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Before Starting



Outline

- Intellectual Property
- Copyright Vs. Trademark Vs. Patent
- Copyright Law
- Copyright And Commerce
- Fair Use



Intellectual Property (IP)

It is a legal field that refers to creations of the mind



Copyright ©

It support creative and artistic works



Trademark [™]

It is a distinctive sign which is used to distinguish the products or services of different businesses



Patent

It support inventions



Copyright Law

- Copyright law secures the creator of a creative effort the exclusive right to control:
 - who can make copies
 - And who can make works derived from the original work





"I lost some intellectual property here last night. Anybody remember what the hell I was talking about?"



Copyrighted Work

- Has to be exist in some tangible form
- Has to be creative work



CREATIVE WORK !! BUT HOW CAN YOU DECIDE THAT ?





Creative Work

- Can't be just a fact
- Photograph or sculpt or draw or record
- Creative editing or collecting work



"while facts can't be copyrighted, clever, creative organization of the facts can be"

Compilation Copyright



Copyright And Commerce

"if you let people have copyrights and make money from them, it strongly encourages the creation and productive exploitation of creative works"

Moral Copyright



Copyright And Commerce

"Usually they would much rather find some way to charge you for copying it"

"It also means that to be enforced, copyrights have to have some commercial value"



Copyright And Commerce

"You can seriously damage the commercial value of something by giving it free to such a large audience"





"Quit if you want, Bowman, but the intellectual property stays here."





Fair Use / Fair Dealing

"There is a complex system associated with copyright law which allows certain types of copying without permission in areas where it is felt that some more important social principles would be violated otherwise "



Any example .. ?



Fair Use / Fair Dealing

- You can quote paragraphs to show how poor the writing quality is.
- Commenting on a copyrighted work
- It isn't a wholesale license to copy if you don't charge or if you are in education.



Fair Use / Fair Dealing

- Is it a fair use or not:
 - The purpose (commercial or not)
 - The nature of the copyrighted work;
 - The amount and substantiality of the portion used in relation to the copyrighted work as a whole
 - The effect of the use upon the potential market for or value of the copyrighted work.



In Summary

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- Fair Use



Q&A

