



Speech Issues

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Presentation Outline

- ◆ Misinformation
- ◆ Chain Letter
- ◆ Blogs
- ◆ Social Networking Sites
- ◆ Conclusions

MISINFORMATION

➤ Information totally wrong

- ✓ anybody can write anything he want

➤ Filter the information

- ✓ What type of information you are looking for.
- ✓ Evaluate the source and score it
- ✓ Use famous and trusted sites to evaluate unknown sources.

MISINFORMATION

- ✓ Look for accuracy issues such as date and update
- ✓ Some information should be comprehensive.
- ✓ Check the reasonability such as bias or not etc.
- ✓ See whether the information is documented or not.

MISINFORMATION

➤ Hoax

- ✓ Trick an audience into believing something

➤ Hoaxes examples

- ✓ Boycotts
- ✓ Charity
- ✓ Household Tips
- ✓ Missing & Sick Adults or Children
- ✓ School Projects

CHAIN LETTER

➤ What is Chain Letters?

- ✓ letters promise a great return on a small effort
- ✓ You asked send amount of money--usually \$5

➤ Chain Letters are illegal

- ✓ Asking send money and promise a lot of money
- ✓ Waste time, desk space and system resources

CHAIN LETTER

➤ Some Chain Letters forms

- ✓ Win a Trip to Disney World or \$5000 E-Mail
- ✓ The Bill Gates chain letter
- ✓ Beware of Chain Letters Promising Free IBM PCs
- ✓ Nike Shoe Exchange

BLOGS

➤ What are Blogs?

- ✓ Website arranged from recent to the older entries
- ✓ Blogs written by one person and updated regularly

➤ Some Blogs applications

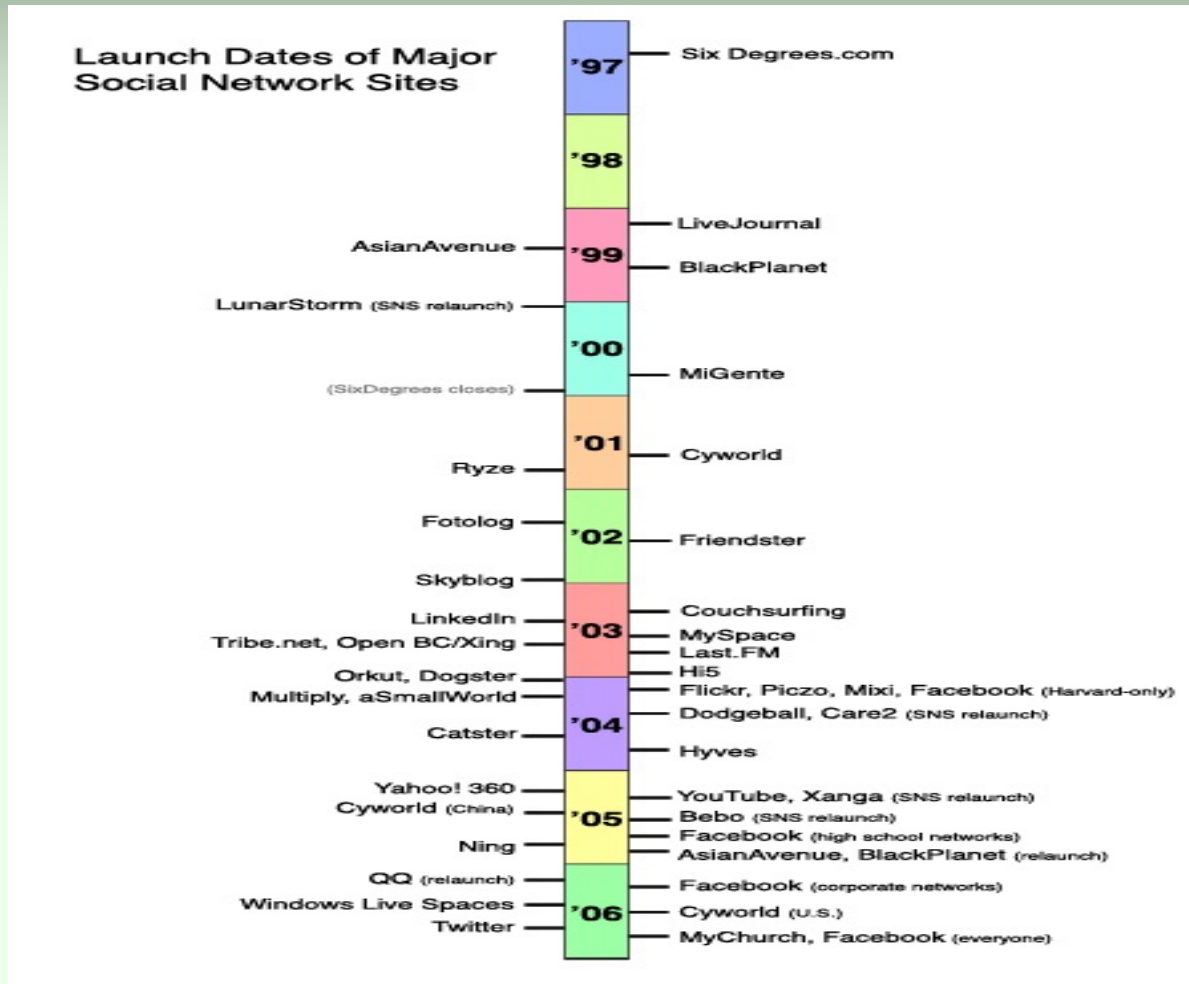
- ✓ Photography
- ✓ Spirituality
- ✓ Recipes
- ✓ personal diaries and hobbies

SOCIAL NETWORKING SITES

- ✓ Social network sites (SNSs) attract millions of users
- ✓ There are different technologies and sites
- ✓ SNSs enable users to make their data visible to others
- ✓ Features lead sharing offline connection.

SOCIAL NETWORKING SITES

➤ SNSs Development figure



SOCIAL NETWORKING SITES

➤ Famous SNSs

- ✓ MySpace
- ✓ Facebook
- ✓ Cyworld
- ✓ Bebo

CONCLUSION

- **These issues face everybody**
- **We should identify these issues**
- **Decide whether it is safe or harmful**
- **If not safe then follow steps presented**
- **If safe then create a way to max the benefit**

