



# The Ethical and Economical Arguments against Software Piracy

# Outline

- Introduction
- Arguments for Software Piracy
- Ethical Arguments against Piracy
- Economical Arguments against Piracy
- Conclusion

# Introduction

- Definition: Unlawful use or reproduction of copyrighted software.
- License agreement

## Some Types of Software Piracy:

- CD infringement
- Counterfeiting
- Hard-disk loading
- Softlifting

# Popular Methods

- P2P Technologies: Bit Torrents
- Online Auction Sites: eBay
- Free Online Storages: Adrive, eSnips

People Most likely to Pirate:

- a) Males than Females
- b) Younger students more than older students
- c) Common in offices and all ranks alike

# Arguments for Software Piracy?

- Prices are too high!
- Information should be free
- Prevents technological advancement in poor countries
- Using it as a “test”
- Some companies don’t take action, so why should I care?

# Ethical Arguments against Piracy

- If it is OK for a program, then...
- Would you pay the money back to the publisher?
- Most Software companies offer demos free of charge
- If you like it, hard working people should be paid
- You can't download it and criticize it

# Economical Arguments Against Piracy (I)

- Less money, less development
- It also means that customers face higher prices
- Effects market studies by companies
- Decreasing Piracy by 10% adds 2.4 m jobs
- More piracy means less investment

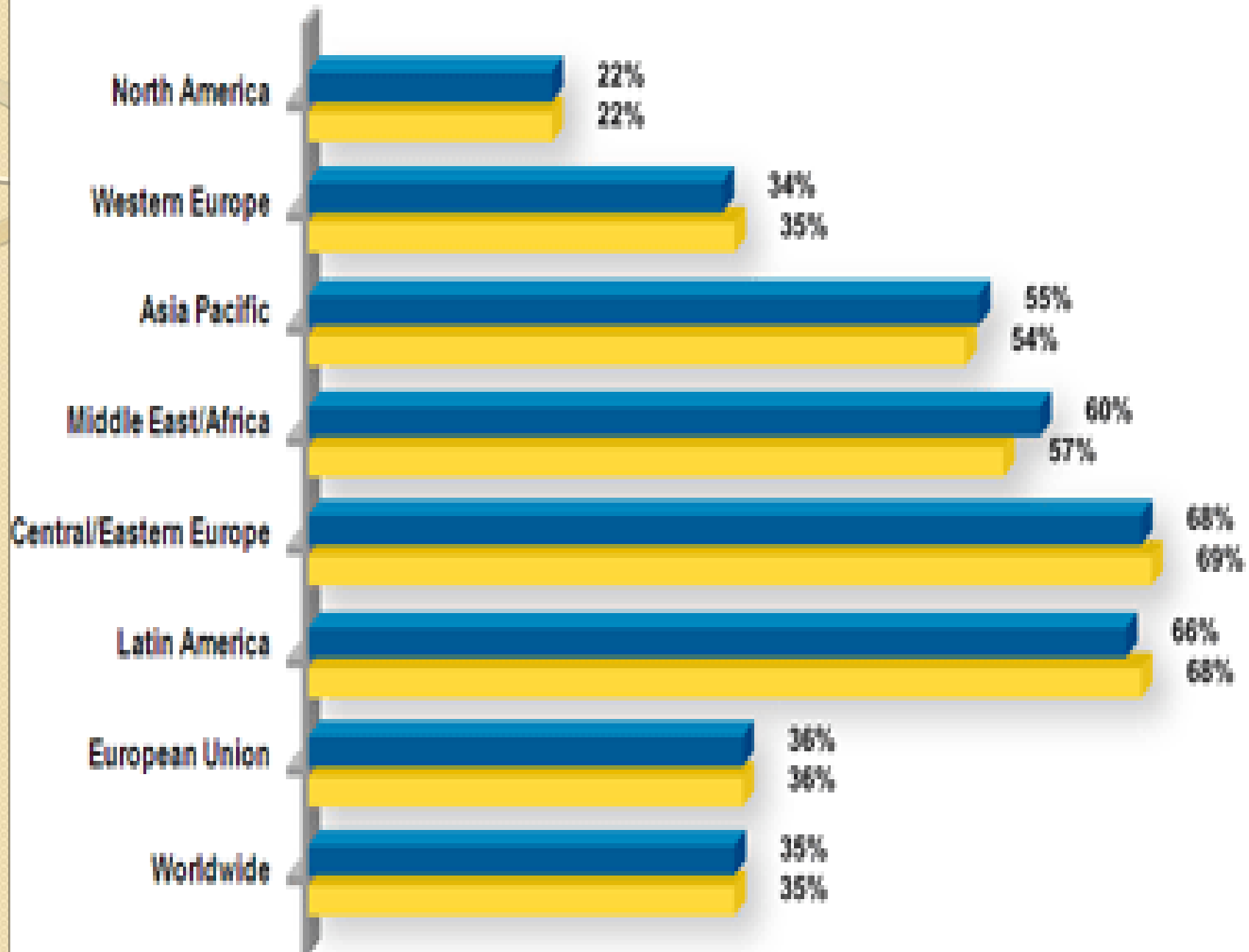
## Economical Arguments Against Piracy (2)

- Next four years, 300\$ billion on software
- Same period, \$200 billion is lost to piracy
- New employment + taxes = \$400 Billion to Local Economies
- Trend: More Software Production = Less Piracy
- Top offenders: Vietnam, Zimbabwe, Pakistan, China, Indonesia



# Piracy Rate by Region

2006  
2005



**Israel 35%**

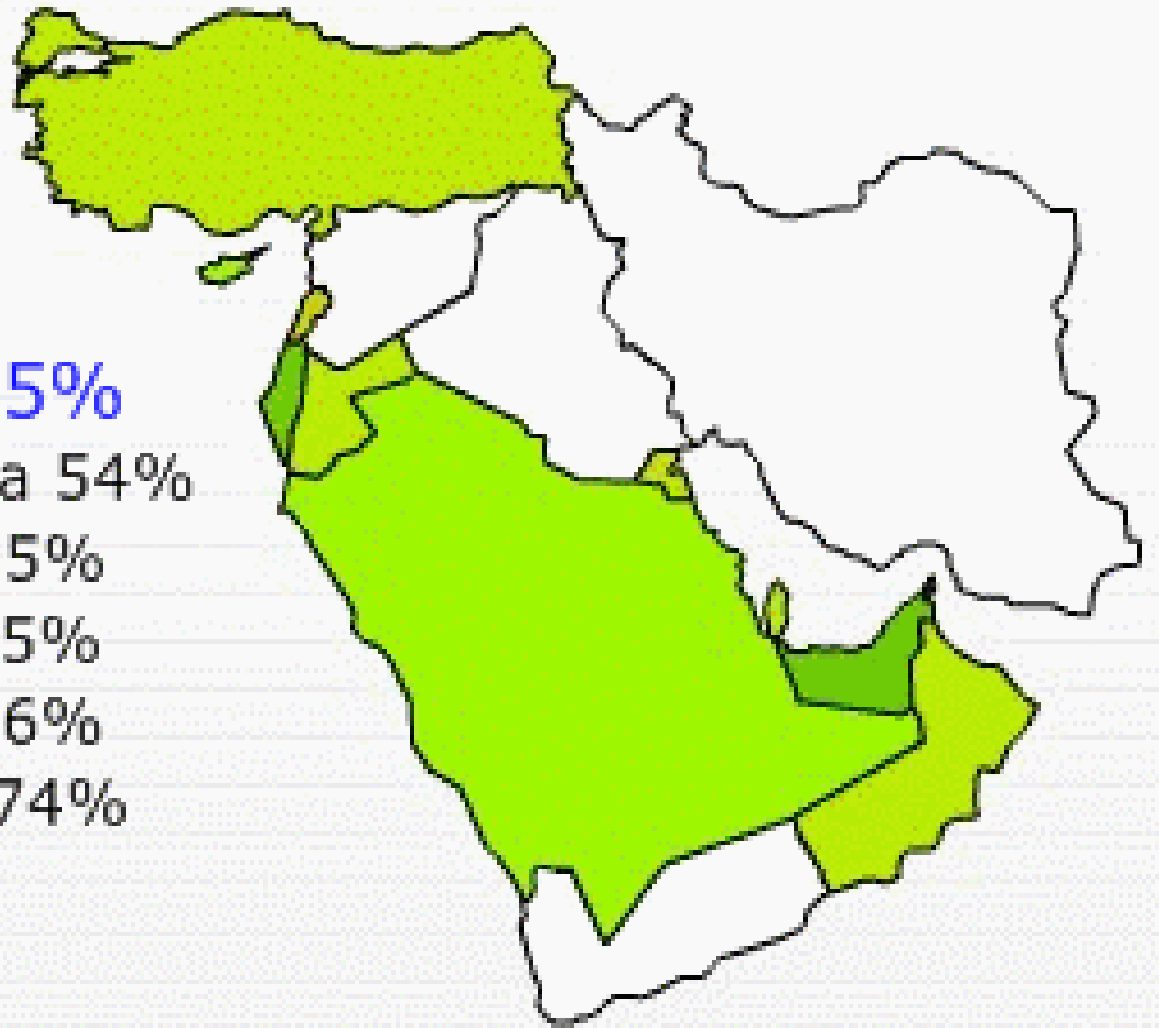
Saudi Arabia 54%

Cyprus 55%

Jordan 65%

Turkey 66%

Lebanon 74%



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Legend:

**Top**

**Middle**

**Bottom**

92

58

22

(No data)

# Conclusion

- Software Piracy is illegal and takes many forms
- Arguments for Software Piracy: price, testing, freedom
- Ethical arguments against: theft, injustice, criticism
- Economical arguments against: development, money & jobs lost, investment



**Question Time!**