



INTERNET & WEB
APPLICATION DEVELOPMENT
SWE 444

Fall Semester 2008-2009 (081)

**Module 6: Web Engineering
Fundamentals**

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Objectives/Outline

• Objectives

- Understand the role of web engineering
- Learn a systematic process for web applications development

• Outline

- Introduction
- Requirements Analysis
- Web Modeling
- Web Design and Architectures
- Web Accessibility

Resources

➤ Books

- Roger S. Pressman, David Lowe (2009). *Web Engineering: A Practitioner's Approach*, McGraw-Hill. <http://highered.mcgraw-hill.com/sites/0073523291/>
- Roger Pressman (2005). *Software Engineering: A Practitioner's Approach*, 6/e, McGraw-Hill Higher Education. Chapters 16-20. http://highered.mcgraw-hill.com/sites/0072853182/information_center_view0/
- G. Kappel, B. Pröll, S. Reich, and W. Retschitzegger (eds), *Web Engineering - The Discipline of Systematic Development of Web Applications*, John Wiley & Sons, 2006. <http://www.web-engineering.at/eng/>

➤ Online material

- INFSCI 2955: Web Engineering
- Department of Information Science and Telecommunications, University of Pittsburgh <http://www.sis.pitt.edu/~jgrady/>

6.3 MODELING WEB APPLICATIONS

Why Create Models?

- Define an abstract view of a real-world entity
 - Finding & discovering objects/concepts in a domain
 - Assigning responsibilities to objects
- Tool of thought
 - Reduce complexity
 - Document design decisions
- Means of communication

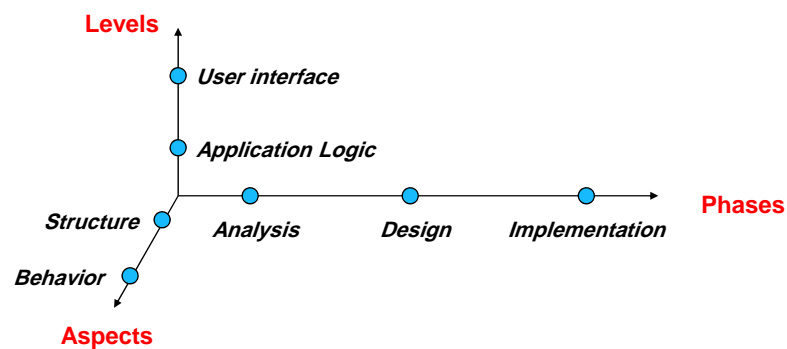
Web Modeling

- Modeling static & dynamic aspects of content, hypertext, and presentation.
- We focus on object-oriented analysis & design
- There are two types of modeling
 - Analysis model
 - establishes a basis for design
 - finds & discovers objects/concepts in a domain
 - Design model
 - represents key WebApp elements
 - defines software objects & how they interact to fulfill requirements
- Key skill: Assigning responsibilities to objects

Assigning Responsibilities

- Responsibilities are obligations or specific behaviors related to its role.
- What does an object do?
 - Doing something itself
 - Pass actions (messages) to other objects
 - Controlling & coordinating the activities in other objects
- What does an object know?
 - Private, encapsulated data
 - Its related objects
 - Items it can derive or calculate

Software Application Modeling

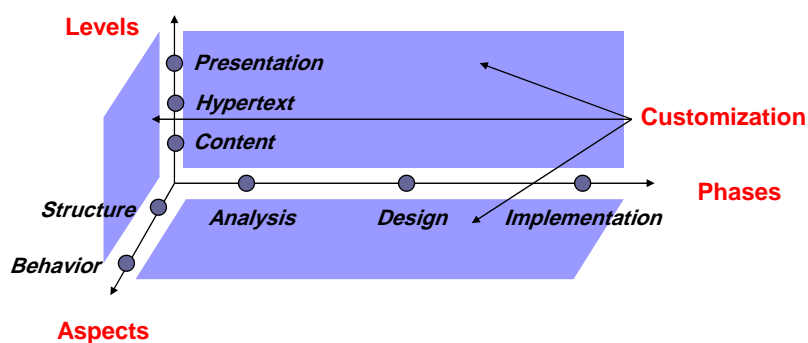


- Levels – the “how” & “what” of an application
- Aspects – objects, attributes, and relationships; function & processes
- Phases – development cycle

Unified Modeling Language (UML)


- “The Unified Modeling Language is a visual language for specifying and documenting the artifacts of systems.” [OMG03a]
- Language of choice (and ISO standard) for diagramming notation in OO development.
 - Functional requirements view: emphasizes the functional requirements of the system from the user's point of view.
 - includes use case diagrams
 - Static structural view: emphasizes the static structure of the system using objects, attributes, operations and relationships.
 - includes class diagrams and composite structure diagrams.
 - Dynamic behavior view: emphasizes the dynamic behavior of the system by showing collaborations among objects and changes to the internal states of objects.
 - includes sequence diagrams, activity diagrams and state machine diagrams.
- It can also be used for code generation from models and model generation from code (round-trip engineering)

Web Application Modeling



- Levels – Information, node/link structure, UI & page layout separate.
- Aspects – Same as Software Applications
- Phases – Approach depends upon type of application
- Customization – Context information

Web Application Modeling (cont.)

- For Web-centric modeling, we will employ the UML Web Engineering (UWE) notation.
 - <http://www.pst.ifi.lmu.de/projekte/uwe/> 
 - Relies on Object Management Group (OMG) standards – (i.e., UML-compliant)
 - UWE's notation is defined as a "lightweight" extension of the Unified Modeling Language (UML) providing a so called UML Profile for the Web domain.
 - Comprehensive modeling tool
 - Supports semi-automatic generation of code

Requirements Modeling

- Serves as a bridge between Requirements & Design phases
- Uses cases – functional requirements written as a collection of related success & failure scenarios.
 - *Scenario* – a sequence of actions & interactions between actors and a system.
- Preferred means of modeling requirements
 - Written descriptions are easy to understand
 - Emphasize the users goals and perspective

Use Cases

- Defining valid use cases:
 - *The Boss Test* – measurable value
 - *The EBP Test* – one person, one place, one time
 - *The Size Test* – more than one step
- Which is a valid use case?
 - Negotiate a Supplier Contract
 - Handle Returns
 - Log In
 - Move Piece on Game Board

Use Cases (cont.)

- Critical components
 - *Use Case Name* – starts with a verb
 - *Level* – “user-goal” or “subfunction”
 - *Primary Actor* – the user whose goal is fulfilled
 - *Stakeholders & Interests* – Who cares, and what do they want?
 - *Preconditions* – What must be true at the start
 - *Success Guarantee* – defines the successful completion of the use case for all stakeholders

Use Case – Example I

- Use Case I: Create User
- Scope: University or business network
- Level: user goal
- Primary Actor: user (system administrator)
- Stakeholders and Interests:
 - System Administrator: Wants control over users' access to system resources.
 - New User: Wants access to system resources for communication, business, and research.
 - Organization: Wants security and controlled access of organization resources, data, intellectual property; wants employees/students to have appropriate system access to fulfill the goals of the organization.
- Preconditions: User is identified, authenticated, and has opened administration tool
- Success Guarantee: New user account is created and saved. Username and password grant the new user access to network.

Use Case – Example I [cont.]

- **Main Success Scenario:**
 1. System requests input for username & password
 2. User enters username & password
 3. System requests other identifiable user information (ex. real name, SSN#, address)
 4. User enters other identifiable user information
 5. System verifies username & password
 6. System stores new user information
 7. System displays success message
 8. System presents user options

Use Case Guidelines

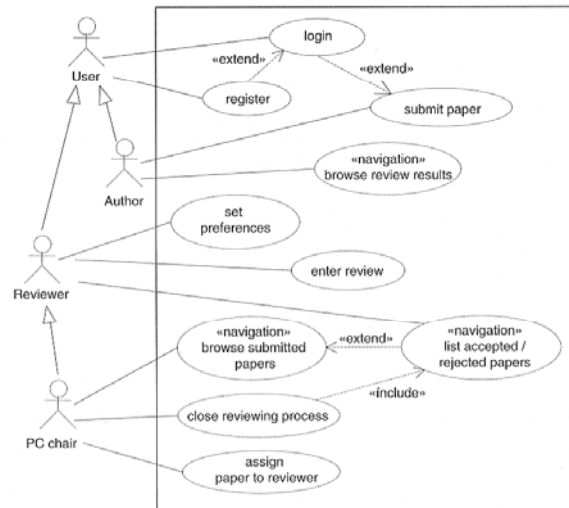
- Use short sentences
- Delete “noise” words
 - NO : “*The System authenticates...*”
 - YES: “System authenticates...”
- Avoid technology-specific terms (initially, at least)
 - NO : “Cashier swipes Product ID across scanner.”
 - YES: “Cashier enters Product ID.”

Use Case Diagrams

- Provide a graphical overview of a system’s use cases, its external actors, and their relationships
- Use case diagrams are NOT requirements!
- Can be used for functional & hypertext requirements
 - Same model (UWE/authors’ approach)
 - Use “<<navigation>>” annotation to distinguish hypertext from functional

Use Case Diagram - Example

➤ Conference Paper Submission System



Source: *Web Engineering – Kappel et al.*

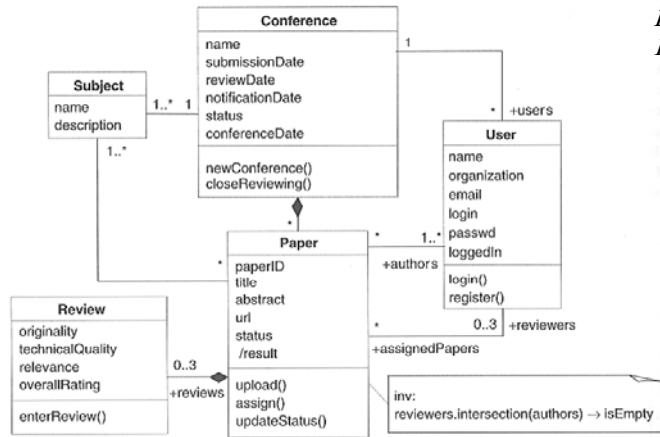
Content Modeling

- **Purpose:** To model the information requirements of a Web application
 - Diagramming the structural (i.e., information objects) & behavioral aspects of the information.
 - NOT concerned with navigation.
- **Primary Models**
 - Class diagrams – enough for static applications.
 - State machine diagrams – captures dynamic aspects

Class Diagram – Example I

➤ Conference Paper Submission System

Source: *Web Engineering – Kappel et al.*

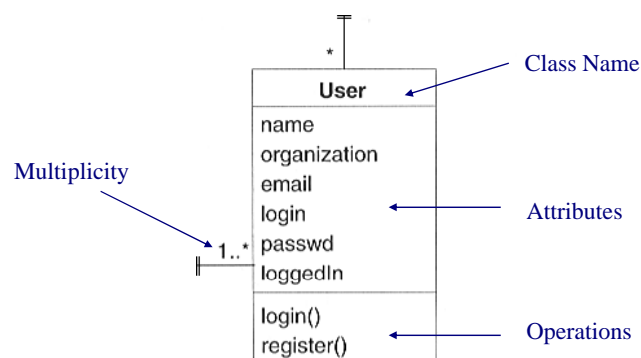


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Class Diagrams (cont.)

➤ Notations



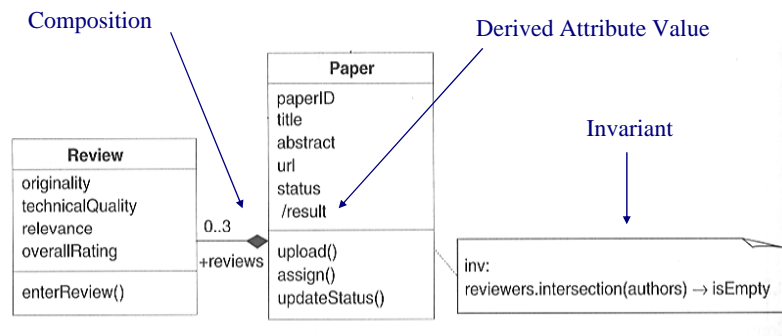
Source: *Web Engineering – Kappel et al.*

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Class Diagrams (cont.)

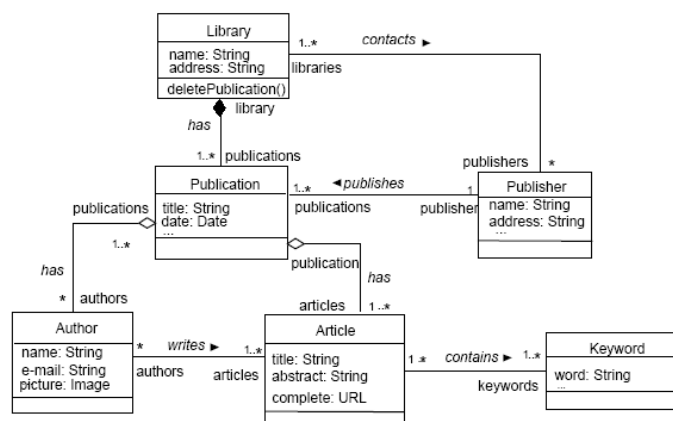
➤ Notations (continued)



Source: Web Engineering – Kappel et al.

Class Diagram – Example 2

➤ Online Library Application

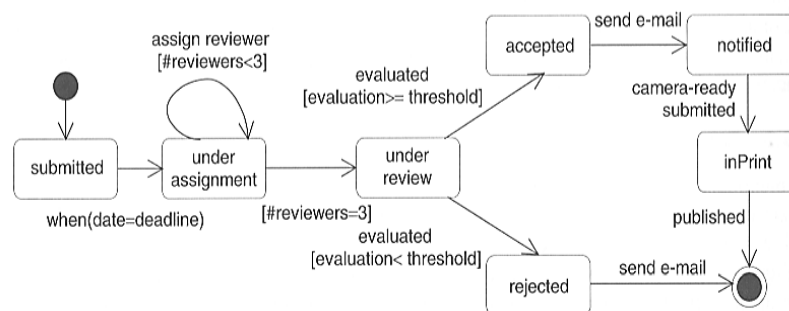


Source: Web Engineering – Kappel et al.

State Machine Diagrams

- For dynamic Web applications, they depict important states and events of objects, and how objects behave in response to an event (transitions)
- Show the life-cycle of an object.
- Used only for state-dependent objects
- For pure UML modeling, can be very useful for hypertext models (next section).

State Machine Diagram - Example



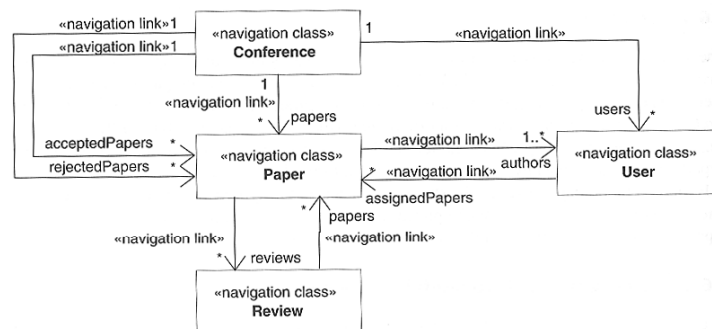
Source: *Web Engineering – Kappel et al.*

Hypertext Modeling

- Purpose: To model the navigation paths available to users.
- Artifacts
 - Hypertext Structure Model – navigating among classes
 - Access Model – UML-compliant site map
- Focuses on the structure of the hypertext & access elements.
- Use “<<navigation class>>” annotation to distinguish from content classes.

Hypertext Structure Model

- Conference Paper Submission System



Source: *Web Engineering – Kappel et al.*

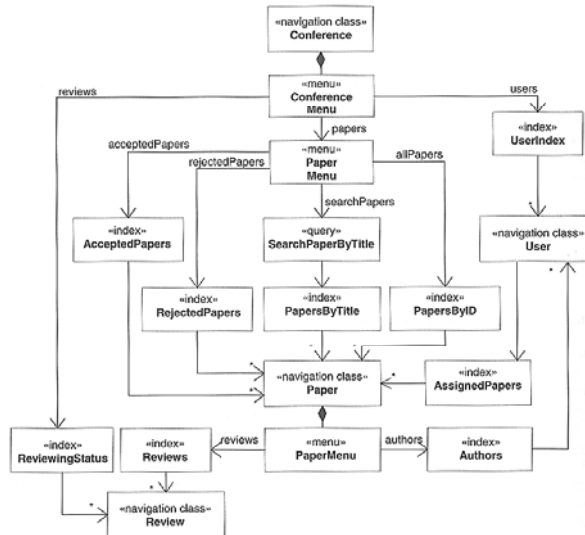
Link Classification Types

- UWE
 - Navigation vs. Process vs. External
- HDM
 - Structural vs. Perspective vs. Application
- WebML
 - Contextual vs. Non-contextual
 - Intra-page vs. Inter-page
- OO-H
 - I, T, R, X, S-links

Access Model

- Hypertext structure models describe navigation, but not orientation.
- Access models describe both through Navigation patterns, used to consistently describe conventional elements.
 - <<index>> (list)
 - <<guided-tour>> (sequential links)
 - <<menu>>, <<query>>

Access Model - Example



Source: Web Engineering - Kappel et al.

Presentation Modeling

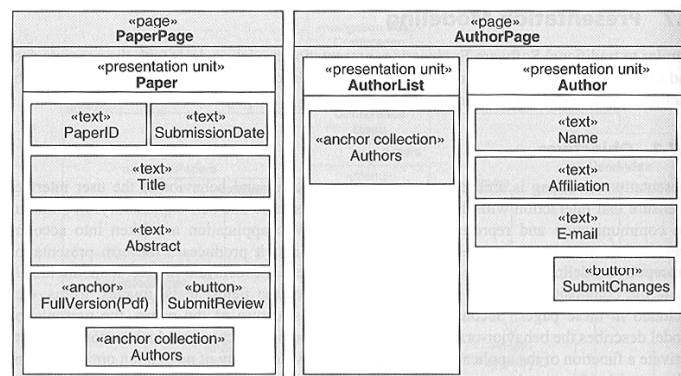
- Purpose: To model the look & feel of the Web application at the page level.
- The design should aim for simplicity and self-explanation.
- Describes presentation structure:
 - Composition & design of each page
 - Identify recurring elements (headers/footers)
- Describes presentation behavior:
 - Elements => Events

Levels of Presentation Models

- Presentation Page – “root” element; equivalent to a page container.
- Presentation Unit
 - A fragment of the page logically defined by grouping related elements.
 - Represents a hypertext model node
- Presentation Element
 - A unit’s (node’s) informational components
 - Text, images, buttons, fields

Composition Model - Example

- Paper and Author Page Templates

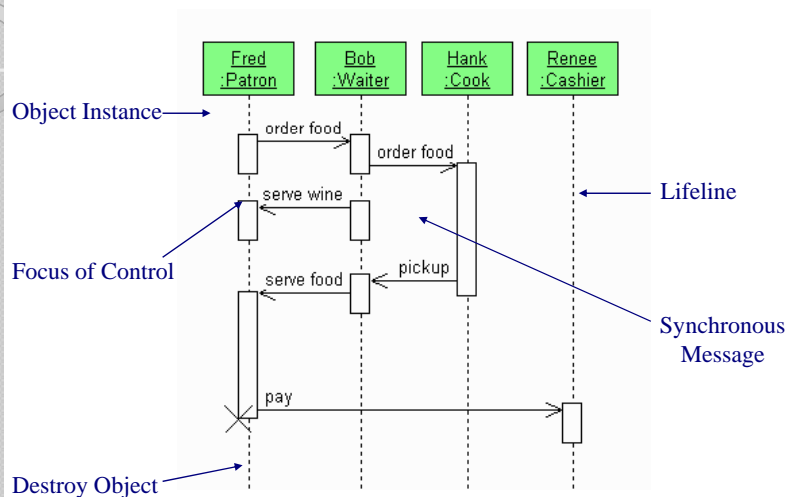


Source: Web Engineering – Kappel et al.

Sequence Diagrams

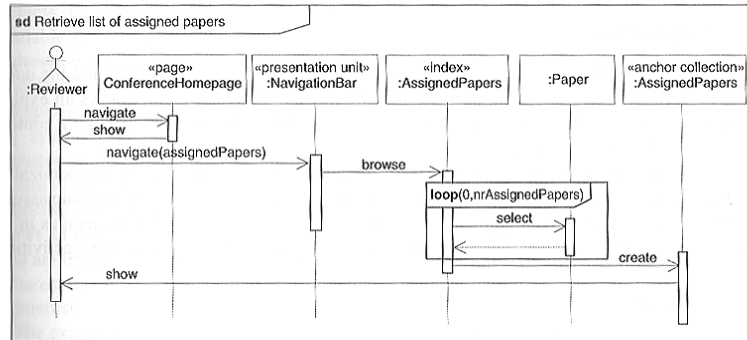
- Purpose: Depicts sequential interactions (i.e., the flow of logic) between objects in an application over time.
 - What messages, what order, & to whom.
 - Ex.: Object A calls method of Object B
 - Ex.: Object B passes method call from Object A to Object C.
- Result: Dynamic system interactions diagrammed in a “fence” format.

Sequence Diagram - Notation



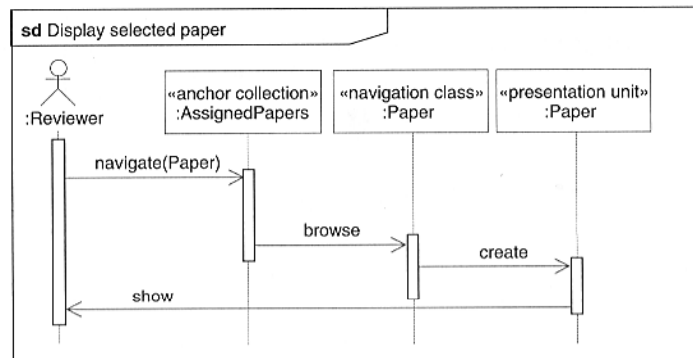
Source: Wikipedia – Sequence Diagram

Sequence Diagram – Example 1



Source: *Web Engineering – Kappel et al.*

Sequence Diagram – Example 2



Source: *Web Engineering – Kappel et al.*

Modeling Methods

- We've primarily discussed Object-Oriented Modeling (e.g., UML), but there are other methodologies:
 - Data-Oriented (Hera, WebML)
 - Hypertext-Oriented (HDM)
 - Software-Oriented (WAE)
- Choosing a method depends on system purpose, focus, and requirements

Q & A



Tools

- Unified Modeling Language (UML)
 - http://en.wikipedia.org/wiki/Unified_Modeling_Language
- List of UML Tools
 - http://en.wikipedia.org/wiki/List_of_UML_tools
- Use Cases Tutorial
 - <http://www.parlezuml.com/tutorials/usecases.htm>
- UWE – UML-based Web Engineering
 - <http://www.pst.ifi.lmu.de/projekte/uwe/>