

INTEGRATED PROCESS TARGETING AND PRODUCT UNIFORMITY MODEL FOR THREE-CLASS SCREENING

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ABSTRACT

In this paper a process targeting model for a three class screening problem is developed. The model developed, extends the work in the literature by incorporating product uniformity. The product uniformity is introduced via a Taguchi type quadratic loss function. Two cases for the process targeting are considered. In addition, an illustrative example is presented. Sensitivity analysis is also conducted to study the effect of model parameters on expected profit and optimal process mean.

1. INTRODUCTION

In a manufacturing environment, a product has to go across a number of processes, undergoing diverse operations before obtaining a final form. Due to the natural and technological inconsistencies, especially systems of mechanical, chemical etc. in nature, it is bound to have some variations in the final product. In order to minimize this variation, and to improve the overall characteristics of the product, quality control became an essential part of manufacturing. Process Targeting is one of the areas in economics of quality control, which has received a lot of interest from researchers in the recent times.

The Targeting problem was initiated by Springer (1951) for the caning problem. The objective was to minimize the expected cost. Kartha (1977) presented a similar model, for the case of maximization of profit, where under filled cans are sold in a secondary market. Bisgaard *et al* (1984) extended the above case where the under filled cans are sold at a price proportional to the can fill. In Golhar (1987), the model presented is for the case where the under filled

cans are reprocessed at a fixed cost. Golhar *et al* in (1988) considered the case where the fill is expensive and an artificial upper limit is determined alongside the process mean. Golhar *et al* (1992) studied the effect of variance reduction on the profit. Arcelus (1996) introduced the product uniformity via a Taguchi quadratic loss function. In Min *et al.* (1997) a situation where inspection is based on three-class screening is considered.

There are many other directions in which the targeting problem has evolved e.g., use of various sampling plans instead of full inspection in Carlsson (1989), Boucher *et al* (1991) and Sultan *et al.* (1994) etc. Others have considered problems having production processes with linear drift e.g., Rahim *et al* (1988), Sultan *et al.* (1997). There are many other directions in which the work has been done and a detailed review of all of these papers is out of scope of this paper.

The paper is organized as follows. In Section 2, the model developed in this paper is described followed by two special cases in Section 3. In Section 4, an illustrative example is presented. Some results from the sensitivity analysis is discussed in Section 5. Finally, extensions and conclusions are outlined in Section 6.

2. THE MODEL

In this section, the model developed for targeting with product uniformity under three-class screening is presented.

Consider a production process, where the item is being sold in two different markets, having different price structures. e.g., can or bag filling, or composition of a material in a chemical solution etc. Hundred percent inspection is used to screen the product, which is performed by an automatic system. This system is considered unbiased and of negligible variance. The quality characteristic 'Y' is assumed normally distributed with known variance σ_Y^2 . The specification limits are L_1 and L_2 (see figure 1). The item is considered grade 1, if it falls above L_1 i.e., $Y \geq L_1$, for grade 2, the specification limits are $L_2 \leq Y < L_1$, the item will be scraped if $Y < L_2$. The production cost per item is $c_0 + cy$, where c is the per unit cost e.g., per kg. or per c.c. etc. c_0 is the fixed cost and c_1 is considered as the per unit cost of inspection. Selling prices are a_1 , a_2 and r for grade 1, grade 2 and scrap respectively.

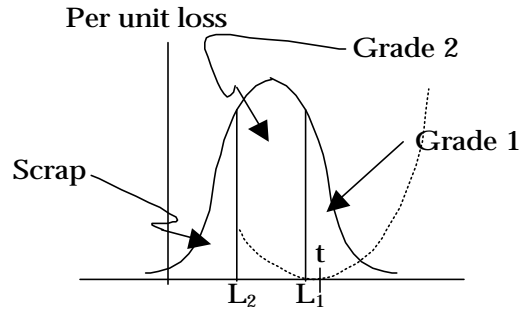


Figure 1: A production process with multi class screening & quadratic penalty for uniformity (dotted line)

The product uniformity is introduced via a Taguchi type quadratic loss function, where K is the per unit per squared deviation penalty for the product being off target. The target considered is ' t '. The penalty is imposed only on grade 1 and grade 2 as the scrap is not shipped to the consumer.

The profit function $P(Y)$ can be expressed as:

$$P(y) = \begin{cases} a_1 - (c_0 + cy + c_i) - K(y-t)^2 & Y \geq L_1 \\ a_2 - (c_0 + cy + c_i) - K(y-t)^2 & L_2 \leq Y < L_1 \\ r - (c_0 + cy + c_i) & Y < L_2 \end{cases} \quad (1)$$

As can be seen from equation 1, the penalty for product inconsistency vanishes if the product falls exactly at the target ' t '. The expected profit per item can be represented as:

$$E\{P(\mu, t)\} = \int_{L_1}^{\infty} [a_1 - (c_0 + cy + c_i) - K(y-t)^2] \phi dy \\ + \int_{L_2}^{L_1} [a_2 - (c_0 + cy + c_i) - K(y-t)^2] \phi dy \\ + \int_{-\infty}^{L_2} [r - (c_0 + cy + c_i)] \phi dy$$

where ϕ represents the normal distribution function in the above equation. The above equation can be represented in a simpler form as:

$$E\{P(\mu, t)\} = \left[a_1 \int_{L_1}^{\infty} \phi dy + a_2 \int_{L_2}^{L_1} \phi dy + r \int_{-\infty}^{L_2} \phi dy \right. \\ \left. - (c_0 + c_i) - c\mu \right] - \int_{L_2}^{\infty} [K(y-t)^2] \phi dy \quad (2)$$

Letting:

$$EPM1 = \left[a_1 \int_{L_1}^{\infty} \phi dy + a_2 \int_{L_2}^{L_1} \phi dy + r \int_{-\infty}^{L_2} \phi dy \right. \\ \left. - (c_0 + c_i) - c\mu \right]$$

&

$$(y-t)^2 = (y-\mu)^2 + 2(y-\mu)(\mu-t) + (\mu-t)^2$$

equation 2 can be written as:

$$E\{P(\mu, t)\} = EPM1 - K \left[\int_{L_2}^{\infty} (y-\mu)^2 \phi dy + \right. \\ \left. 2(\mu-t) \int_{L_2}^{\infty} (y-\mu) \phi dy + (\mu-t)^2 \int_{L_2}^{\infty} \phi dy \right] \quad (3)$$

Letting $z = \frac{y-\mu}{\sigma_y}$ for standard normal, the above equation can be restated as:

$$EPM3 = EPM1 - K \left[\phi(\Gamma_2) [\sigma^2 z \phi(\Gamma_2) + 2\sigma(\mu-t)] \right. \\ \left. + [\sigma_y^2 + (\mu-t)^2] [1 - \Phi(\Gamma_2)] \right] \quad (4)$$

3. SPECIAL CASES

In this section, two special cases are discussed, depending upon the socially ideal target. In special case I, the target is assumed to be set at the process mean, while In the other case the target is assumed to be set at the specification limit of the grade 1. Point to note is that, the target 't' is a socially set ideal value that depends on the consumers, and it can be located any where. The above two cases are for the situations where the consumers is concerned about 'just consistent' in the first case while in second case, the consumers ideal is a specific point which is L_1 .

SPECIAL CASE I: In this case the target value 't' for the uniformity of the product is set at the mean of the process itself. The expected profit for the case I can be written as:

$$\begin{aligned} \text{EPM3} = \text{EPM1} \\ - K[\varphi(\Gamma_2)[\sigma_y^2 z \varphi(\Gamma_2)] + \sigma_y^2 [1 - \Phi(\Gamma_2)]] \end{aligned} \quad (5)$$

SPECIAL CASE II: In this case the target is assumed set at the specification limit of the grade I i.e., L_1 . The expression for the expected profit for this case II is given in equation (6):

$$\begin{aligned} \text{EPM3} = \text{EPM1} - K[\varphi(\Gamma_2)[\sigma^2 z \varphi(\Gamma_2) + 2\sigma(\mu - L_1)] \\ + [\sigma_y^2 + (\mu - L_1)^2][1 - \Phi(\Gamma_2)] \end{aligned} \quad (6)$$

In special case one, since the target is set at the mean of the process itself, location of the optimal mean is not very much affected by the target. On the other hand, the effect on optimal mean, for special case II, is translated significantly and the location of the optimal mean is forced closer to the specification limit L_1 as compared to special case I. This inference is further justified by the sensitivity analysis.

4. ILLUSTRATIVE EXAMPLE

Consider a packing plant of a cement factory. The plant consists of two processes a filling process and an inspection process. Each cement bag processed by filling machine is moved to the loading and dispatching phase on the conveyor belt. Inspection is performed by automatic weighing system and is assumed error free. Suppose that the cost components and the specification limits are $a_1 = \$5.5$, $a_2 = \$4.9$, $r = \$2.5$, $c_0 = \$0.1$, $c_1 = \$0.04$, $c = \$0.12$, $L_1 = 41.5$ kg, $L_2 = 40.0$ kg, $k = 0.25$ and $\sigma_y^2 = (1.5)^2$.

The expected profit and the optimal values of the mean and the cut off values are found out to be:

1) No uniformity penalty is assumed

The results are the same as obtained from Min at al. (1997)

$$E(p) = \$1.28671/\text{unit}$$

$$\mu = 44.3291 \text{ kg}$$

2) Case I: target at m

$$E(p) = \$1.10853/\text{unit}$$

$$\mu = 44.392 \text{ kg}$$

Consider the case where the penalty for non uniformity was neglected, the gain in expected profit will be reflected if the mean obtained from model 1 is substituted in model obtained in case I i.e.,

$$E(p) = \$1.10635/\text{unit}$$

Gain in profit: \$0.00218/unit or approximately 0.197%. Now considering a million units produced per annum by a manufacturer, the net gain in expected profit per year is \$ 2180.

3) Case II: target at L_1

$$E(p) = \$0.90272/\text{unit}$$

$$\mu = 42.9241 \text{ kg}$$

Consider the case where the penalty for non uniformity was neglected, the gain in expected profit will be reflected if the mean obtained from model 1 is substituted in the model obtained in case II i.e.,

$$E(p) = \$0.69055/\text{unit}$$

Gain in profit: \$0.21217/unit or approximately 23.50%. Now considering a million units produced per annum by a manufacturer, the net gain in expected profit per year is \$212170, which, as can be seen, is a huge gain. In other words setting the mean higher for selling more products will result in a loss of \$212170 in terms of inconsistency penalties.

5. SENSITIVITY ANALYSIS

In this parametric analysis, conducted on the parameters of the example, the effect of different parameters on the output values i.e., the expected profit, the optimal mean are studied. There are two special cases derived in the section 3. Both of these cases have been evaluated in this sensitivity analysis. Following is a brief summary of the results.

SPECIAL CASE I

Figure 2: E(p) versus a_2-r/a_1-a_2 at $\sigma = 1.5$

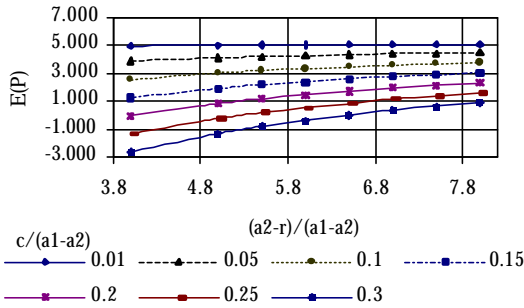
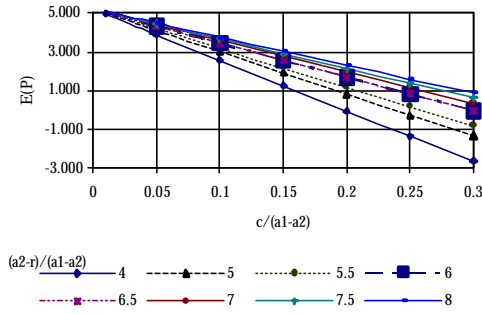


Figure 3: E(p) versus c/a_1-a_2 at $\sigma = 1.5$



The parameters varied are mainly $\frac{c}{a_1 - a_2}$ and $\frac{a_2 - r}{a_1 - a_2}$ representing the cost and the selling prices in dimensionless form and $(\sigma_y)^2$. K is taken at 0.05. The graphs from some of the results are shown in figure 2 & 3 for the expected profit and figure 4 & 5 are the variations in the optimal mean for the same set of problems.

The results show, that the expected profit decrease sharply with the cost parameter as compared to the decrease in the selling price parameter. Similar is the case of the variation in the optimal process mean i.e., the result show a sharp decrease with cost parameter in the optimal mean as compared to the decrease in selling price parameter. This sharp decrease with increase in cost parameter is due to the fact that the cost is directly related to the mean as can be seen from equation (2). As compared to the cost parameter, selling price parameter are related to the probability of the product falling in the respective grade, (see equation (2)) therefore the effect of the cost will always going to be pronounced as compared to the selling price.

Figure 4: Optimal Mean versus a_2-r/a_1-a_2 at $\sigma = 1.5$

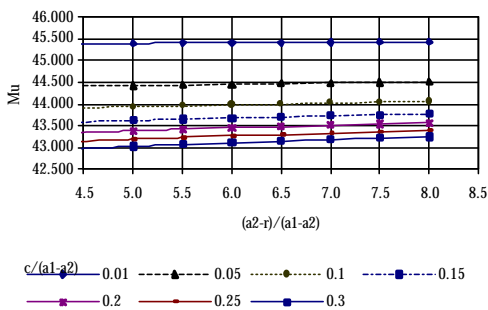
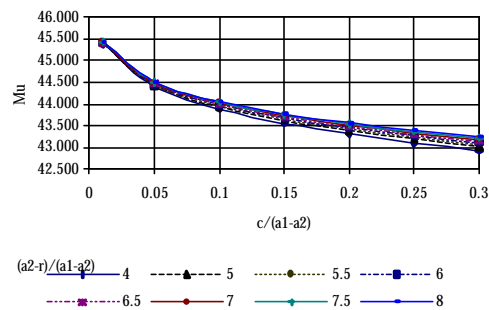


Figure 5: Optimal Mean versus c/a_1-a_2 at $\sigma = 1.5$



SPECIAL CASE II

Figure 6: $E(p)$ versus $a2-r/a1-a2$ at $\sigma = 1.5$

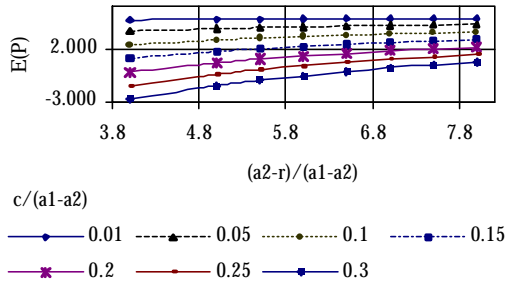
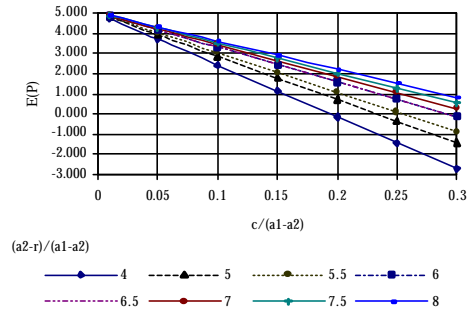


Figure 7: $E(p)$ versus $c/a1-a2$ at $\sigma = 1.5$



For the same set of problem the results for special case II are shown in figure 6 & 7 for expected profit and figure 8 & 9 for the optimal mean. The effect of cost and price parameters are similar in nature as in special case I, however a significant observation is the fact that the mean is forced closer to the specification limit L_1 in special case II. Even though the value of K is set smaller, the effect on the mean is significant and consequently on the expected profit. These results from the sensitivity analysis and the illustrative example suggest that; care must be required for neglecting the penalties associated with the inconsistencies even at very low level of K especially for the case where the target is taken fixed (not related to the optimal mean) at a point other than the mean of the process itself.

Figure 8: Optimal Mean versus $a2-r/a1-a2$ at $\sigma = 1.5$

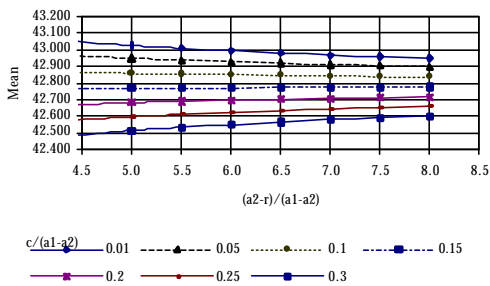
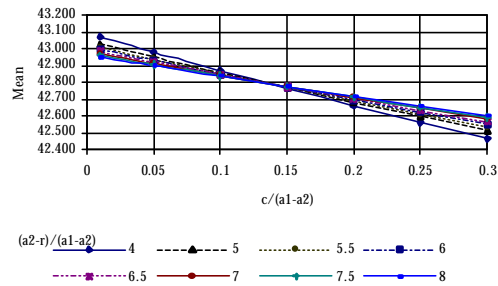


Figure 9: Optimal Mean versus $c/a1-a2$ at $\sigma = 1.5$



6. CONCLUSION & SUGGESTIONS

In this work, the Taguchi quadratic function is integrated with the three-class screening targeting model. The model can further be modified, more in line with the concepts of quality engineering. The proposed changes are to modify the above model and apply the quadratic

function that is asymmetric in nature in order to take care of the objectives like larger the better and smaller the better etc.

The illustrative example in section 4 suggests the importance of using this model, particularly if the target is set away from the optimal mean. The results show the loss incurred if the inconsistency penalties are neglected are quite significant in some cases.

The effect of the inconsistency parameter 'K' is not studied in detail in this paper, however the effect of 'K' on profit gain, if the new model is used instead of the old model, is also a worthwhile and interesting study. The model can further be extended by introducing sampling plans and systems with linear drift.

An immediate extension suggested from the current work is to generalize it for the case of multi-class screening. Although two and three-class screening are the most prevalent systems of screening, however a number of cases are found in the industry where more than three-class screening is used.

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