

MGT210: Business Presentation

Marking Scheme for Homework Assignments (10m)

Mark Range	Descriptors
9.0 – 10.0	<ul style="list-style-type: none"> • Demonstrates creativity in the way the topics/issues are approached • Writes very fluently • A great sense of reflection based on familiar experiences • Owns the topics/issues • Involves larger and wider issues and perspectives
8.0 – 8.9	<ul style="list-style-type: none"> • Writes very fluently • Main ideas are usually engaging and interesting • Presents useful viewpoints and supporting ideas • An optimal level of reflection on key issues based on personal experiences
7.0 – 7.9	<ul style="list-style-type: none"> • Writes fluently • Good grasp of the topics/issues • Demonstrates relevance of the viewpoints or ideas to familiar contexts • Injects some reflection to the discussion/description
6.0 – 6.9	<ul style="list-style-type: none"> • Writes reasonably well • Answers tend to be one-dimensional and lack 'sparkle' • Main ideas are mainstream with unconvincing supporting ideas • Reflection is usually minimal and lacks authenticity
5.0 – 5.9	<ul style="list-style-type: none"> • Writes adequately well • Answers tend to be matter-of-fact with no effort in engaging the topics/issues further • Main ideas are minimal with some supporting ideas • Reflection is usually not too useful or 'disengaged'
4.0 – 4.9	<ul style="list-style-type: none"> • Writing style is somewhat unclear • Answers are blurred with some illogical (or unacceptable) argument/discussion • Minimal attempt at bringing description to 'life' • Avoidance of reflection leading to a sense of 'disengagement'
Below 4.0	<ul style="list-style-type: none"> • Writing style is problematic

	<ul style="list-style-type: none">• Answers do not address the topics/issues directly• Lack of ‘passion’ in the topics/issues – poorly-constructed main ideas• Absence of supporting ideas and reflection
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Note:

1. The homework assignments are aimed at giving you an opportunity and ‘space’ to express your thoughts, views, ideas and assumptions about the key topics as seen having an impact on emerging business environments.
2. You are encouraged to internalize the topics and issues as deeply or broadly as you wish by demonstrating your understanding of these issues and relating them to experiences that you are familiar with or to circumstances that will make a difference to the business environment.
3. I would like to see you write insightfully, creatively and reflectively.