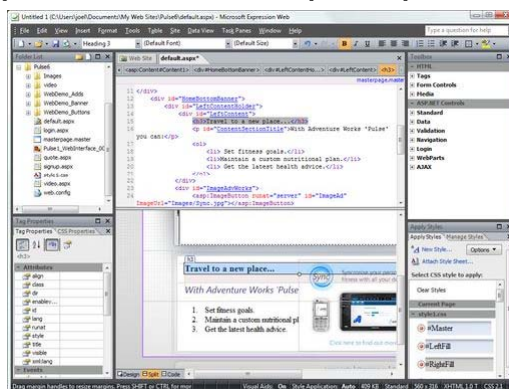


Mohammed Al-Faifi

Features

Microsoft®
Expression® Web 2
The professional web design tool

- **CSS Layout**
 - Expression Web's design-focused tools show you a visual hierarchy of styles.



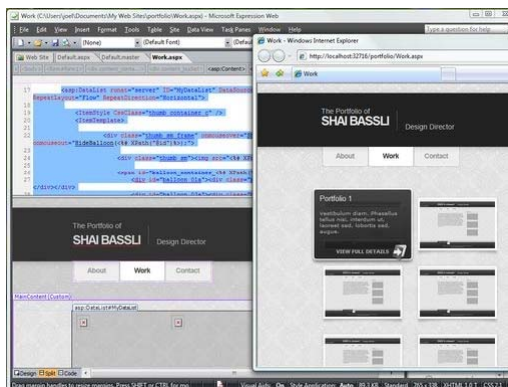
Mohammed Al-Faifi

FEATURES

Microsoft®
Expression® Web 2
The professional web design tool

- **Rich Data Presentation**

- You can include, filter and sort and style data from any XML source easily.



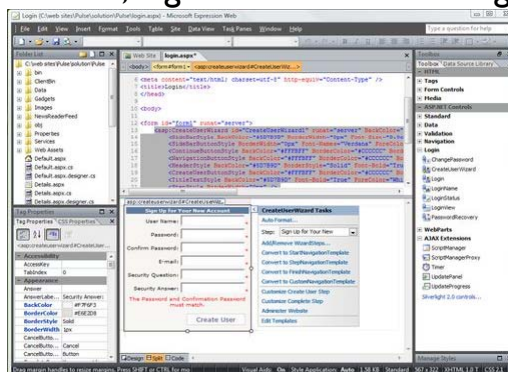
Mohammed Al-Faifi

FEATURES

Microsoft®
Expression® Web 2
The professional web design tool

- **ASP.NET 3.5**

- Harness the power of ASP.NET with a wide variety of controls, including navigation, calendars, logins and database integration.

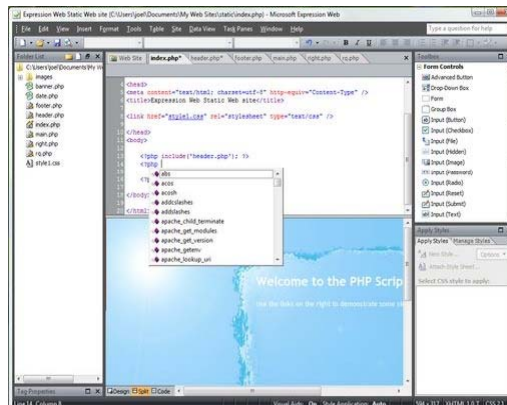


Mohammed Al-Faifi

FEATURES

Microsoft®
Expression® Web 2
The professional web design tool

- **Edit PHP pages**
 - Broaden your scope by now editing PHP sites with Expression Web 2.



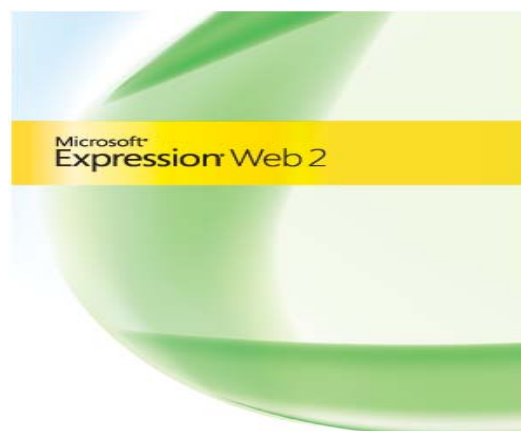
Mohammed Al-Faifi

SUMMARY

Microsoft®
Expression® Web 2
The professional web design tool

- **Expression Web 2 Supports:**

- HTML
- XHTML
- XML
- CSS
- PHP
- ASP.NET



Mohammed Al-Faifi

© 2008 Microsoft Corporation

SOURCES

Microsoft®
Expression® Web 2
The professional web design tool

- **More Information**

- <http://www.microsoft.com/expression/products/Overview.aspx?key=web>

- **Training**

- <http://expression.microsoft.com/en-us/cc136522.aspx>

Mohammed Al-Faifi