



AESL Partnership with IIS Dammam to Develop Academic Excellence

Aakash Educational Services Ltd. (AESL)

- Leading coaching institute in India with legacy of two decades
- **Brands:**
 - **Aakash Institute** for Medical
 - **Aakash IIT-JEE** for Engineering
 - **Aakash Foundation** for science programs for classes VII, IX and X students
- 35,000+ students annually with presence across 45+ centers across India
- **Results of 2009:**
 - 3617 in IIT-JEE
 - 3797 in AIEEE
 - 2222 in PMTs

Why AESL is here?

- To partner with IIS Dammam to develop academic excellence of science students
- **Programs:**
 - **Integrated Classroom Program** for Engineering Entrance Exams
 - **Integrated Classroom Program** for Medical Entrance Exams
 - **Integrated Classroom Program for class IX students** for Science Subjects
 - **Distance Learning Program (Correspondence Courses)**
 - Medical Entrance Exams (XI and XII students)
 - IIT-JEE Entrance Exams (XI and XII students)
 - AIEEE Entrance Exams (XI and XII students)
 - NTSE + Olympiad (VIII, IX and X students)
- Integrated Classroom Programs are extremely popular at several schools, including DPS Haridwar, DPS Mathura, DAV Panvel (Mumbai), JNVs etc.

Coaching Methodology and Logistics

- **We recommend integrated classroom coaching (CBSE board + competitive entrance exam) for holistic preparation and optimize study hours**
- **Timeline:** Likely to start in mid April, 2010
- **Academic Calendar:** Same as IISD academic calendar
- **Duration:**
 - **Allotted science classes between 7:30 a.m. – 1:30 p.m., every class day**
 - **Additional time for classes/doubt clearing sessions/tests may be required**
- **Methodology:** Classroom teaching, regular tests, assignments, doubt clearing sessions
- **Study Material (only in English):**
 - **Engineering:** Physics, Chemistry , Mathematics
 - **Medical:** Physics, Chemistry, Botany & Zoology
 - **IX Students:** Science material for NTSE & Olympiad preparation
- **Teachers:** Experienced teachers at AESL; we value our brand

What Can You Expect?

- **Professional coaching and services**
 - Rigorous program with long, effective study hours throughout the course
 - Need support from parents
 - Do not expect, request private tuition from these faculties
- **Selection Procedure:** We will have a selection procedure based on past academic results and hopefully an aptitude/subject test from AESL
- **Fees:**
 - Classroom Students: Likely to be upwards of US\$ 2200 p.a., based on the right number of students
 - DLP (Correspondence) Students:
 - 2-year comprehensive courses (XI, XII)
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