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# **Building Blocks of E-Business**

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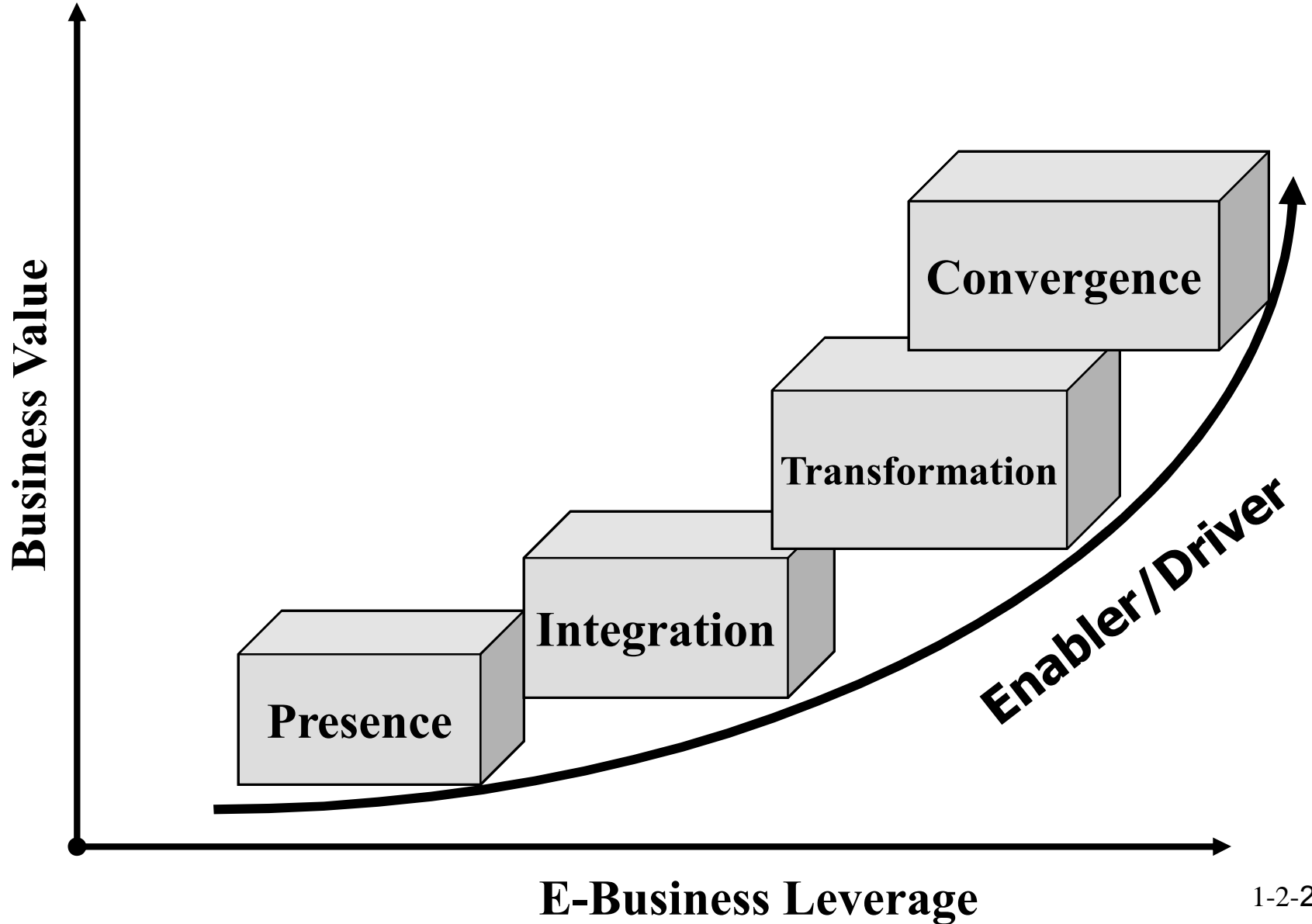
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# E-Business Evolution



# Constructing an eBusiness Design: Reversing the Value Chain

## Traditional business design



## eBusiness design



# Building an eBusiness Architecture

