



Coaching for Entrance Exams of  
Premier Institutions in India

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# What has been done in the past?

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- A coaching institute was commissioned
    - Eros Coaching New Delhi
    - Reasons of Failure
      - Mediocre institute
      - Transportation
      - Less available hours for kids to do own work
      - Overburdened parents and students
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# What has been done now?

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- Studied the reasons of previous experience
  - Brainstorming sessions with senior teachers
  - Brainstorming sessions with MC
  - Contacted and screened available coaching institute
  - Conducted parents survey
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# Results of Parents survey (Salient points)

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- More than 70 parents have shown interest
  - Bringing students back to school in the evening was not recommended
  - Parents felt that students will not have time to do their own work
  - Students might reduce their attention in the regular classes
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# Our Goal

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- ❑ Ensure that good number of our students get to the best engg and medical institute from two years from now, Insha Allah, thru
    - ❑ Inducting Best coaching institute
    - ❑ Start at IX and XI grade in the first year
    - ❑ Combine instructions for CBSE and entrance exams
    - ❑ Avoid and/or solve logistics problems
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# Integrated Coaching Approach

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- ❑ Coaching is done in regular classes of science and math subjects
  - ❑ Specially trained and experience instructors from coaching institute teach
  - ❑ Students are prepared for CBSE exams and Entrance Exam Coaching simultaneously
  - ❑ The instructors are made available in the afternoon/evening for one-to-one interaction for clearing doubts
  - ❑ Regular practice tests are conducted
  - ❑ An effective feedback system is implemented
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# Benefit of the Approach

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- CBSE and Entrance exam coaching together
- No need for evening tuitions
- Students do not have to come back and waste time in travel and waiting
- The knowledge is grown slowly from concept to advance level. This increases the efficiency of learning
- Cost effective (versus private tuitions)
- Conducted in the safe environment of the school
- It will foster competitive environment in the school

# Financial support to Bright but Financially Weak Students

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- MC is considering to support such students
  - We will reach out to get support from philanthropist individuals/groups
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# Who are we homing in?

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- Aakash Educational Services Ltd (AESL)
    - Aakash Institute (for Medical entrance exams)
    - Aakash IIT-JEE (for Engineering entrance exams)
    - Aakash Foundations (for VIII, IX, X, NTSE)
  - Started by Mr. J. C. Chaudhry in year 1988
  - Has pan India operation with 43+ centres
  - Has excellent proven track record
    - Undoubtedly No. 1 for Medical
    - Among the best 3 in India for Engineering
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# Aakash results in Engineering year 2009

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## □ IIT

- Rank 1, 3, 7, 17, 21, 23, ...
- Total: 3617 (1040 + 2577)
- 645 from Classroom + 2972 from DLP

## □ AIEEE (NIT)

- Rank 1, 3, 4, 5, 6, ...
  - Total: 3797
  - 725 from Classroom + 3072 from DLP
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# Medical Entrance: 2009

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## □ National Level

- CBSE: 1034 (Rank 1,2,3,4,5,6,7, ... )
  - AFMC(written): 255
  - AIIMS : 28
  - Manipal: 224
  - MGIMS: 29
  - CMC Vellore: 22
  - JIPMER: 20
  - AMU: 8
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# Medical Entrance: 2009

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## □ State Level

- WB: 265
  - DPMT: 193
  - Rajasthan: 191
  - Orissa-JEE: 163
  - Punjab: 111
  - UP: 94
  - Haryana: 80
  - Uttranchal: 67
  - Assam: 53
  - CMC-Ludhiana: 11
  - HP: 13
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# What is next?

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- Dr. Mitra will give you more details in the next presentation
  - We want to get your confirmation that you want to participate (Please fill in the form that has been circulated)
  - This will help us determining the number students so that the planning is done carefully
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# Aim High.....

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Thank you for your time for  
which **your child** will be  
more thankful!

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