

PROFESSIONAL GROUP MEMBERSHIP

- Member of the Academy of Marketing, UK
- Member of the Academy of Marketing Science, USA
- Member of the European Communication Research and Education Association (ECREA)
- Member of the Performance Measurement Association (PMA), UK

PRACTITIONER GROUP AFFILIATIONS

- Member of the Ghana Institute of Management
- Associate Member of the Chartered Institute of Marketing, Ghana
- Member of the International Internet Marketing Association
- Member of the Sales & Marketing Executive Association International
- Member of the Association of Internet Marketing & Sales (AIMS), Canada