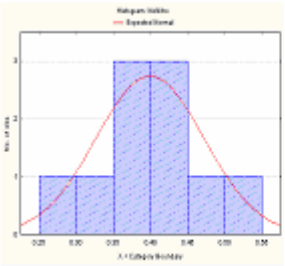
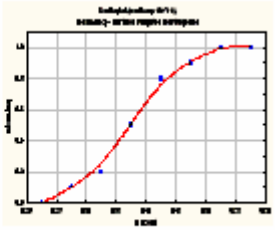


Statistics

Research (StaR) Colloquium



Guest Seminar

Dept of Mathematics and Statistics

King Fahd University of Petroleum and Minerals

Presenter	**Dr. Amjed A. S. Al-Owidha** **Testing and Evaluation Center,** **Deanship of Academic Development** **KFUPM**
Title	**Introduction to Data Mining Applications**
Topic & (Level)	Data Mining **(Statistical Exploration, general audience)**
Audience	All KFUPM community are cordially Invited
Date	Tuesday, Jan 15, 2008
Time	12:50 PM – 1:40 PM
Location	Building 5, Smart Classroom # 203

Abstract

In this seminar, I will give brief introduction about Data Mining as applied to business settings. More specifically, what is Data Mining and how it differs from traditional statistics, why Data Mining, the Cross-Industry Standard Process (CRISP-DM), an example of using the CRISP-DM Industry Standard Process in action, Fallacies of Data Mining, and what tasks can Data Mining accomplished.

Tea and Coffee will be served