





Summary 2/3

- More detailed job specifications also should be prepared to outline the personal characteristics and qualifications of each job. Such specifications will be very helpful in selecting, placing, and training employees.
- Once each job is specified, the next step is to recruit applicants. There are several sources for employees:
 - (1) promotion within the organization
 - (2) classified advertising
 - (3) employment agencies
 - (4) referrals from friends, business associates, and existing employees
- Mistakes in hiring can be reduced if a systematic selection procedure is used such as:
 - (1) using an employment application form
 - (2) conduct a personal interview with the applicant
 - (3) check the applicant's employment history and personal references
 - (4) may ask the applicant to take employment tests



 Real Estate Management

Summary

3/3

- The personnel function does not stop with hiring.
- **❖** New employees should not be left to themselves but should be given a formal orientation.
- An employee policy manual is helpful in introducing a new worker to the job and to the work environment.
- The property manager also must focus attention on satisfying existing employees so that long-term business relationships will be formed.
- To this end, the manager should see that employees receive both monetary rewards, and psychological rewards.