Entrepreneurship in Multinational Subsidiaries: Perspectives from a Developing Nation

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Abstract: This paper examines the entrepreneurial civilities of multinational subsidiaries in Malaysia, a country chosen for the study due to the presence of a large number of multinational subsidiaries in the region. Empirical research is used to determine subsidiaries entrepreneurship, extent of autonomy and the use of financial controls. In general, results indicate that the length of operation of the subsidiary as well as the origin of parent organization impact on the extent of subsidiary entrepreneurship. Some conclusions are drawn from the study findings, the implications are discussed, limitations of the study are highlighted and further research directions are suggested.

Key words:

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