

Attention: Dr. Baseem

## STARS OF SCIENCE

### INTRODUCTION:

The Qatar Foundation for Education, Science and Community Development is a private, nonprofit organization, founded in 1995 by His Highness Sheikh Hamad Bin Khalifa Al-Thani, Emir of Qatar.

Guided by the principle that a nation's greatest resource is the potential of its people, Qatar Foundation aims to develop that potential through a network of centers devoted to progressive education, research and community welfare.

To achieve that mission, Qatar Foundation supports network of centers and partnerships with elite institutions. Education City, Qatar Foundation's flagship project is envisioned as a center of excellence in education and research.

By forging partnerships with elite institutions, Qatar Foundation aims to make Education City an international leader in progressive education and cutting-edge research.

**The following are part of the Education City:**

- ***Carnegie Mellon University Qatar***
- ***Georgetown University School of Foreign Service in Qatar***
- ***Texas A and M University***
- ***Academic Bridge Program***
- ***Virginia Commonwealth School of the Arts***
- ***Weill Cornell Medical College***

Keeping in the line of high Education goals and opening new opportunities for the Arab new generation, the Qatar Foundation is launching a world wide Arab competition in support of young inventors and innovators.

This competition will be under the form of a new original television program, "The Stars of Science".

### THE CONCEPT OF THE COMPETITION:

This unique competition will feature a group of 16 young men and women, from Arab origins. The contestants will be selected by a professional jury based on the ideas and applications they have submitted.

The Jury is composed of a panel of 4 international acclaimed experts in the following fields:

Engineering; Product Design; Marketing and Business.

The 16 selected "inventors" will be invited to Doha, to develop their inventions in a Workshop designed to that purpose based in the Science and Technology Park in the heart of Education City.

Over a 10 week period the "inventors" will work on their projects in an environment, fitted with state of the art tools and equipment, computer labs and the latest technology. At the same time the inventors will be tutored and guided by experts and will attend specially tailored courses to improve their skills.

What distinguishes this competition from others is the fact that "inventors" remain in the competition even if their idea is not selected to the Final. They will remain in the workshop and become team members assisting their colleagues with their projects.

The winner of this competition will win a Prize of:

100.000\$ cash + 100.000\$ In kind (Business Support; Council; Marketing...)

Viewer ship and exposure of the project to millions of viewers

#### **KEY FEATURES OF THE CONTEST:**

The contest is open to all graduates, male and female, from Arab origin. An extensive selection process will be initiated throughout the Arab world. Candidates must have an original innovative idea or product or, an invention, regardless the field or subject. It is expected that candidates must have full ownership of rights to their inventions, products or ideas. All candidates must be over the age of 18.

Each candidate will be expected to submit an executive summary document including a description of the invention / product / idea. The project must be at an early stage of development and it will not be considered if it has existing funding or if it has already been commercialized. The project should still need advice and help from experts.

An experts committee will review each project submission and will determine whether the invention / product / idea will be selected for further consideration by the Jury during recorded auditions.

If selected by the experts committee the "inventor" will be contacted by the organizers and invited to pitch his project to the Jury during a recorded "face to face" interview.

16 Finalists will be selected by the Jury and invited to Doha to develop their project in the workshop.