



IBM

Innovation & Technologies for the on demand world

Michel Teyssedre

Vice President – EMEA Strategic Business Opportunities

IBM Research Worldwide



History of Innovations



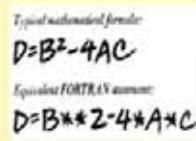
1944: Mark 1



1948: SSEC



1956: RAMAC



1957: FORTRAN



1966:
One-Device
Memory Cell



1967:
Fractals



1970: Relational
Database



1971: Speech
Recognition



1973:
Winchester Disk



1979: Thin Film
Recording Heads



1980:
RISC



Nobel Prizes



1994:
SiGe



1993: RS/6000 SP
1996,97: Deep Blue



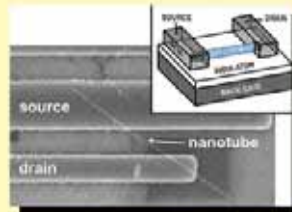
1997:
Copper
Interconnect
Wiring



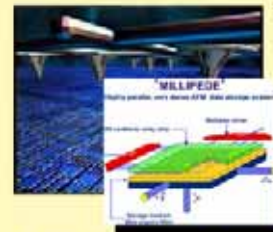
1998:
Silicon-on-Insulator



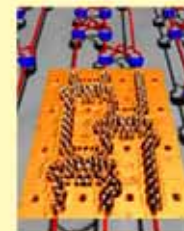
1998:
Microdrive



2001:
Nanotube Transistor

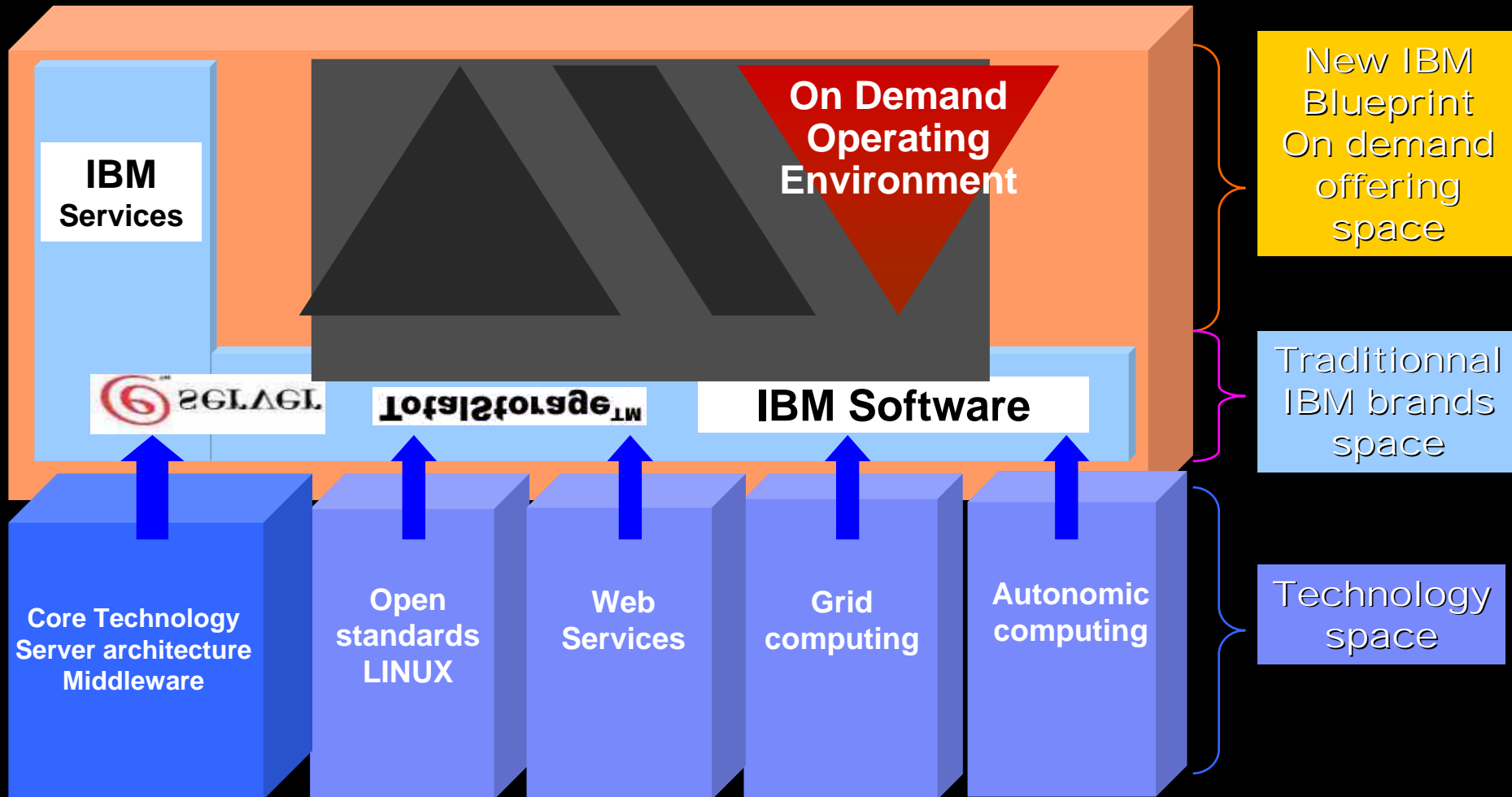


2002: Millipede



2002:
Molecule Cascade
Logic Circuit

Answering market challenges : IBM on demand operating environment



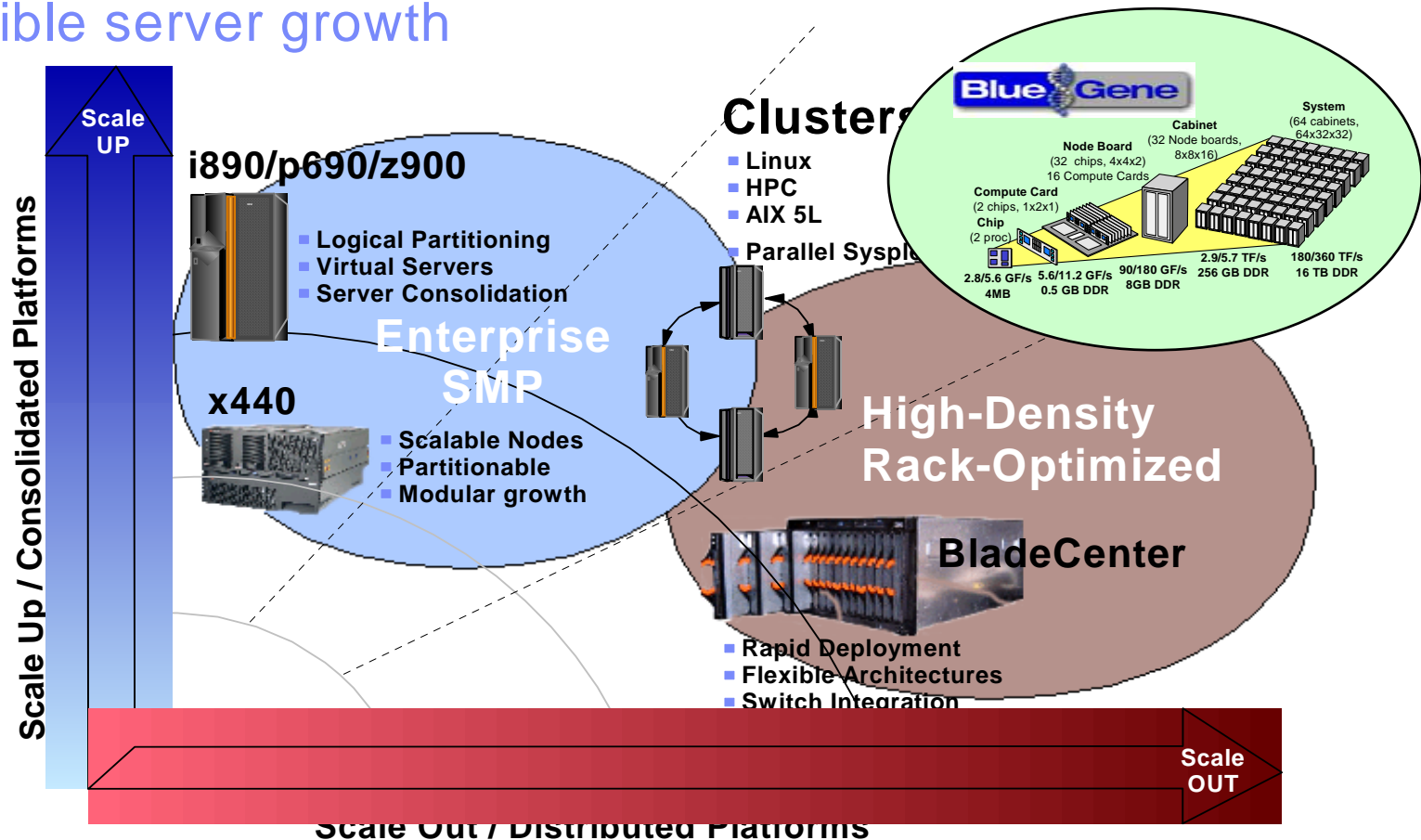
Technology Leadership

POWER EVERYWHERE

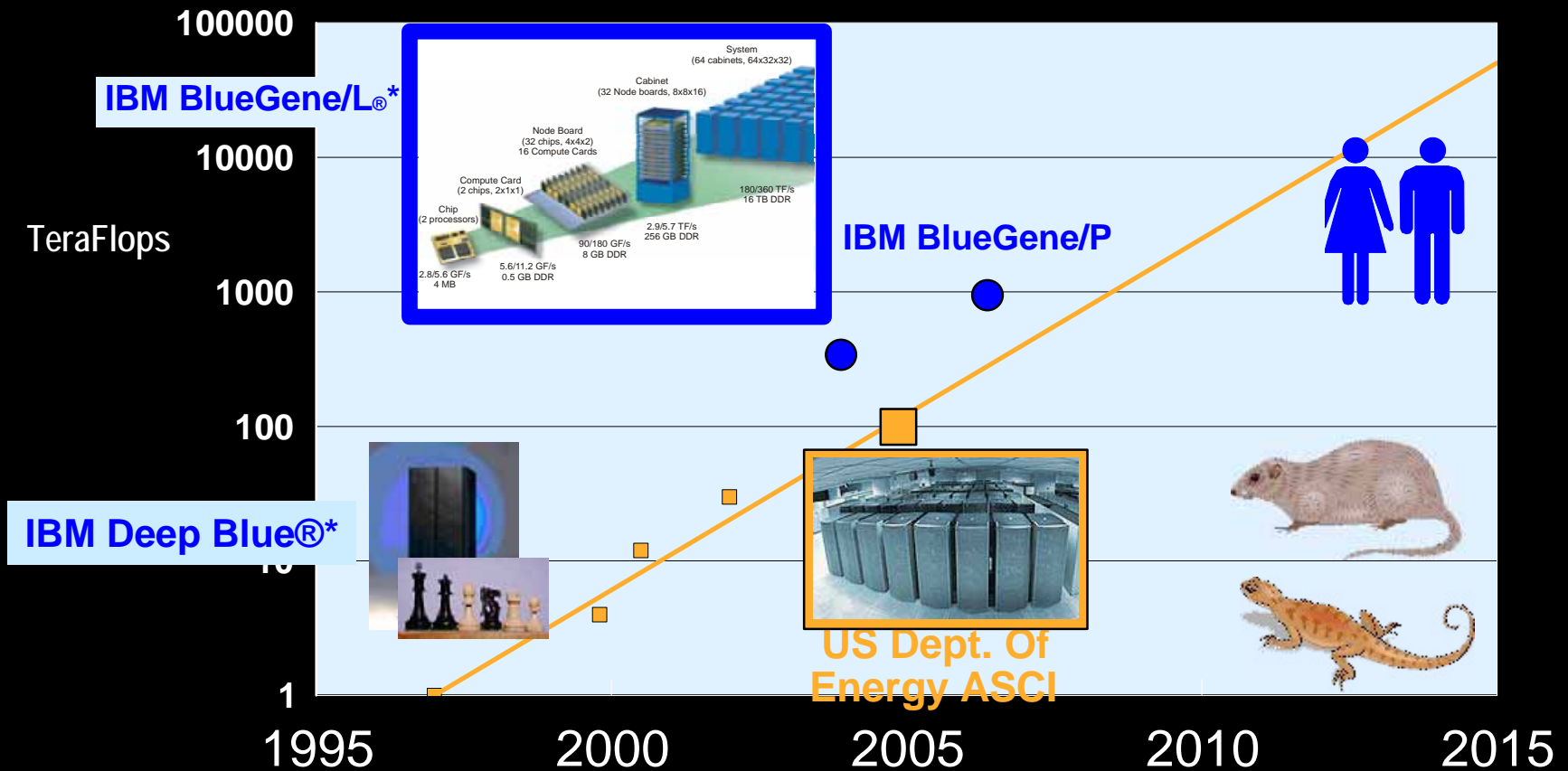


New tools for the new markets

Flexible server growth



Supercomputing Roadmap



Source: ASCI Roadmap www.llnl.gov/asci, IBM

Brain ops/sec: Kurzweil 1999, [The Age of Spiritual Machines](#)

Moravec 1998, www.transhumanist.com/volume1/moravec.htm



Open
standards
LINUX

Grid
computing

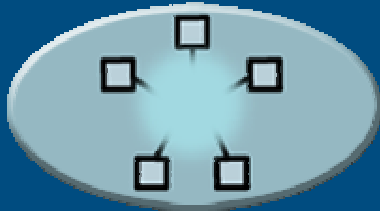
Autonomic
computing

Virtualization Engine

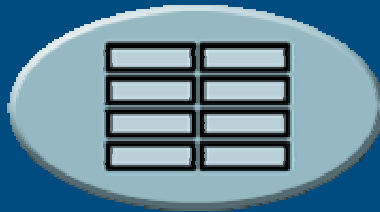
Strategy: Focus Areas

Continued Focus

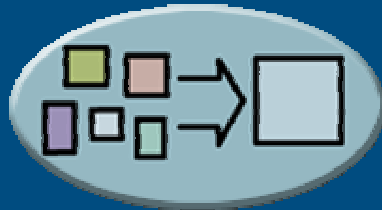
Infrastructure
Solutions



Linux Clusters/
Blades



Workload Consolidation

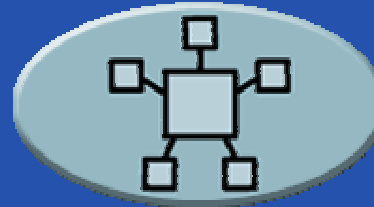


ISV Applications
IBM Middleware
eServer

Industry
Applications

New Focus

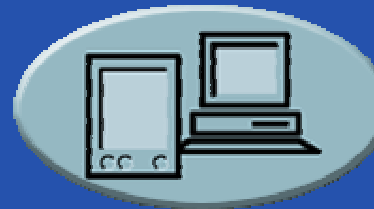
Business Partner
Value Networks



Emerging
Countries



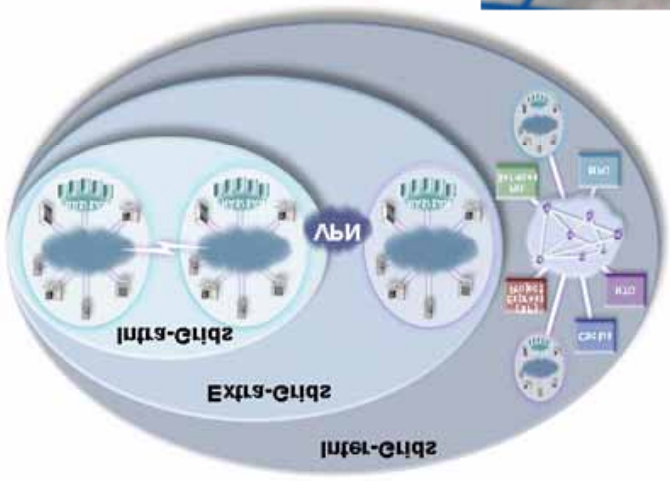
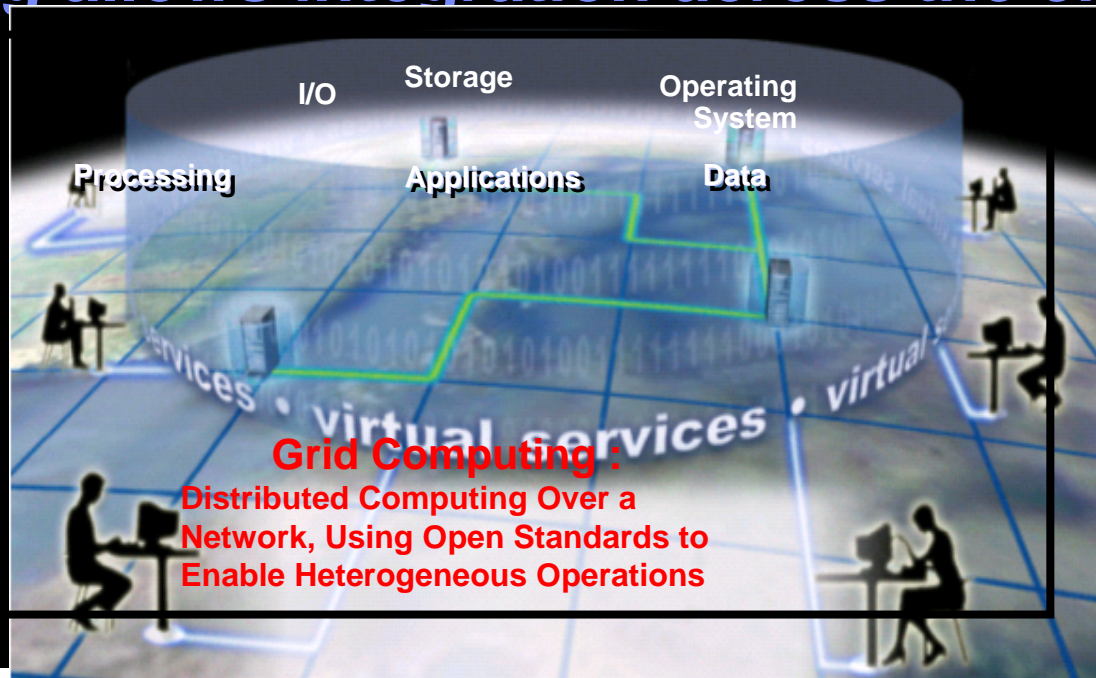
Linux Client



IBM e-business on demand operating environment blueprint



Grid computing allows integration across the enterprise



■ "The Grid"

- ▶ Enables management & sharing of and access to resources
- ▶ Delivers distributed computing over a network, using open standards to enable heterogeneous operations
- ▶ OGSA standards will be on all eServer systems
- ▶ Utilizes autonomic computing attributes to enhance manageability of Grids
- ▶ Leverages WebSphere cross-platform capabilities

Grids make a safer world...



Disruptive technology to change client business model

Benefits:

Deutsche Bank



- Major reduction in processing time
- 12 H to < 20 mn
- Significant reduction in TCO
- Intra-day calculations to reduce Market Risk Exposure
- Increased P&L opportunities

12 hours → 20 mn

Benefits:



- Before Grid : 200 days for one single comparison of the 400,000 barley ESTs with the rice genome data
- With Grid : IPK can complete a one-time comparison in just 30 hours and a previously unfeasible project can now be completed in just a few weeks

200 days → 30 hours

Benefits:

charles SCHWAB

- Processing time from four minutes to fifteen seconds
- Increase customer satisfaction
- Provide more robust wealth management applications

4 mn → 15 s

Benefits:



MAGNA STEYR
more value • more car

- Significant performance improvement (72 – 4 hrs)
- Risk and Error Reduction
- Cost Red. : Increased data accuracy
Improved Time to Market

72 hours → 4 hours

Virtualization with Automation

Resource Sharing can help Increase Flexibility, Improve Service Levels And Reduce Costs

*Business Unit
Executive*

*Virtualization can
help improve cost
and speed*

*Systems
Administrator*

*More easily
provision, manage
and configure
systems*

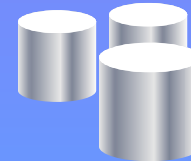
*Data Center
Operations*

*Make changes
transparent to users*

Virtualized Environment



Virtual Application
Servers



Virtual Storage



Virtualization

Physical Environment



*xSeries, BladeCenter,
pSeries, iSeries, zSeries,
Enterprise Storage Server,
FASTT*



Sun



HP



EMC



Hitachi



Dell



Network
Hardware



HP

IBM Virtualization Engine™ Integrated Packaging

Virtualization Systems Technologies

Hypervisor
VLAN
Virtual I/O

Integrated in Systems HW
Ordered as hw feature

Virtualization Systems Services

IBM Grid Toolbox
TPM for eServer
Enterprise Workload Manager
Director Multiplatform
VE console

Integrated Solution Building Block

Storage Virtualization Services

Block Virtualization (SVC)
File Aggregation (SFS)
Storage Infrastructure Management (TPC)

Integrated Solution Building Blocks
Ordered as separate products

IBM eServer and TotalStorage

- zSeries
- xSeries*
- iSeries
- ESS*
- pSeries
- BladeCenter*

IBM Virtualization Engine Suite for Servers

Support for AIX, i5/OS, z/OS*, agents

Support for Linux*, Windows & Solaris agents

IBM Virtualization Engine Suite for Storage

IBM TS SAN Volume Controller

IBM TS San File System

IBM TS Productivity Center

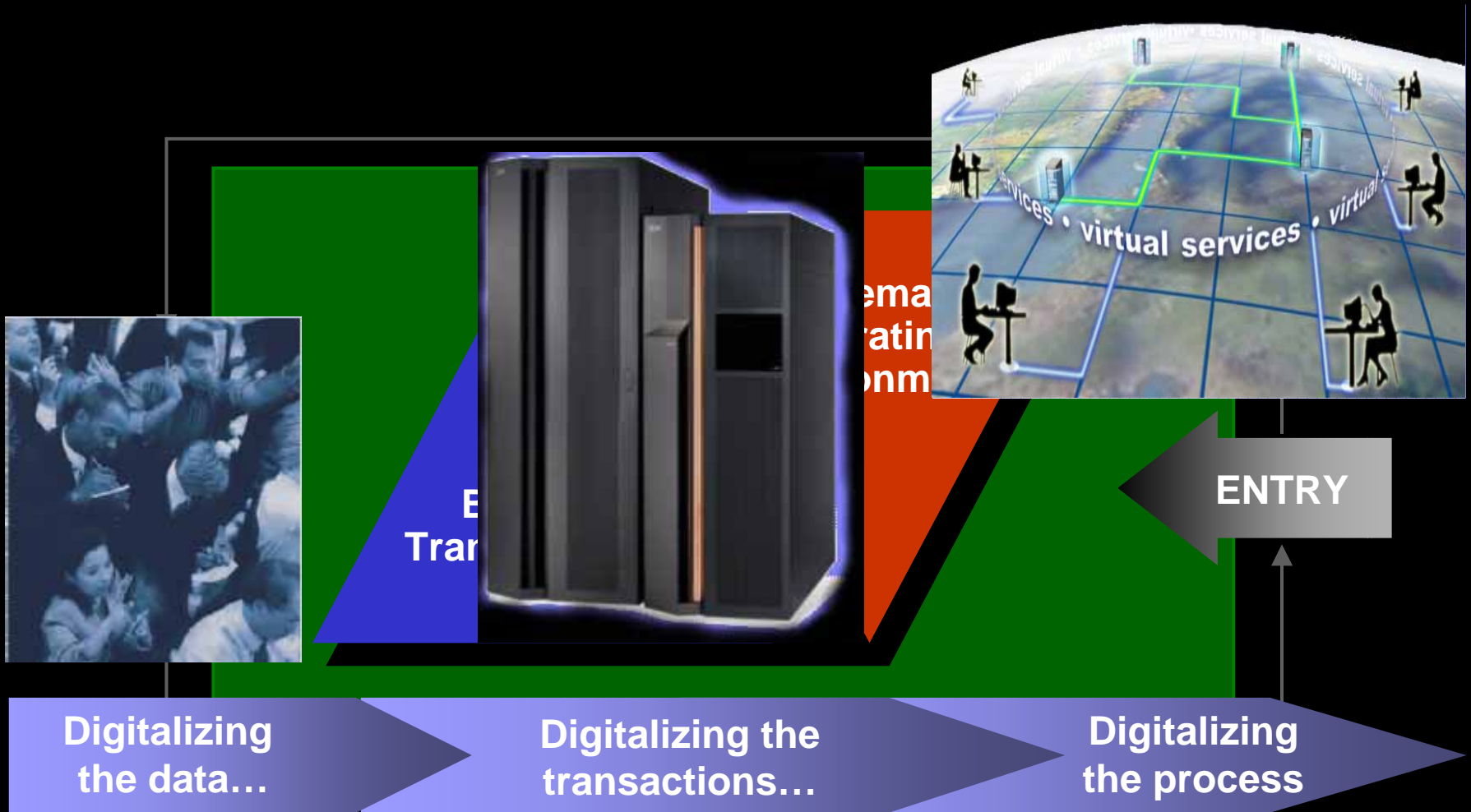
*not in first release

in short ...

- IBM leads in Core Technology
- IBM leads in Autonomic computing
- IBM leads in Grid Computing
- IBM leads in Linux
- IBM leads in Virtualization
- IBM leads in on demand

**To lead digitalization of processes
in Pervasive Internet World**

The Game : Digitalize the process





IBM

Thank you

www.ibm.com/autonomic

IBM e-business on demand operating environment blueprint

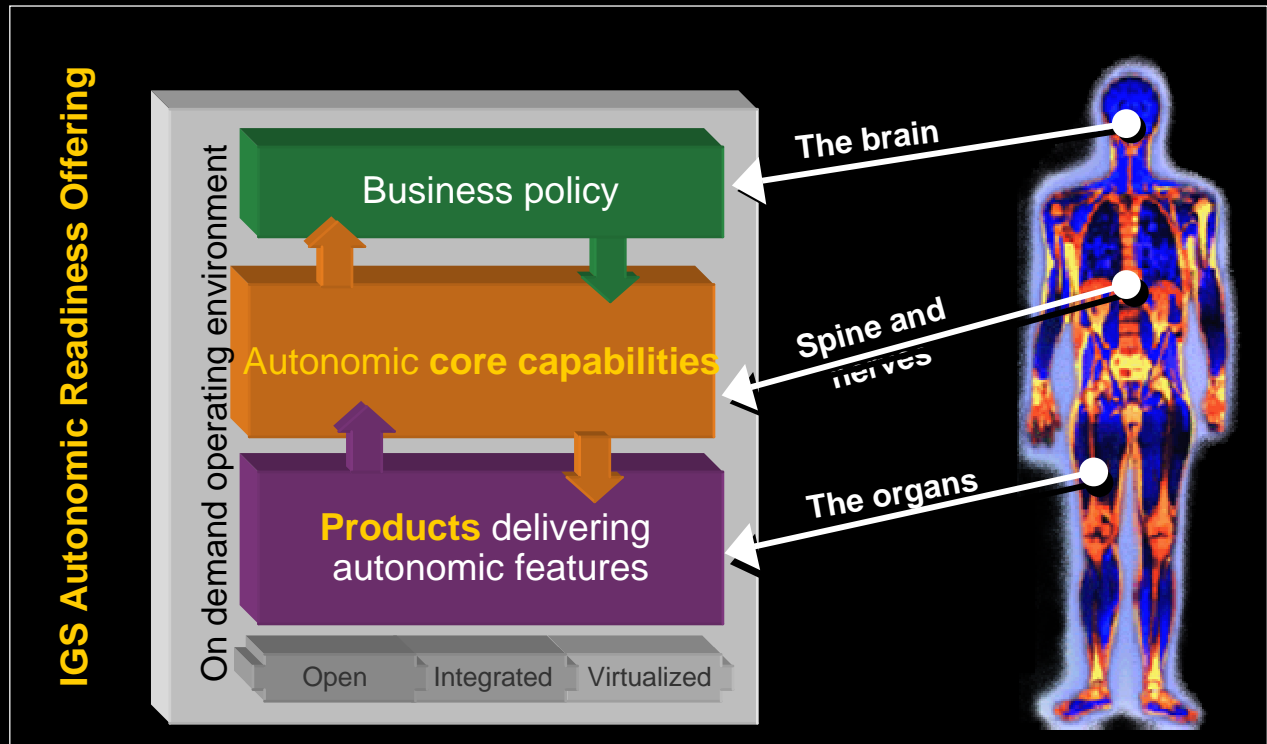


IBM ecosystem for building self-managing systems

- Technology
- Architecture
- Open standards

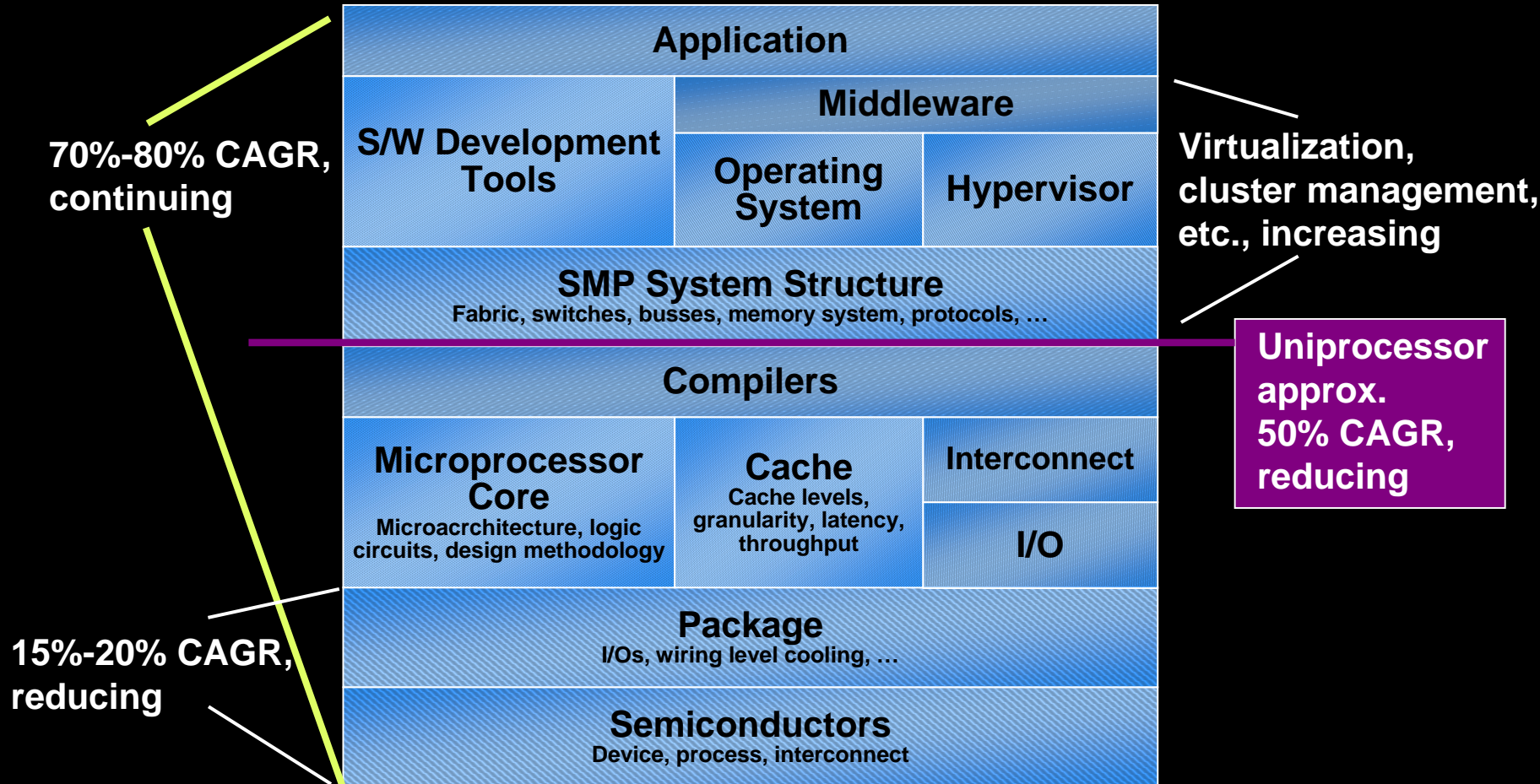


- Partners



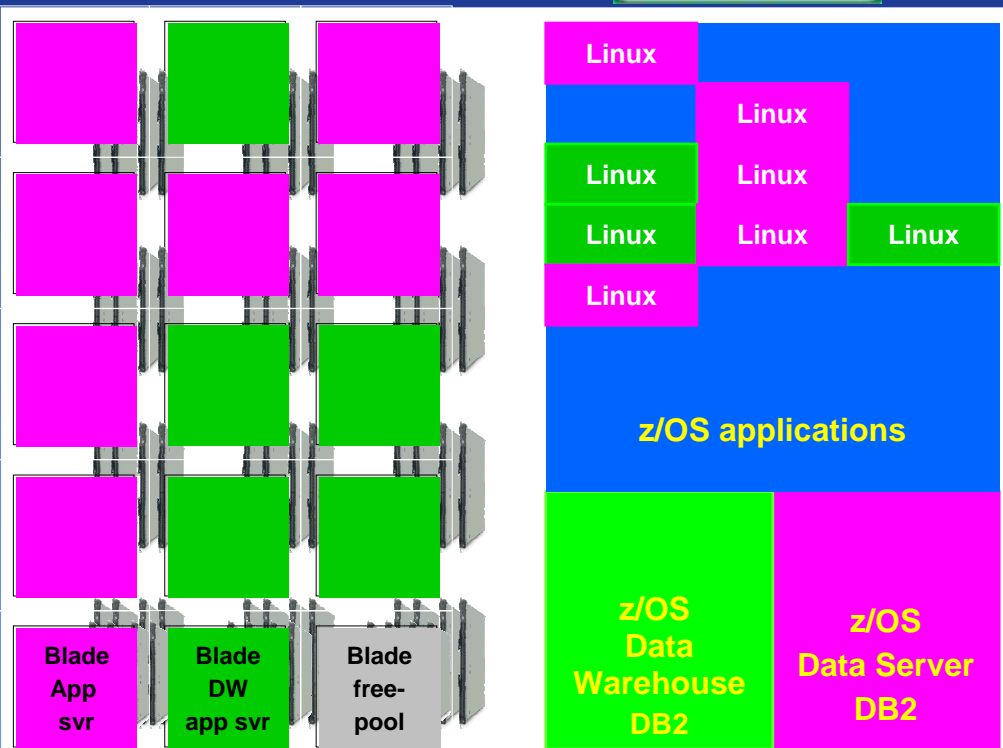
System Performance Stack

Performance improvements will increasingly require system level optimization

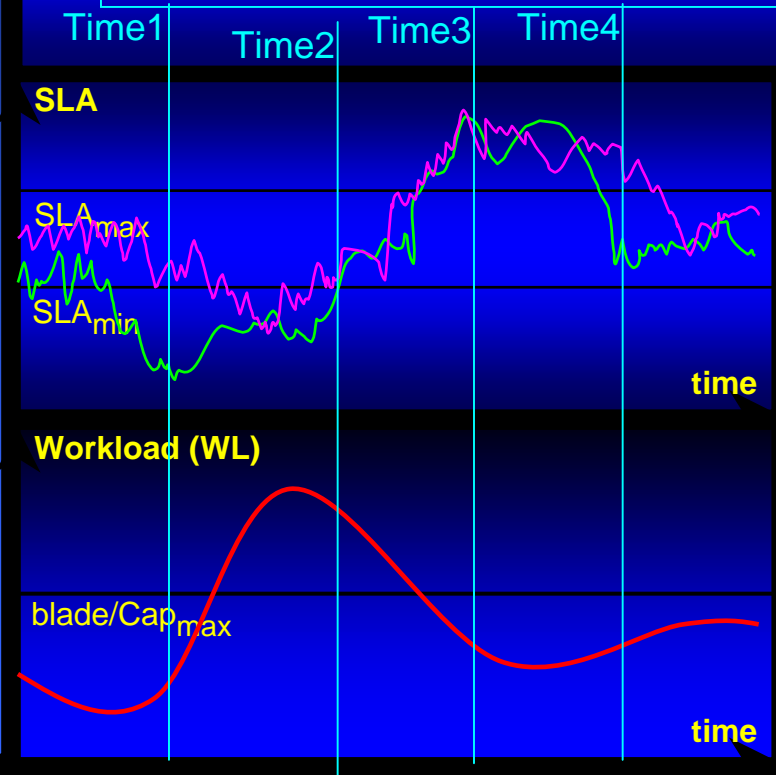


Application Server Provisioning Illustrated with zSeries and BladeCenter

Infrastructure Simplification

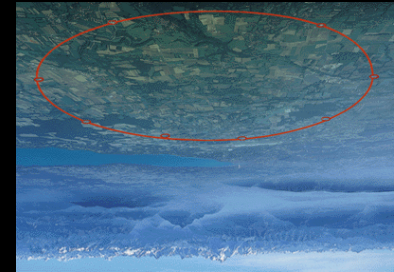


- SLA overachieved
- SLA efficiently achieved
- Capacity reduction on blade pool and zSeries
- Capacity reduction on blade pool
- Optimize zSeries capacity utilization on z-linux

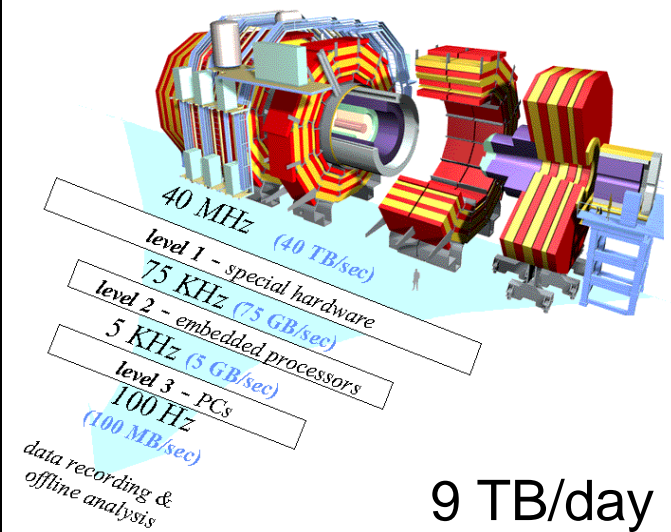


CERN - World's largest data Grid

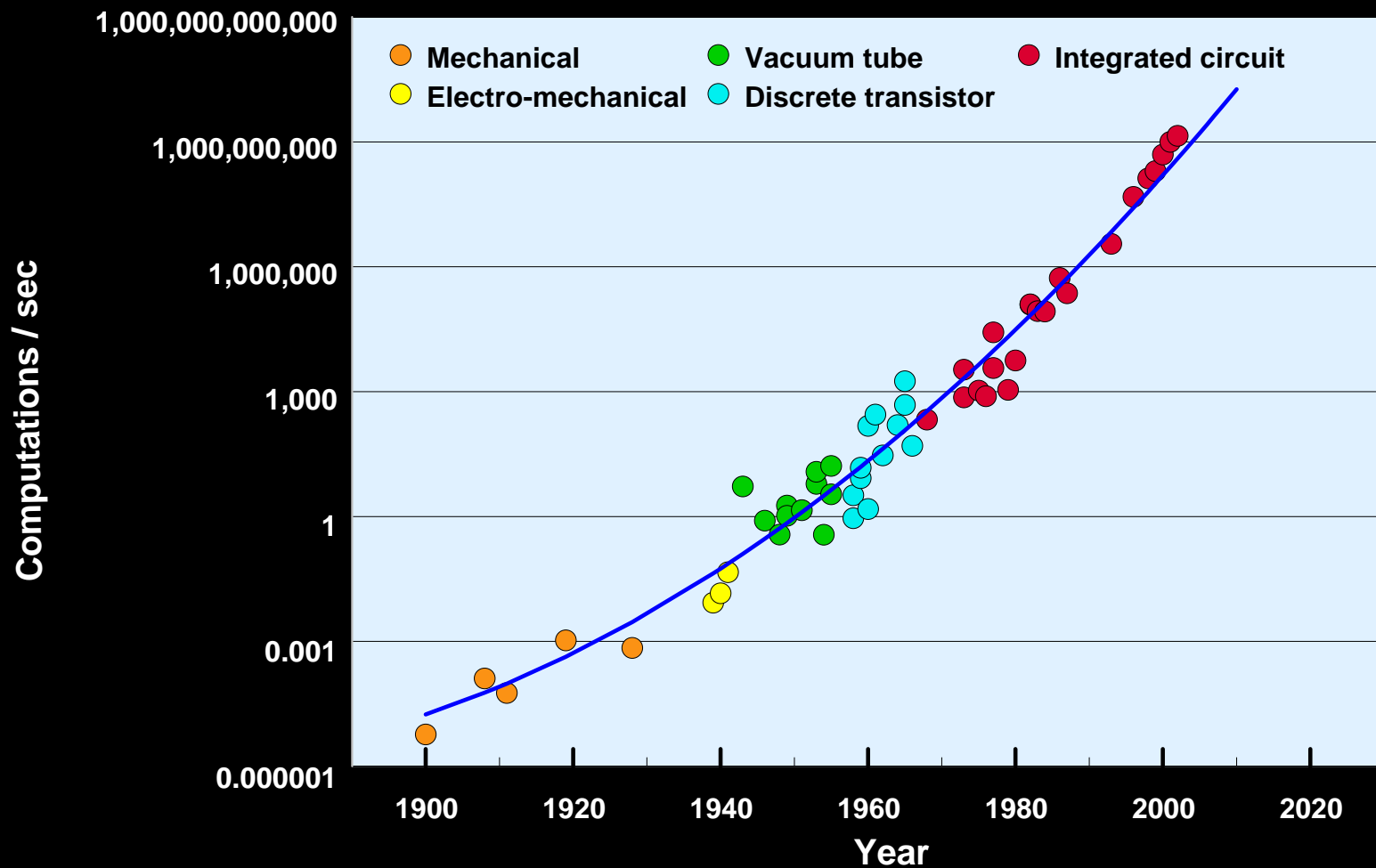
- **April 02, 2003 : IBM - European Organization for Nuclear Research (CERN) collaboration**
- **Support of CERN's Large Hadron Collider (LHC) particle accelerator going live in 2007.**
- **World's largest data Grid**
- **IBM storage virtualization software -- Storage Tank**
- **To handle influx of 10 petabytes / a year by 2007**
the equivalent of 15 million CDs
- **Only solution capable of handling both the capacity and the multi-platform requirements of the LHC.**
- **To recreate the initial moments our universe was formed - Understand nature of matter.**
- **Seamless access of more than 6000 scientists**



Large Hadron Collider



\$1000 Buys



after Kurzweil, 1999 & Moravec, 1998